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Thomas Gries/Leena Suhl (Eds.)

Economic Aspects of Digital Information Technologies



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Economic Aspects Of Digital Information Technologies

Gabler Edition Wissenschaft

Julia Schneider

Economic Aspects Of Digital Information Technologies Gabler Edition Wibenschaft:

Economic Aspects of Digital Information Technologies Thomas Gries,Leena Suhl,2012-12-06 The rapid development of information and communication technologies has been one of the major issues in the world economy of the last decade Especially the fast growth of the Internet has introduced completely new economic and related issues like world wide Electronic Commerce and its taxing telework activities distance learning and so on It has become possible to split organizations into small units which may form an electronically connected network taking new shapes in a flexible way Since the growth of the Internet has been fast and fairly uncontrolled a strong need for new laws sometimes called Cyberlaw has emerged On the other hand the individual skills of information technologies may be of critical importance to the success of a person in his or her professional career This book discusses several new aspects and economic impacts of digital information technologies A primer on Internet economics provides an introduction to the structure of the Internet and its economic issues Further related subjects are taxing of the world wide Electronic Commerce Cyberlaw learning with hypermedia and distance learning over the network We also discuss the general impact of information technologies on innovation dynamics labor demand and human capital depreciation Results of a recent survey on European telework activities give insight into rapid organizational changes due to the digitalization of economies General information technology related aspects like the need of a rapid transfer of new economic knowledge and semantic integration of online information are provided **Global**

Perspectives on E-Commerce Taxation Law Dr Subhajit Basu,2013-01-28 In its most advanced form e commerce allows unidentified purchasers to pay obscure vendors in electronic cash for products that are often goods services and licenses all rolled into one This book considers the implications for the domestic and international tax systems of the growth of e commerce It covers a wide variety of activities from discussion of the principles governing direct and indirect taxation to explanation of the implementation and use of e commerce on the part of businesses as well as the application of existing tax principles in this field With its focus on the broader issues surrounding the expansion of e commerce and its attention to the problems arising internationally in this field Global Perspectives in E Commerce Taxation Law will appeal to scholars worldwide **Der Aufbau von Data Warehouse-Systemen** Jan Holthuis,2013-03-13 Der Autor entwickelt einen Ansatz f r eine aufgabenad quate Datenhaltung in einem Data Warehouse durch die eine sinnvolle Integration heterogener Informationen aus internen und externen Quellen in eine betriebliche Informationsverarbeitung m glich wird

Entwicklung von Führungsinformationssystemen ,2013-07-02 Aus kybernetischen Arbeiten werden Konzepte zur Vermeidung der Informations berflutung abgeleitet Die Ergebnisse werden in einer Methode zur Entwicklung von F hrungsinformationssystemen zusammengef hrt **Akzeptanzprobleme der Gentechnik** Hendrik Niebaum,2013-07-02 Der Autor erkl rt die Widerst nde gegen einzelne Anwendungsbereiche der Gentechnik beleuchtet deren historische Hintergr nde und untersucht M glichkeiten die Akzeptanz der Gentechnik zu beeinflussen **Multimediales Lernen** ,2013-07-02 Das

Spektrum der Beiträge in diesem Sammelband reicht von der Medienkompetenz der Lehrer die Anwendung im medizinischen Bereich die Unterstützung durch Meta Suchsysteme bis hin zu Erfahrungsberichten und Erwartungen in Verbindung mit dem Einsatz von Lernprogrammen **Tageszeitungen und Online-Medien**, 2013-03-13 Zeitungsverlage gehören zu den Unternehmen deren Produkte und Markte am unmittelbarsten und augenfälligsten durch die digitale Informationstechnologie verändert werden Thomas Lehr untersucht in seiner Arbeit die Frage ob und inwieweit die traditionelle Tageszeitung in der Zukunft durch elektronische Formen der Informationsvermittlung ersetzt oder ergänzt wird und welche Konsequenzen sich daraus für das strategische und operative Geschäft der Verlage ergeben Die Arbeit enthält zahlreiche Informationen über den derzeitigen Stand des elektronischen Publizierens von Tageszeitungen sie bietet eine umfassende theoretische Analyse der Akzeptanz von Online-Tageszeitungen sie stellt sich auf die Ergebnisse einer Befragung von Zeitungslesern zu diesem Thema und sie gibt praktische Ratschläge für das Marketing von Online-Tageszeitungen Wer sich über die Entwicklung dieses neuen Informationsmarktes informieren möchte findet in der Arbeit viele Daten über die technischen und organisatorischen Ausgestaltungsformen von Tageszeitungen im Internet über die institutionellen Arrangements von Kooperationen der Verlage über die konomischen Rahmenbedingungen der Informationsmarkte über den Stand der Nutzung multimedialer Angebote in Deutschland über die Diffusion der für die Nutzung erforderlichen Hard und Software über die Kosten des elektronischen Publizierens über den Zusammenhang zwischen Nutzerzahlen Verkaufserlösen und Werbeeinnahmen um nur die wichtigsten zu nennen **American Book Publishing Record** R.R. Bowker Company, 1978

Marktkommunikation im Internet, 2013-07-02 Themen wie Internet Marketing und Electronic Commerce dominieren zur Zeit die allgemeine Diskussion und bilden einen wesentlichen Faktor der Wandlungsprozesse in der Wirtschaft und in den Unternehmen Zugleich ist damit auch der Rahmen für den vorliegenden Band abgesteckt der als Dissertation im Fach Wirtschaftsinformatik entstanden ist Die Arbeit weist einen interdisziplinären und anwendungsorientierten Charakter auf und befasst sich insbesondere mit Fragen der Marktkommunikation Die Kommunikationsbeziehungen zwischen Unternehmen und Kunden bzw Partnern in Markten unter Zuhilfenahme neuer elektronischer Kommunikationsmedien werden sowohl aus der Perspektive des Nutzers bzw Kunden ebenfalls elektronischer Netze als auch des Informationsanbieters dargestellt Dieser nichttechnische Ansatz der auf informationstechnisches Detailwissen nur soweit zurückgreift wie dies zum Verständnis der Lösungen und der technologischen Potentiale erforderlich ist konnte mit dem Verhältnis von Telefonmarketing und der technischen Realisierung des dazu erforderlichen Telefonnetzes verglichen werden Da der Autor auch über das erforderliche technische Wissen verfügt hat er mehrfach bewiesen und indem er die WHU beim Aufbau der Internet Anbindung maßgeblich unterstützt Diese wird inzwischen intensiv für die Selbstdarstellung nach außen sowie für die interne und externe Kommunikation in Forschung und Lehre genutzt Die sehr weitreichenden praktischen Erfahrungen mit öffentlichen elektronischen Netzen sowie das langjährige aktive Engagement des Autors in der Internet Community bildeten einerseits die

Motivation und andererseits die Grundlage für die vorliegende Arbeit Das Ziel ist eine systematische und umfassende Darstellung der Möglichkeiten der Marktkommunikation in öffentlichen elektronischen Netzen **Digital Economy, Emerging Technologies and Business Innovation** Rim Jallouli, Mohamed Anis Bach Tobji, Meriam Belkhir, Ana Maria Soares, Beatriz Casais, 2023-09-16 This book constitutes the proceedings of the 8th International Conference on Digital Economy ICDEc 2023 which took place in Braga Portugal in May 2023 The 26 full papers included in this volume were carefully reviewed and selected from 72 submissions They were organized in topical sections as follows Digital transformation e learning and digital competencies digital marketing and artificial intelligence e finance and digital assets digital marketing and data analytics digital economy online session ***Information Markets*** Frank Linde, Wolfgang G. Stock, 2011-05-26 *Information Markets* is a compendium of the commerce the commerce with digital information content as well as software *Information Markets* is a comprehensive overview of the state of the art of economic and information science endeavors on the markets of digital information It provides a strategic guideline for information providers how to analyse their market environment and how to develop possible strategic actions It is a book for information professionals both for students of LIS Library and Information Science CIS Computer and Information Science or Information Management curricula and for practitioners as well as managers in these fields **Handbook of Research on Global Fashion Management and Merchandising** Vecchi, Alessandra, 2016-05-03 Innovation and novel leadership strategies have aided the successful growth of the fashion industry around the globe However as the dynamics of the industry are constantly changing a deficit can emerge in the overall comprehension of industry strategies and practices The *Handbook of Research on Global Fashion Management and Merchandising* explores the various facets of effective management procedures within the fashion industry Featuring research on entrepreneurship operations management marketing business modeling and fashion technology this publication is an extensive reference source for practitioners academics researchers and students interested in the dynamics of the fashion industry **Handbook of Research on Interdisciplinary Reflections of Contemporary Experiential Marketing Practices** Akel, Gökhan, 2022-06-24 Technology has brought many innovations and changes in experiential design and experiential products and services The digital transformations brought about by technology have led to problem solving creative functioning and unique improvements along with experiences Human digital experience interaction prevails in many areas of modern society and in order to evaluate this interaction a more balanced understanding of digital and experience processes is required The *Handbook of Research on Interdisciplinary Reflections of Contemporary Experiential Marketing Practices* discusses innovative research on experiential marketing and evaluates the interdisciplinary reflections of practices from different perspectives The book also explores how the concept of experience is developed managed and marketed according to current consumer needs and motivations Covering critical topics such as experience economy and tourism experience management this reference work is ideal for managers marketers hospitality professionals academicians

practitioners scholars researchers instructors and students *Organisation Management in the Digital Economy* Anna Brzozowska,Dagmara Bubel,Larysa Nekrasenko,2022-06-09 This book highlights the essence of information technology in the modern digital world in relation to improvements and threats to organisations and e business in the era of the digital economy Rapid IT development has created modern business proposals such as digital and virtual currencies crowdfunding peer to peer lending mobile banking online investing and new payment systems This allows organisations and firms to increase competitiveness by using financial products and services thus increasing their value Information technology users receive significant timesaving and a choice of investment options At the same time there is a new challenge for regulators who must monitor how this or that technology affects the financial sector The authors have collected and systematised information on the models of using information technology in e business as well as issues of applying information technology in smart organisations and public institutions The book addresses the issues of risk management in organizations and the problems of personal and social risks resulting from the use of information technology In addition the book presents a review of e commerce sectors and models as well as e commerce tools international payment systems and modern money systems Risks threats and security rules for using banking services e commerce and payment systems are reviewed and systematised

Deutsche Nationalbibliographie und Bibliographie der im Ausland erschienenen deutschsprachigen Veröffentlichungen,1996 Die vierte Dimension der Digitalisierung Jutta Rump,Silke Eilers,2019-08-28 Dieses Buch zeigt Ihnen die zentralen Bereiche der Digitalisierung 4 0 Die Herausgeberinnen widmen sich in diesem Buch der vierten Dimension der Digitalisierung der Arbeitswelt und den Spannungsfeldern in denen sie sich bewegt Dabei werden in einem Wechsel wissenschaftlicher Analysen und praktischer Unternehmensbeispiele vier zentrale Bereiche untersucht Business 4 0 Führung 4 0 Beschäftigte 4 0 Organisation 4 0 In all diesen Bereichen finden sich komplexe Spannungsfelder die es zu erkennen gilt und für die Menschen in Führungspositionen sensibilisiert werden sollten Im Bereich Business 4 0 beziehen sie sich vor allem auf das Miteinander traditioneller und digitaler Geschäftsmodelle Bei den Beschäftigten stehen quantitative und qualitative Beschäftigungseffekte im Fokus aber auch Fragen nach Veränderungskompetenzen und zukunftsorientierten Lernkonzepten Spannungsfelder im Kontext von Führung 4 0 finden sich unter anderem in Bezug auf Kontrolle und Vertrauen sowie den Umgang mit unterschiedlichen Kulturen während die Organisation 4 0 sich nicht zuletzt Herausforderungen zur Vereinbarkeit der beruflichen und privaten Lebenssituation und zum Umgang mit Agilität Flexibilität und dem digitalen Wandel gegenüber sieht Entdecken Sie die Erkenntnisse zur vierten Dimension der Digitalisierung Auf mehr als 200 Seiten stellen die Herausgeberinnen sowie zahlreiche Autorinnen und Autoren aus Wissenschaft und Praxis in diesem Buch ihre Erkenntnisse zur vierten Dimension der Digitalisierung vor Sie beschäftigen sich mit der Frage inwieweit sich hier im Sinne einer Ambidextrie Lösungen erarbeiten lassen die allen Positionen und Zielrichtungen gleichermaßen gerecht werden

Handbook on Digital Business Ecosystems Baumann, Sabine,2022-04-22 This timely Handbook on Digital Business

Ecosystems provides a comprehensive overview of current research and industrial applications as well as suggestions for future developments Multi disciplinary in scope the Handbook includes rigorously researched contributions from over 80 global expert authors from a variety of areas including administration and management economics computer science industrial engineering and media and communication **Library & Information Science Abstracts** ,2008 Poptimism

Massimiliano Raffa,2024-05-24T00:00:00+02:00 Centinaia di milioni di persone in tutto il mondo fruiscono di prodotti musicali diffusi da servizi attorno ai quali si sviluppato un sistema di produzione distribuzione e consumo controverso e scarsamente compreso Se secondo alcuni i nuovi ambienti della comunicazione starebbero contribuendo a rendere la reale pi aperta e diversificata dischiudendo un orizzonte di libero esercizio dell'intelligenza collettiva nel segno della cultura partecipativa secondo altri invece staremmo andando incontro a una deriva regressiva sempre pi asserviti ai conformismi della cultura commerciale Attraverso un'indagine critica della dimensione simbolica politica economica spaziale interazionale e ideologica del corrente ecosistema dei media corredata dalla presentazione di alcuni studi empirici volti a esplorare le percezioni di discografici manager musicali addetti al marketing songwriter produttori professionisti e ascoltatori questo libro propone risposte scientificamente valide a una domanda sin qui relegata al campo del senso comune il capitalismo digitale davvero alleato della cultura **Nuclear Science Abstracts** ,1973

Adopting the Track of Term: An Mental Symphony within **Economic Aspects Of Digital Information Technologies Gabler Edition Wibenschaft**

In a world used by displays and the ceaseless chatter of instant transmission, the melodic elegance and psychological symphony created by the prepared word usually disappear into the background, eclipsed by the relentless sound and interruptions that permeate our lives. Nevertheless, located within the pages of **Economic Aspects Of Digital Information Technologies Gabler Edition Wibenschaft** a stunning fictional treasure overflowing with organic feelings, lies an immersive symphony waiting to be embraced. Constructed by a masterful musician of language, that interesting masterpiece conducts viewers on a mental journey, well unraveling the hidden songs and profound impact resonating within each cautiously crafted phrase. Within the depths with this moving examination, we shall investigate the book's main harmonies, analyze their enthralling publishing model, and submit ourselves to the profound resonance that echoes in the depths of readers' souls.

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