

*Effective*  
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EDITION **3**



Rosenauer | Mayfield

# Effective Real Estate Sales And Marketing

**William McIntosh**



## **Effective Real Estate Sales And Marketing:**

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agents those netting 500 000 1 million 3 million or more a year selling real estate What do you really know about how they think what they do and how they approach the business most often rejecting the industry norms that enslave the average agent The fact of the matter is if your real estate business depends on you you dont really have a business you have a job In stark contrast these mega agents have true businesses built on turnkey systems and well organized teams There is no stopping this trend More and more teams will come garner more market share and get paid premium fees at the same time working less and playing more than the typical agent Inside these pages well introduce you to sixteen of these super successful highly profitable real estate team leaders who share the secrets of their rise to the top 1 percent of the entire industry how they did it and how you can copy your way to your own megasuccessful real estate business

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