

Electronic Whistle-Stops

The Impact of the
Internet on American
Politics

Gary W. Selnow

Electronic Whistle Stops The Impact Of The Internet On American Politics

Sally Tannenbaum



Electronic Whistle Stops The Impact Of The Internet On American Politics:

Electronic Whistle-Stops Gary W. Selnow, 1998-03-25 Fifty years ago the political whistle stop tour was thus named because trains blew their whistles twice when making unscheduled stops in backwater towns Like its distant cousin the electronic whistle stop brings the candidate's message directly to the people but with one outstanding difference the new whistle stop offers politicians an accuracy efficiency and success at voter persuasion unimaginable to by earlier whistle stoppers such as Harry Truman As Selnow shows American political campaigns have an extraordinary affinity for electronic devices They have seized upon electronic bulletin boards home pages and electronic libraries Since political campaigns are communication campaigns Selnow concludes that candidates who successfully inform persuade enlighten and even confuse voters will win votes Selnow also examines the debate between those who argue that new technologies have improved efficiency and those who believe that the innovations have affected society in other ways Scholars and students of American political communication must read this book the lively style will also make it exciting reading for anyone interested in this new political tool

Rebooting American Politics Jason Gainous, Kevin M. Wagner, 2011-05-16 Going beyond theory and guess based forecasts this book systematically explores and measures the implications of the growing use of the internet in the American political landscape Using current election data the authors specifically challenge the predominant conjecture that the impact of new technology will not affect electoral outcomes and illustrate that the use of the internet is causing a marked shift in not just who votes but who wins

Democracy Online Peter M. Shane, 2004 First Published in 2004 Routledge is an imprint of Taylor Francis an informa company

Rhetorical Democracy Gerard Hauser, Amy Grim, 2004-07-16 This collection presents theoretical critical applied and pedagogical questions and cases of publics and public spheres examining these contexts as sources and sites of civic engagement Reflecting the current state of rhetorical theory and research the contributions arise from the 2002 conference proceedings of the Rhetoric Society of America RSA The collected essays bring together rhetoricians of different intellectual stripes in a multi traditional conversation about rhetoric's place in a democracy In addition to the wide variety of topics presented at the RSA conference the volume also includes the papers from the President's Panel which addressed the rhetoric surrounding September 11 2001 and its aftermath Other topics include the rhetorics of cyberpolitical culture race citizenship globalization the environment new media public memory and more This volume makes a singular contribution toward improving the understanding of rhetoric's role in civic engagement and public discourse and will serve scholars and students in rhetoric political studies and cultural studies

New Media Campaigns and the Managed Citizen Philip N. Howard, 2006 A critical assessment of the role that information technologies have come to play in contemporary campaigns

Ethical Programs James J. Brown, 2015-09-09 Living in a networked world means never really getting to decide in any thoroughgoing way who or what enters your space your laptop your iPhone your thermostat your home With this as a basic frame of reference James J Brown's *Ethical Programs*

examines and explores the rhetorical potential and problems of a hospitality ethos suited to a new era of hosts and guests Brown reads a range of computational strategies and actors including the general principles underwriting the Transmission Control Protocol TCP which determines how packets of information can travel through the internet to the Obama election campaign s use of the power of protocols to reach voters harvest their data incentivize and ultimately shape their participation in the campaign In demonstrating the kind of rhetorical spaces networked software establishes and the access it permits prevents and molds Brown makes a major contribution to the emergent discourse of software studies as a major component of efforts in broad fields including media studies rhetorical studies and cultural studies

Research, Advocacy, and Political Engagement Sally Tannenbaum, 2023-07-03 As institutions of higher education embrace civic engagement service learning has emerged as a most effective way to engage students in field experiences where they will confront profound questions of the relevance of academic learning to addressing community needs Each volume in this series is organized around a specific community issue and provides multiple perspectives on both the theoretical foundations for understanding the issues and purposeful approaches to addressing them The contributors to these books who represent disciplines in the sciences humanities and social sciences offer vivid examples of how they have integrated civic engagement in their courses explain their objectives and demonstrate how they assess outcomes To stimulate adaptation of the approaches described in these books each volume includes an Activity Methodology table that summarizes key elements of each example such as class size type of community partner the activity and the methodology or pedagogy employed and potential applications of the example in other disciplines This volume presents inventive approaches to using service learning to introduce students to political engagement The work of faculty representing a wide variety of disciplines this compilation of innovative and varied courses offers models to adapt and ideas to stimulate the creativity of instructors The contributors view political engagement from distinct vantage points Political scientists look at political engagement from a more traditional perspective Mathematicians develop courses that explore the statistical implications Economists focus on cost benefit analysis Business professors provide an entrepreneurial angle Feminists consider the language implications of political engagement The chapters in this book describe how teachers in Politics Education Urban and Regional Planning Business Communications Sociology Mathematics Economics and Women s Studies have created effective activities that advance disciplinary knowledge develop collaboration with communities and engage students in the political process

Making the News Amber E. Boydstun, 2022-12-22 Media attention can play a profound role in whether or not officials act on a policy issue but how policy issues make the news in the first place has remained a puzzle Why do some issues go viral and then just as quickly fall off the radar How is it that the media can sustain public interest for months in a complex story like negotiations over Obamacare while ignoring other important issues in favor of stories on balloon boy With Making the News Amber Boydstun offers an eye opening look at the explosive patterns of media attention that determine which

issues are brought before the public At the heart of her argument is the observation that the media have two modes an alarm mode for breaking stories and a patrol mode for covering them in greater depth While institutional incentives often initiate alarm mode around a story they also propel news outlets into the watchdog like patrol mode around its policy implications until the next big news item breaks What results from this pattern of fixation followed by rapid change is skewed coverage of policy issues with a few receiving the majority of media attention while others receive none at all Boydston documents this systemic explosiveness and skew through analysis of media coverage across policy issues including in depth looks at the waxing and waning of coverage around two issues capital punishment and the war on terror Making the News shows how the seemingly unpredictable day to day decisions of the newsroom produce distinct patterns of operation with implications good and bad for national politics

Strategy, Money and Technology in the 2008 Presidential Election Costas Panagopoulos,2014-06-11 The 2008 presidential election perhaps more so than the typical quadrennial race will undoubtedly spawn an abundance of scholarly inquiry The confluence of historic and peculiar features associated with the 2008 contest distinguishes it from modern campaign cycles in significant ways that provide researchers a rare opportunity to reflect on a plethora of topics These studies are certain to provide detailed knowledge about the 2008 election in particular and more generally to inform our understanding of contemporary electoral politics The selections in this volume probe specific facets of the 2008 contest to provide in depth analyses of key developments with respect to strategy money and technology in the election cycle The contributors are keen analysts of American elections and campaigns The insights they provide grapple with key questions about the 2008 election and help to demystify aspects of the historic race This book was published as a special issue of the Journal of Political Marketing

Gender and Candidate Communication Dianne G. Bystrom,Terry Robertson,Mary Christine Banwart,Lynda Lee Kaid,2005-01-01 A poll as recently as 2000 revealed that a third of the population thinks there are general characteristics about women that make them less qualified to serve as president As the public and the media rely on long held stereotypes female candidates must focus even harder on the way they want to define their own image through traditional mass media such as television and new forms such as the internet Gender and Candidate Communication digs deep into the campaigns of the last decade sifting through thousands of ads websites and newspaper articles to find out how successful candidates have been in breaking down these gender stereotypes Among their findings are that female candidates dress more formally smile more act tougher when they can and prefer scare tactics to aggressive attack ads Gender and Candidate Communication also presents the most comprehensive systematic method yet for identifying and understanding self presentation strategies on the web The internet may be the medium of the future but Bystrom has found that coverage on the web tends to draw even more heavily on old stereotypes No close observer of campaigns gender or the internet will be able to ignore their findings

A Virtuous Circle Pippa Norris,2000-09-04 Is the process of political communications by the news media and by parties responsible for civic malaise A Virtuous Circle sets out

to challenge and critique the conventional wisdom Based on a comparative examination of the role of the news media and parties in 29 postindustrial societies focusing in particular on Western Europe and the United States this study argues that rather than mistakenly blaming the messenger we need to understand and confront more deep rooted flaws in systems of representative democracy

Political Campaign Communication Larry Powell, Joseph Cowart, 2017-12-06 Now in its third edition *Political Campaign Communication Inside and Out* examines the intricacies of political campaigning through the eyes of both an academic and a political consultant Unlike others in its field this text takes a broad view of political campaigning discussing both theories and principles along with topics such as political socialization the role of money ethics and critical events This new edition delves into ongoing changes in the American political environment with fuller examinations of women and gender the involvement of social media in political campaigning political money and ethics Advanced undergraduate and graduate students of political communication can make use of updated chapter by chapter discussion questions and online practice quizzes

Journalism at the End of the American Century, 1965-Present James Brian McPherson, 2006-06-30 McPherson captures the best and worst aspects of American journalism since 1965 The press has evolved into a conglomeration of entities that today can be described as pervasive entertaining and justifiably mistrusted In some ways today's press offers the best journalism Americans have ever seen In other ways the modern news media fall short of the ideals held by most of those who care about journalism and far short of the promise they once seemed to offer in terms of helping create an enlightened democracy Neither a paean to the press nor an exercise in media bashing this book finds much to criticize and to praise about recent American journalism while illustrating that traditional journalistic values have diminished in importance not just for many of those who control the media but also for the media consumers who most need good journalism Chapters are devoted to various themes that include social unrest the influence of entertainment values technological shifts media consolidation and corporatization issues of content versus context new kinds of news media and why the 1970s may have been the high point of American journalism Events and issues given extra attention include the rise of television news and later CNN the Civil Rights Movement and other race related issues the Women's Movement various forms of alternative journalism wars in Vietnam and Iraq investigative journalism the World Trade Center attacks the Clinton Lewinsky scandal the 2000 and 2004 presidential campaigns and elections civic journalism and journalism scandals

Great Scouts! Nora Paul, Margot Williams, 1999 The most common complaint about the World Wide Web is its enormity and the time it takes to sift through its vast resources This book highlights specific subject areas and outlines the best starting points for finding information quickly

The Handy American Government Answer Book Gina Misiroglu, 2017-12-01 A practical accessible engaging and comprehensive guide to how American democracy works and how it sometimes doesn't work The stakes have never been higher national security civil liberties the economy the future of the republic Yet few outside Washington actually understand how our government and political system should work much less how it actually

operates On one level it s a complex interlocking world veiled in power brokering bureaucracy and big money On another it s the biggest richest most influential organization in the world for better or worse Understanding how modern America is managed and governed is more vital than ever but television radio newspapers and social media frequently aim to spin seduce and sell product rather than serve anything resembling the truth Filling the breach and answering basic questions about how our very complex government operates and what it promises The Handy American Government Answer Book How Washington Politics and Elections Work takes a comprehensive look at the systems people and policies that comprise American democracy providing much needed clarity to the current political drama This informative book traces the historic development of the government the functions of each branch of government and how they work together It provides clear and concise definitions of who does what and why Written in an entertaining reader friendly question and answer format The Handy American Government Answer Book deciphers the news behind the headlines through well researched answers to nearly 800 common questions You will also read about such fascinating tidbits as Why is America s democratic system considered so precious How are shifting demographics related to the electorate What can Americans do to influence their government Did the framers of the Constitution place equal weight on the concepts of liberty equality and democracy What does checks and balances mean What generally happens when members of Congress act inappropriately How many presidents have been impeached How does a case reach the U S Supreme Court Which president appointed the most justices How do civil liberties differ from civil rights How does the Bill of Rights protect individual liberties Is measuring public opinion a new phenomenon in politics What does the concept majority rule with minority rights mean Why has trust in the government declined What does it mean to lobby How are PAC donations and political decisions linked Where do the party symbols of the donkey and the elephant come from What is electoral realignment Who pays for the campaigns of candidates Did the electoral college ever vote unanimously for a president This handy primer also includes numerous illustrations graphs tables a helpful bibliography and an extensive index adding to its usefulness In the midst of the overheated rhetoric of the moment and the fast changing crisis dominated world a well informed citizenry armed with The Handy American Government Answer Book is the best defense against political and corporate chicanery **Handbook of Public**

Information Systems Kenneth Christopher,2005-03-29 Delivering IT projects on time and within budget while maintaining privacy security and accountability is one of the major public challenges of our time The Handbook of Public Information Systems Second Edition addresses all aspects of public IT projects while emphasizing a common theme technology is too important to leave to the technocrats **Seeing Spots** William L. Benoit,1999-07-30 Benoit provides a comprehensive analysis of presidential television spots from every campaign that used this important message form from the 1952 campaign through the last national campaign in 1996 More than 1 600 presidential spots are analyzed from both primary and general campaigns Republican Democratic and third party candidate advertisements are analyzed He uses the Functional Theory of

Political Campaign Discourse analyzing themes in spots as acclaims self praise attacks criticism and defenses responses to attacks Themes are classified according to topic Each of these topics is broken down further policy past deeds future plans general goals character personal qualities leadership ability ideals Contrasts are made between spots from Republicans and Democrats as well as third parties incumbents and challengers and winners and losers The spots from candidates who led trailed or were in close races also are contrasted Spots are becoming more negative over time Benoit concludes in both primary and general campaigns General campaigns are more negative than primary campaigns Democrats are more negative than Republicans and challengers are more negative than incumbents There are no differences between winners and losers However candidates who trailed throughout the campaign were most negative while candidates in close races were most positive An important analysis for scholars and researchers in political communication and American presidential politics

Communicating for Change John P. McHale, 2004 This book explores the various ways social activists use media and communication strategies including mass media face to face interpersonal communication the telephone group communication events papers or literature and computer mediated or online communication Focusing on examples of advocacy against the death penalty for universal health insurance and for increased environmental awareness the author looks at which communication methods are most successful in each case and draws theory based conclusions for effective communication strategies for future activists especially at the local level Interactive Realism Daniel Mark Downes, 2005 Interactive realism is a new and original theory of the Net that explains cyberspace as a social phenomenon Mark Poster author of *The Second Media Age* and *The Mode of Information Poststructuralism and Social Context* Fifty Years of Rhetoric Society Quarterly Joshua Gunn, Diane Davis, 2018-05-15 Fifty Years of Rhetoric Society Quarterly Selected Readings 1968 2018 celebrates the semicentennial of Rhetoric Society Quarterly bringing together the most influential essays included in the journal over the past fifty years Assessed by members of the Rhetoric Society of America this collection provides advanced undergraduate and graduate students with a balanced perspective on rhetorical theory and practice from scholars in both communication studies and rhetoric and writing studies The volume covers a range of themes from the history of rhetorical studies writing and speaking pedagogy and feminism to the work of Kenneth Burke the rhetoric of science and rhetorical agency

Uncover the mysteries within Crafted by is enigmatic creation, Discover the Intrigue in **Electronic Whistle Stops The Impact Of The Internet On American Politics** . This downloadable ebook, shrouded in suspense, is available in a PDF format (Download in PDF: *). Dive into a world of uncertainty and anticipation. Download now to unravel the secrets hidden within the pages.

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