

45) och inte en avbildning av Buddhas moder som vissa andra ibland förespråkar. Utifrån detta kan man då naturligtvis ifrågasätta titeln på hennes bok. Laksmi, Indra, Kubera med flera tillhör alla en allindisk tradition och är inte specifika hinduiska gudaväsen. Borde då inte bokens titel istället vara *Den indiska gudavärlden i konst och litteratur*.

Vad man skulle önska mera av är också beskrivningar av den konstnärliga produktionen. Ett antal färgglada glasmålningar från 1800-talet som finns bevarade på Etnografiska museet i Stockholm illustreras i boken. Här får vi veta att det var på 1700- och 1800-talen som glasmåleriet blev populärt i Indien. Detta var under en tid av politiska oroligheter och utländska influenser var tydliga. Folkliga religiösa målningar på glas med ursprung i Europa importerades till Indien. De kom dock inte direkt från Europa utan omvägen genom Kina. Mera av sådana beskrivningar skulle ha gjort boken ytterligare värdefull.

Otliga är bronsskulpturerna som avbildas i boken, men vi får knappt veta något alls om den ytterst komplicerade tekniska framställningen som ligger bakom dessa eleganta skulpturer. Den höga konstnärliga kvalitén på bronsskulpturerna från 900-talet och framåt är mångomvittnad. En beskrivning av den sk förklarade vax-tekniken (*cire perdue*) som användes för att framställa dessa skulpturer vore ett välkommet inslag i boken. Bronsgjutningen under Choldynastin i södra Indien hör till höjdpunkterna i den indiska konsthistorien. Nu får vi nöja oss med att beskåda flera fina bronsskulpturer av Vishnu, Shiva, Parvati, Krishna med flera. Två av de vackra bronsskulpturerna som avbildas i boken kan man också se på riktigt då de finns utställda på Östasiatiska museet i Stockholm. Det är den dansande Shiva och hans gemål Parvati som är utförd med en sådan elegans och

hantverksskicklighet att man unnar många att se dem i verklighet. Med en bok som denna i sin hand när man besöker Indien eller något av de stora museerna i Europa som har stora samlingar av indisk konst, så får man ut mycket mera av sitt besök än de korta beskrivningar som ofta finns tillhanda i museerna.

## Noter

1. För en diskussion om förhållandet mellan bilder och text i den tidiga buddhismen se Klemens Karlsson »The Formation of Early Buddhist Visual Culture, Material Religion» *The Journal of Objects, Art and Religion*, Vol 2, No 1, 2008.

Klemens Karlsson, PhD  
Stockholms universitet

Charlotte Bydler, *The Global Art World, Inc.: On the Globalization of Contemporary Art*, Acta Universitatis Upsaliensis, Figura Nova Series 32, Uppsala 2004, 346 s.  
ISBN 91-554-5912-9.

DOI: 10.1383/000733600500025800

Under 1980- och 90-talen etablerades den ena stora internationella konstbiennalen efter den andra på olika platser runt om i världen. Verk av konstnärer från olika länder och världsdelar, både redan mer etablerade på den samtida konstarenan och nya, för en europeisk, västerländsk publik mer okända, visades tillsammans. Urval och övergripande tema arbetades fram av inbjudna curatorer, och för såväl konstnärer som curatorer kom biennalerna att fungera som inkörsporten till en global arbetsmarknad och en internationell etablering bland en konstens världselit. Publikt framgångsrika, och besökta inte bara av en lokal publik utan

# Four Decades Of Uppsala Business Research Acta Universitatis Upsaliensis

**Björn Röber**



#### **Four Decades Of Uppsala Business Research Acta Universitatis Upsaliensis:**

**Extending the Business Network Approach** Peter Thilenius, Cecilia Pahlberg, Virpi Havila, 2016-04-30 Contributing pioneering new research this innovative book proposes new ways and directions in which to extend the influential business networks perspective approach to doing business While previous research has focused upon relationships with customers and suppliers the authors argue that there is a need to expand the outlook to include other stakeholders Taking a stand in a broad management perspective chapters relate contemporary issues within industrial and international marketing product innovation and information systems Challenging existing views and proposing elaborate alternatives this volume examines a range of examples that have inspired researchers to extend the business network To provide further understanding Extending the Business Network Approach relates current and new research to territories technologies and terms to reveal novel insights and to encourage further directions for research *Four Decades of Uppsala Business Research* Lars Engwall, 1998-01-01 This volume presents a selection of articles published in international journals by members of the Department of Business Studies at Uppsala University It is published on the occasion of the fortieth anniversary of the establishment of the department in 1958 The selected articles represent the three main areas of research in the department international business organisation and management and business relationships A prologue summarises the development of the department's research focus and an epilogue presents some perspectives for the future *Handbook of Research on International Entrepreneurship* Leo Paul Dana, 2004 Dana's Handbook is an essential read for international entrepreneurship scholars as well as policymakers and practitioners concerned with the dynamics associated with the international entrepreneurship process Succinct reviews of the literature and useful summary tables relating to key themes and studies are presented by a number of contributors Paul Westhead International Small Business Journal This is a formidable and weighty tome More important than sheer quantity is consideration of the quality and here the broad spread yet eclectic choice of the research papers is most enlightening The contributing authors have collectively condensed much of the knowledge garnered from the past five years of this global field into one handy sourcebook The end result is indeed a fresh recognition if recognition still needs to be made of the major importance of this new global growth phenomenon of international entrepreneurship Mark Haydon International Journal of Entrepreneurship and Innovation The Handbook is a nearly comprehensive reference work to the field that will be useful to scholars new to the area as well as those already engaged in it I was impressed by the diversity of the authors The Handbook is an excellent broad reference to the field Ben Oviatt Journal of International Business Studies Over the last few years there has been an increased interest in research on the internationalization of new ventures and the global challenges facing growing young businesses The Handbook of Research on International Entrepreneurship has collected and synthesized the contributions of leading researchers in an effort to define and categorize the unique contributions and state of the art of this emerging field It provides a

comprehensive multi disciplinary treatment that advances the frontiers of knowledge regarding the fundamental concepts methods and theories of international entrepreneurship The Handbook should serve as both an authoritative and comprehensive reference work for researchers and a state of the art compilation of new insights for educational leaders Ari Ginsberg New York University Stern School of Business US Entrepreneurship and international business have remained separate subjects for far too long The study of international entrepreneurship thrives on the cross fertilisation of ideas between these fields It is one of the most dynamic research areas in economics and management The contributors to this Handbook are the pioneers in the field and this volume provides a definitive survey of their work Mark Casson University of Reading UK These notable researchers share a common dedication to rigorous methodologies and vigorous research Together in this volume the researchers have assembled and presented a cross section of tested methods and innovative approaches These contributions are an inspiration to younger researchers and this bids fair to set the tone and level of intellectual rigour and vigour for future research in the emerging field of international entrepreneurship From the preface by Bob Kirk University of Canterbury New Zealand This unique reference book provides an array of diverse perspectives on international entrepreneurship a new and emerging field of research that blends concepts and methodologies from more traditional social sciences The Handbook includes chapters written by top researchers of economics and sociology as well as academic leaders in the fields of entrepreneurship and international business State of the art contributions provide up to date literature reviews making this book essential for the researcher of entrepreneurship and the internationalisation of entrepreneurs Acta Universitatis Upsaliensis ,1984 **Bibliographie der Wirtschaftswissenschaften** ,1999 *The Cumulative Book Index* ,1999 **The Helsinki Internationalization Process Model** Rebecca Piekkari,Catherine Welch,2024-11-08 This timely book introduces Reijo Luostarinen s Helsinki Model of firm internationalization processes to a new audience As one of the neglected treasures of the field of International Business IB the Helsinki Model has remained largely inaccessible to a global readership until now Jenseits der Grenzen: transnationales Networking von Nonprofit-Organisationen Michelle Westerbarkey,2004 **Managing the Internationalization Process (Routledge Revivals)** Mats Forsgren,2015-06-11 Few nations have internationalized their business operations as successfully as the Swedes This book first published in 1989 looks at the process in detail examining the international operations of Swedish firms since 1970 including acquisitions of foreign firms The international dimension of business is becoming increasingly important for firms of all sizes and this analysis of what happens when companies enter and then sustain a presence in the international arena will be of great value to students and teachers of international business and management **Business History around the World** Franco Amatori,Geoffrey Jones,2003-09-18 This 2003 book offered the first in depth international survey of contemporary research and debates in business history Over the two decades leading to its publication enormous advances had been made in writing the history of business enterprise and business systems Historians

are documenting and analyzing the evolution of a wide range of important companies and systems their patterns of innovation production and distribution their financial affairs their political activities and their social impact Each essay is written by a prominent authority who provides an assessment of the state and significance of research in his or her area This volume is a reference work that will be of immense value to historians economists management researchers and others concerned to access the latest insights on the evolution of business throughout the world

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nden Der Autor dieser Arbeit w hlt hingegen einen theoretisch pluralistischen Ansatz in dem er unterschiedliche konomische und verhaltenswissenschaftliche Theorien als Deduktions und Evaluationsbasis heranzieht *The Theory of the Growth of the Firm* Edith Penrose,2009-09-24 There are not many books that are genuine classics and only a handful in business and management whose insights and ideas last for 50 years and more This book is one of the very few must reads for anybody seriously interested in the role of management within the firm Originally published in 1959 The Theory of the Growth of the Firm has illuminated and inspired thinking in strategy entrepreneurship knowledge creation and innovation Edith Penrose s tightly argued classic laid the foundations for the resource based view of the firm now the dominant framework in business strategy She analyses managerial activities and decisions organizational routines and also the factors that inevitably limit a firm s growth prospects For this new anniversary edition Christos Pitelis has written a new introduction which both tells the story of Penrose s extraordinary life and provides a balanced assessment of her key ideas and their continuing relevance and freshness

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Theories of the Multinational Firm Mats Forsgren, 2013-01-01 Thankfully the new edition of this popular book retains all that made the original so impressive and useful Six important theoretical perspectives of the multinational company MNC are discussed at length and compared Why MNCs exist how they compete and their impact on society are the big eternal questions addressed by the book What is new in this edition are an updated description of the international environment an evaluation of Buckley s recent theory about the global factory the influence of economic clusters like Silicon Valley on internalization theory and a revised discussion of the organizational capability perspective The book can be read and understood at multiple levels from learning what each theory is about to appreciating the more subtle implications of their differences for firms and society Despite the complexity of the subject the book is an easy and enjoyable read It is written in a lively user friendly style with many illustrated examples William G Egelhoff Fordham University US This expanded and updated edition of a successful textbook will be required reading for both undergraduate and postgraduate students of international business international management and international economy courses The current debate about the multinational firm as an actor in the global economy is intense and many sided This thoroughly accessible and compact textbook presents analyzes and compares six different theories of the multinational firm that have dominated the research in international business during the last four decades The author discloses the basic building blocks and assumptions behind each theory so the reader can reach a better understanding of why the multinational firm is looked upon in so many different ways by researchers and stakeholders

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