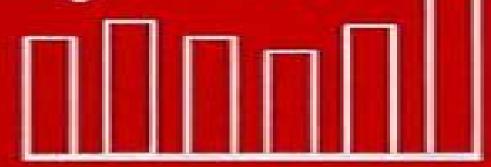
# HANDBOOK OF SELLING

SECOND EDITION

Psychological, Managerial, and Marketing Dynamics



GARY M. GRIKSCHEIT HAROLD C. CASH CLIFFORD E. YOUNG

# <u>Handbook Of Selling Psychological Managerial And</u> <u>Marketing Basis</u>

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