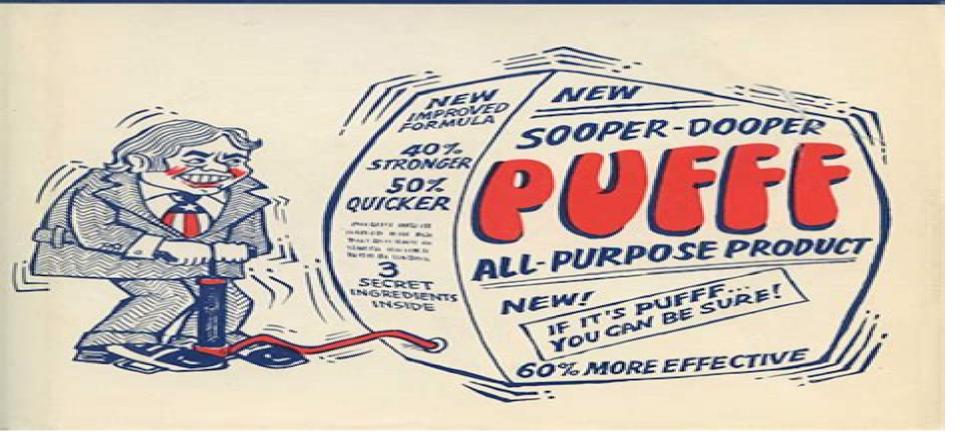
THE GREAT AMERICAN BLOW-UP

Puffery in Advertising and Selling IVAN L. PRESTON



Great American Blow Up Puffery In Advertising And Selling

Albert A Gayle

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