

# Steps to Build Effective Fundraising Plan for Non Profit Business

This slide covers key factors for building NGO's fundraising plan, it includes steps such as defining goals, updated toolkit, understand audience, strong team, effective communication strategy and post-campaign analysis.

## Define Goals

- Identify motive behind fundraising campaign
- Make quantitative goals to measure success
- Add text here

## Updated Toolkit

- Conduct technology audit
- Identify gaps in your toolkit
- Add text here

## Understand Audience

- Get familiarize with audience
- Catch audience's attention online
- Add text here



## Strong Team

- Build team of energised members
- Fundraising requires delegation
- Add text here

## Effective Communication Strategy

- Use website to communicate
- Create content that attracts audience
- Post campaigns on social media
- Add text here

## Post-Campaign Analysis

- Evaluate campaign success
- Set benchmarks
- Divide goals to achievable segments
- Add text here

# Effective Corporate Fundraising

**Dr Philip SA Cummins**



## **Effective Corporate Fundraising:**

Eventually, you will unquestionably discover a supplementary experience and endowment by spending more cash. still when? complete you understand that you require to get those all needs gone having significantly cash? Why dont you attempt to get something basic in the beginning? Thats something that will lead you to understand even more around the globe, experience, some places, taking into consideration history, amusement, and a lot more?

It is your entirely own time to act out reviewing habit. along with guides you could enjoy now is **Effective Corporate Fundraising** below.

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