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## GLOBALIZATION OR REGIONALIZATION OF THE AMERICAN AND ASIAN CAR INDUSTRY?



# Globalization Or Regionalization Of The American And Asian Car Industry

**Deepmala Singh, Kiran Sood, Sandeep  
Kautish, Simon Grima**



## **Globalization Or Regionalization Of The American And Asian Car Industry:**

**Globalization or Regionalization of the American and Asian Car Industry?** M. Freyssenet, K. Shimizu, G.

Volpato, 2003-04-15 The automobile sector is one of the most archetypal global industries and is seen by many as one of the main drivers behind the homogenisation of world markets due to firms internationalization strategies and the social practices that firms impose. This book argues that this is not entirely the case due to the heterogeneity of firms and the diversity of strategies pursued. It highlights the diversity and forms of internationalization and the preference for regionalization rather than globalization that has occurred over the past decade. This book looks specifically at the American and Asian car industry.

**Globalization and Regionalization** Peter J. Buckley, Victor V. Cordell, 1998 Globalization and Regionalization Strategies Policies and Their Economic Environment puts you on top of the world with the big picture of global trade and rapid business internationalization at your feet. You will see how the two opposing market forces globalization and regionalization have created a new international trade environment. In addition, you will see how the recent upsurge in preferential trading arrangements, the new technologies adapted by firms and the foreign direct investment (FDI) and trade policies of countries and blocs have combined to dramatically change how and why international business is conducted. Globalization and Regionalization is just what it says: it is a guide to understanding the strategies and policies that countries and firms employ to prosper in an international business environment in which globalization and regionalization seem to act as opposing forces. In this unique volume, you will discover how some of the top competing business scholars in the world see the way that regionalization and globalization can function as complements to each other, actually becoming the building blocks that lead to global strategies. Specifically, this book gives you world class information about how to evaluate trade creation and trade diversion at the country level, the dynamics of optimal entry strategy for multinational enterprises (MNEs), the effects of differences between countries, competition policies on cross border mergers and acquisitions, the internationalization of services through international banking, strategy, how an open door policy allows China to play an important role in the resurgence of globalization, Vietnam as host to foreign business activity. Globalization and Regionalization is the collective and international result of the World Conference on Globalization and Regionalization at the University of Paris I Pantheon Sorbonne. If you are an educator, international business director, scholar of international studies or entrepreneur, you will definitely want to get the information that was presented at this important international venue. Overall, this collection will give you a clearer picture of the current direction of international trade in today's rapidly shifting and progressive global trade environment. The Second Automobile Revolution M. Freyssenet, 2009-04-30 The rapid takeoff of the continent sized national economies and the increasing expense of extraction have led to strong tensions in petrol prices and a race towards alternative driving systems. This book analyses the emergence of a second automobile revolution through the trajectories of automobile firms since the nineties. **Cars, Carriers of regionalism?** Jorge Carrillo Viveros, Yanick Lung, Rob Van Tulder, 2004-05-31 This highly

topical book brings together some of the world's leading specialists on the global car industry who discuss the ins and outs of the faster lane of regionalism at a time that the world is reassessing the ins and outs of globalization. It provides a thorough and up-to-date mapping of the worldwide geography of the car industry in the triad regions Europe, North America, and Japan and in the emerging countries and regions. ***Global Players and the Indian Car Industry*** Jatinder Singh, 2018-09-03. This book is one of the first critical analyses of the automobile industry in India. It studies the sector in general and the passenger car industry in particular and provides valuable insights into the operation of Foreign Direct Investment (FDI) companies in a technology-intensive industry under changing economic regimes. The volume underlines the influence of the changing nature of foreign investment, the impact of economic reforms, technology regimes, and industrial policy on growth, structural changes, and development. It offers a detailed account of the trade performance of manufacturers in India's passenger car industry. It also looks at successful cases to draw policy lessons towards encouraging quality FDI and developing India as a base for world production. A useful addition to industry studies in India, this book, with its wide coverage and contemporary analyses, will interest scholars and researchers of economics, Indian economy, and industrial policy, industrial economics, automobile industry, and manufacturing sector development, economics, and international economics. It will also appeal to policymakers, practitioners, and industrial associations.

***The Greening of the Automotive Industry*** G. Calabrese, 2016-04-12. An examination of the greening of the automotive industry by the path dependence of countries and carmakers' trajectories. Three sources of path dependency can be detected: business models, consumer attitudes, and policy regulations. The automobile is changing, and the race towards alternative driving systems has started.

***Automobile Industry*** Leon R. Domansky, 2006. Like it or not, the automobile industry is now and will remain an overwhelming factor in the lives of most people, if not an owner and driver, then as a pedestrian or a breather of air, which is being polluted by the gas-guzzling and vile air-belching monsters created for our individual hedonistic pleasure. This book presents issues of current interest to those who cannot ignore their presence.

***The Korean Automotive Industry, Volume 1*** A. J. Jacobs, 2021-12-10. In 1962, South Korea assembled just 1,100 new automobiles. By 1996, this total had soared to 2,812,714. What explains this remarkable growth? The answer is complex and involves a combination of a supportive State, timely technology alliances, a skilled but historically low-paid workforce, aggressive pricing, savvy entrepreneurs, and fortuitous circumstances. Despite this amazing ascent, comparatively little has been written about the Korean auto industry in English. In the first of a two-volume set, this 11-chapter book seeks to help fill this void by providing in-depth examinations of all six of Korea's automakers from their beginnings through 1996. Uniquely written from the perspective of industry analysts at the time, without knowledge of the Asian Fiscal Crisis, the book should prove informative to practitioners, scholars, and students interested in automotive history, international political economy, Asian studies, and more.

***The Korean Automotive Industry, Volume 2*** A. J. Jacobs, 2023-08-24. This volume chronicles the maturation of the South Korean auto industry and its native automakers from

the 1997 Asian Crisis to 2019 After examining the context for domestic vehicle production in South Korea the author presents multiple case studies for all five Korean automakers General Motors Korea Daewoo Motors Kia Hyundai Ssangyong and Renault Samsung This includes coverage of Hyundai Kia s foreign plants in North America Europe India China and Emerging Asia The book closes by assessing the five to ten year future outlooks for Korean automakers at home and abroad This important work will prove informative to scholars of business management automotive history international development Asian studies and public administration

*Japanese Hybrid Factories* T. Abo, 2007-06-15 This book presents the findings of the Japanese Multinational Enterprise Study Group and offers the Application adaptation framework as a means of measuring the degree to which Japanese parent systems are transferred to the subsidiary It proposes this as a model for assessing the transferability of systems in any multinational enterprise

*Rethinking Innovation and Design for Emerging Markets* Christophe Midler, Bernard Jullien, Yannick Lung, 2017-05-18 The authors have put together a fascinating narrative of the creation process of one of the most successful example of frugal engineering in recent years They bring out insightful details of what managerial organizational and technological pathways were taken to come up with a disruptive innovation that has the potential to change the entry level automobile market in India and other emerging markets The book significantly deepens and extends the knowledge of disruptive and reverse innovation as well as of strategic alliance management The book keeps the reader captive and is a must read for all who have an interest in innovation

**Hybrid Factories in the United States** Tetsuji Kawamura, 2011-07-07 This book assesses the transferability of Japanese style management and production systems to 81 factories in North America owned by Japanese companies All of the book s investigations are based on an original methodology hybridization analysis which quantifies the degree to which features of the Japanese system have been transplanted using an elaborate checklist and scoring system With its wealth of data it should serve as a handy reference volume to anyone interested in the issue of international management and the impact of globalization upon production models

**Global Challenges and Local Responses** Jang-Sup Shin, 2007-08-07 East Asia has in many ways been the cockpit of the globalization process If the phenomenon as it is generally defined is largely recognized as a relatively recent one the countries that have experienced most change during this period have been in the region Rapid economic growth leading to the Tigers label was followed by financial crisis and partial recovery Underlying this has been the remarkable success story of Japan since the Second World War followed by the current seemingly inexorable progress of China towards centrality on the world stage Jang Sup Shin has amassed an international team of contributors to shed light on how the various Asian countries have responded to the globalization process These include James Crotty Lu Ding and Ha Joon Chang

**The New Domestic Automakers in the United States and Canada** A.J. Jacobs, 2015-12-16 Over the past forty years state provincial and local governments in the United States and Canada have provided foreign automakers with approximately 4 80 billion in incentives in order to lure light vehicles assembly plants to

their areas This has included tax abatements infrastructure construction land giveaways job training programs and other subsidies As of early 2015 ten foreign vehicle makers operated 20 light vehicles in developed North America Despite the fact that all ten of these automakers have pursued a similar pattern first exporting vehicles into the United States and Canada before launching vehicle plants in developed North America each has followed its own specific historical development path and has created its own unique growth trajectory This book provides a unique historical and qualitative review of these ten vehicle makers from their early beginnings to their export entry into the United States and or Canada through early 2015 In addition it chronicles the histories of more than a dozen former automakers and potential future foreign light motor vehicle assembly plants in the United States and Canada This includes the first foreign automaker to build its cars in the United States De Dion Bouton of France in July 1900 the early 20th Century endeavors of Fiat Mercedes and Rolls Royce and the present day hopes of Chinese and Indian automakers In the process the text also provides an assessment of the top competing states and sites for any future plants the possible incentives packages governments may offer to attract such facilities and an estimated incentive value for each automaker Overall the goal of this book is to expand the knowledge of policymakers at all tiers of government in the United States and Canada and to help them take a more holistic look at the pros and cons of attracting Automobile Manufacturing FDI It is hoped that this will enable them to make more informed decisions when pursuing a new foreign motor vehicle assembly plant Its findings should also prove informative to urban and regional planning political science sociology economics labor and international development scholars and students in North America and worldwide

**Competitiveness and Death** Gary Winslett, 2021-03-09 Competitiveness and Death examines the increase and reduction of regulatory barriers to trade across three industries environmental labor and safety rules on automobiles consumer protection regulations on meat and intellectual property regulations on medicines The fundamental negotiation in trade and regulatory policymaking occurs between businesses activists and government officials Gary Winslett builds on new trade theories to explain when and why businesses are most likely to lobby governments to reduce these regulatory trade barriers He argues that businesses prevail when they can connect with broader concerns about national economic competitiveness He examines how activist organizations overcome collective action problems and defend regulatory differences arguing that they succeed when they can link their desire for barriers with preventing needless death Competitiveness and Death provides a political companion to new trade theories in economics questioning cleavage based explanations of trade politics demonstrating the underappreciated importance of activists suggesting the limits of globalization providing in depth examination of previously ignored trade negotiations qualifying the California Effect the shift toward stricter regulatory standards and showing the relative rarity of regulations used as disguised protectionism The Green Transition of the Automotive Industry Anna Cabigiosu, Pietro Lanzini, 2023-11-10 This edited collection offers deeper understanding of the green and digital transition in the automotive industry It explains how mobility products services and

business models are changing the opportunities and threats correlated to this double transition as well as the competences and resources needed for firms in this fluid scenario The book firstly provides an in depth overview of the strategic and managerial implications for automotive and mobility incumbent firms Chapters describe how sustainable technologies have been changing over time and identify the challenges of the shift imposed by the new competitive environment such as the so called servitization of the industry The second section describes the new drivers of growth and profitability such as open and collaborative innovation and provides guidance on how incumbents can surf this turbulent landscape

*The Road to a United Europe* Ann-Christina L. Knudsen, 2009 Papers from the Second International RICHIE Conference held in Copenhagen Denmark in December 2006

*Elites, Ideas, and the Evolution of Public Policy* M. Smyrl, W. Genieys, 2016-04-30 Seen from the outside the world of politics and policy making seems to be in constant flux Combining theoretical analysis with primary research this book brings new light to the neglected problem of why individuals with a vested interest in current policies nevertheless promote reform

**VUCA and Other Analytics in Business Resilience** Deepmala Singh, Kiran Sood, Sandeep Kautish, Simon Grima, 2024-05-13 Specialists from different disciplines and continents to provide answers discuss organizational justice sustainable HR machine learning and more providing future roadmaps to minimise disruption during occurrences like the COVID 19 related worldwide catastrophe and the ramifications for managers and policymakers

**Value Creation and Sport Management** Sandalio Gómez, Kimio Kase, Ignacio Urrutia, 2010-07-29 The sports business has become one of the fastest growing industries in recent years Sports organizations now have the potential to generate massive amounts of revenue through a variety of different channels including broadcasting rights advertising and branding However the rise of sports related business has so far received relatively little attention from management scholars and social scientists This book argues that we can no longer afford to ignore this important economic and social phenomenon It presents a conceptual framework based on the concept of value creation to show how we can understand and explain the success and failure of sports organizations Key concepts are illustrated with case studies of sporting organizations including Real Madrid FC Barcelona and the Americas Cup Written by a team of authors from one of Spain's leading business schools it provides a unique set of theoretical and practical insights for researchers and sports organization managers

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