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Entrepreneurship & New Venture Management



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Entrepreneurship And Venture Management

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Entrepreneurship And Venture Management:

Entrepreneurship and Venture Management Clifford M. Baumbach, Joseph Mancuso, 1975 **Encyclopedia of New Venture Management** Matthew R. Marvel, 2012-05-18 The Encyclopedia of New Venture Management explores the skills needed to succeed in business along with the potential risks and rewards and environmental settings and characteristics

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Entrepreneurship and New Venture Management Isa Van Aardt, Stefan Bezuidenhout, 2014 How do you approach the functional areas of business such as human resources and finance Do you know how to channel creativity and generate new

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Entrepreneurship and Venture Management Kenneth W. Olm, George G. Eddy, 1985 **Cases in Entrepreneurship** Eric A. Morse, 2006 The Ivey Casebooks Series is a co publishing partnership between SAGE Publications and the Richard Ivey School of Business at The University of Western Ontario Due to their popularity more than 60 countries approximately 200 new cases are added to the Ivey School of Business library each year Each of the casebooks comes equipped with instructor resources on CD ROM available upon request These affordable collections will not only help students connect to real world situations but will benefit corporations seeking continued education in the field as well Cases in Entrepreneurship The Venture Creation Process is the first book to be based upon a cognitive framework of entrepreneurship These cases are compatible with courses in Entrepreneurship and New Venture Management at the undergraduate and MBA level in schools of business The instructor's resources on CD ROM includes detailed 6-10 page casenotes for each case preparation questions for students to review before class discussion questions and suggested further readings This Casebook has been organized based on the following concepts Searching for ideas Screening those ideas for business opportunity Planning how to exploit the opportunity Financing the opportunity Setting up Starting up the business Growing the business Harvesting the value created in the business The IVEY Casebook Series Cases in Business Ethics Cases in Entrepreneurship Cases in Gender Diversity in Organizations Cases in Operations Management Cases in Organizational Behavior Cases in the Environment of

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Ventures Simon Parker,2006-12-26 about nascent entrepreneurship distilled from recent research Wagner rst summarises
evidence about the incidence of nascent entrepreneurship before surveying the start up activities of nascent entrepreneurs
He then goes on to provide a birds eye view of the characteristics of nascent entrepreneurs the factors associated with
becoming a nascent entrepreneur and the outcomes of nascent entrepreneurs in terms of whether they start quit or continue
preparing for eventual business entry Wagner s chapter provides a wealth of information about nascent entrepreneurship
summarising key ndings from a large fa growing and diverse literature which looks set to continue growing rapidly in the
years ahead In Chapter 3 Shaker Zahra reviews the literature on new venture strategy and its implications for organizational
survival nancial performance and growth Zahra discusses competitive cooperative and political strategies and highlights the
importance of synchronizing these strategies A particular strength of this chapter is its ability to uncover similarities and
unifying themes in apparently divergent views In this way the chapter succeeds in resolving some apparent contradictions
by putting the different perspectives into a complementary context and identifying areas where convergence appears to be
within reach Zahra goes on to highlight the contributions of the different strategic approaches as well as their shortcomings
He concludes by identifying several implications for future research **Entrepreneurship** Bruce Lloyd,1989 The aim of the

Best of Long Range Planning is to bring together the best articles on a particular topic from the Long Range Planning journal so that readers wishing to study a specific aspect of planning can find an authoritative and comprehensive view of the subject conveniently published in one volume This volume discusses the management of change and new business development which is central to corporate survival and success but which is far from easy to achieve This selection of papers offers a number of guidelines for the transition from the initial opportunity to the move into the new market and the effective management of the new venture The authors highlight the important place of entrepreneurial initiative and motivation in the implementation of product development and diversification policies An extensive introductory article provides a detailed overview and analysis of the literature in the Long Range Planning journal relating to this crucial area

Instructor's Manual to Accompany Entrepreneurship and Venture Management Kenneth W. Olm, George G. Eddy, 1985 **The Female Entrepreneur** James W. Schreier, Center for Venture Management, 1975 *Venture Management* William H. Shames, 1974

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