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THE ENCYCLOPEDIA OF THE NEWSPAPER INDUSTRY



HUNDREDS OF
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OF FACTS
ABOUT
NEWSPAPERS!

PART 1: DAILIES

- Dailies Throughout the World
- U.S. and Canadian Daily Newspaper Groups
- Syndicates and News Services
- Equipment/Interactive Products and Services
- Associations and Trade Organizations



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Editor And Publisher International Yearbook Part 1 Dailies

RD Boyd



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Knowledge Workers in the Information Society Catherine McKercher, Vincent Mosco, 2008-01-01 Knowledge Workers in the Information Society addresses the changing nature of work workers and their organizations in the media information and knowledge industries These knowledge workers include journalists broadcasters librarians filmmakers and animators government workers and employees in the telecommunications and high tech sectors Technological change has become relentless Corporate concentration has created new pressures to rationalize work and eliminate stages in the labor process Globalization and advances in telecommunications have made real the prospect that knowledge work will follow manufacturing labor to parts of the world with low wages poor working conditions and little unionization McKercher and Mosco bring together scholars from numerous disciplines to examine knowledge workers from a genuinely global perspective

Newsprint Metropolis Julia Guarneri, 2020-11-25 At the close of the nineteenth century new printing and paper technologies fueled an expansion of the newspaper business Newspapers soon saturated the United States especially its cities which were often home to more than a dozen dailies apiece Using New York Philadelphia Milwaukee and Chicago as case studies Julia Guarneri shows how city papers became active agents in creating metropolitan spaces and distinctive urban cultures Newsprint Metropolis offers a vivid tour of these papers from the front to the back pages Paying attention to much loved features including comic strips sports pages advice columns and Sunday magazines she tells the linked histories of newspapers and of the cities they served Guarneri shows how themed sections for women businessmen sports fans and suburbanites illustrated entire ways of life built around consumer products But while papers provided a guide to individual upward mobility they also fostered a climate of civic concern and responsibility Charity campaigns and metropolitan sections painted portraits of distinctive cohesive urban communities Real estate sections and classified ads boosted the profile of the suburbs expanding metropolitan areas while maintaining cities roles as economic and information hubs All the while editors were drawing in new reading audiences women immigrants and working class readers helping to give rise to the diverse contentious and commercial public sphere of the twentieth century Publisher's description [Statistical Abstract of the](#)

[United States](#), 1983 **The American Journalist in the 21st Century** David H. Weaver, Randal A. Beam, Bonnie J. Brownlee, Paul S. Voakes, G. Cleveland Wilhoit, 2009-03-04 An authoritative and detailed illustration of the state of journalistic practice in the United States today The American Journalist in the 21st Century sheds light on the demographic and educational backgrounds working conditions and professional and ethical values of print broadcast and Internet journalists at the beginning of the 21st century Providing results from telephone surveys of nearly 1 500 U S journalists working in a variety of media outlets this volume updates the findings published in the earlier report The American Journalist in the 1990s and reflects the continued evolution of journalistic practice and professionalism The scope of material included here is extensive and inclusive representing numerous facets of journalistic practice and professionalism and featuring separate

analyses for women minority and online journalists Many findings are set in context and compared with previous major studies of U S journalists conducted in the 1970s 80s and 90s Serving as a detailed snapshot of current journalistic practice The American Journalist in the 21st Century offers an intriguing and enlightening profile of professional journalists today and it will be of great interest and value to working journalists journalism educators media managers journalism students and others seeking insights into the current state of the journalism profession

Reports of Cases Argued and Decided in the Supreme Court of the United States United States. Supreme Court,1953 Complete with headnotes summaries of decisions statements of cases points and authorities of counsel annotations tables and parallel references

A Newscast for the Masses Tim Kiska,2009 Explores the development of local television news and the economic and social factors that elevated it to prominence As the chief source of information for many people and a key revenue stream for the country s broadcast conglomerates local television news has grown from a curiosity into a powerful journalistic and cultural force In *A Newscast for the Masses* Tim Kiska examines the evolution of television news in Detroit from its beginnings in the late 1940s when television was considered a wild young medium to the early 1980s when cable television permanently altered the broadcast landscape Kiska shows how the local news which was initially considered a poor substitute for respectable print journalism became the cornerstone of television programming and the public s preferred news source Kiska begins his study in 1947 with the first Detroit television broadcast made by WWJ TV Owned by the Evening News Association the same company that owned the Detroit News WWJ developed a credible broadcast news operation as a cross promotional vehicle for the newspaper Yet by the late 1960s WWJ was unseated by newcomers WXYZ TV and WJBK TV whose superior coverage of the 1967 Detroit riots lured viewers away from WWJ WXYZ TV would eventually become the most powerful news outlet in Detroit with the help of its cash rich parent company the American Broadcasting Corporation and its use of sophisticated survey research and advertising techniques to grow its news audience Though critics tend to deride the sensationalism and showmanship of local television news Kiska demonstrates that over the last several decades newscasts have effectively tailored their content to the demands of the viewing public and as a result have become the most trusted source of information for the average American and the most lucrative source of profit for television networks *A Newscast for the Masses* is based on extensive interviews with journalists who participated in the development of television in Detroit and careful research into the files of the McHugh Hoffman consulting firm which used social science techniques to discern the television viewing preferences of metro Detroiters Anyone interested in television history or journalism will appreciate this detailed and informative study

Media Ownership and Concentration in America Eli Noam,2009-10-19 People have worried for many years about the concentration of private power over the media as evidenced by controversy over Federal Communication Commission rulings on broadcast ownership limits The fear it seems is of a media mogul with a political agenda a new William Randolph Hearst who could help start wars or run for political office using the power of the media In

the light of these concerns about freedom of speech Eli Noam provides a comprehensive survey of media concentration in America covering everything from the early media empire of Benjamin Franklin to the modern day cellular phone industry

The Postwar Decline of American Newspapers, 1945-1965 David R. Davies, 2006-07-30 On the surface the American newspaper industry appears to have changed little from 1945 to 1965 remaining both healthy and prosperous The number of newspapers in 1965 was about the same as in 1945 while during the twenty year period advertising revenues increased substantially despite new competition from television Just as in 1945 the vast majority of newspapers went to press with improved but old fashioned letterpress methods in 1965 And newspaper reporters still professed a strong if now somewhat shaken faith in the federal government at the end of the twenty years But the surface appearance of both stability and profitability obscured profound change In the two decades after World War II the business of newspaper publishing changed significantly in myriad ways By 1965 editors and publishers had recognized the extent of these changes and were beginning to adjust Each of the changes was significant of its own accord and the range of challenges throughout the period combined to transform newspapers and the nation they served by 1965 This transformation was evident to varying degrees in newspapers content their production methods their economic position within the overall media marketplace and their relationship with government Newspapers some more than others made strides to keep up with and overcome some of these challenges But in each of these areas newspapers as a group were slow to respond to the problems facing journalism

Sexual Sports Rhetoric Linda K. Fuller, 2010 Sexual Sports Rhetoric Global and Universal Contexts is concerned with wider international applications of language to sport Topics discussed range from women s volleyball uniforms ballroom dancing female athletes as victims soccer fans nudity debates homophobia misogyny Title IX NASCAR extreme sports and trekking to Japanese sports reports Canadian hockey sailors in the French press British portrayals of Wimbledon champs Australian heroes German sports editorials and masculinity relative to Mount Everest Publisher s description Newspaper Competition in the Millennium Janet A. Bridges, 2006 Technology in the 21st century has redesigned most editorial jobs and extended the potential reach of any publication no matter how small In effect not only the individual business models but also the overall industry competitive model has changed No longer confined to serving a physically defined environment individual newspapers can set their own goals both for news distribution and for advertising reach without concern for physical restrictions And the continual sales of newspaper properties result in mergers increased clustering and other types of group alliances The newspaper industry is also affected competitively by employee recruitment and retention the non daily market other news related media and non news carriers of advertising The industry related technology has in effect exploded reaching every news medium in some way Within the framework of the exploding technological environment the country s economy and changing demographics have created increased challenges for an industry so dependent on advertising revenue and reader reach This volume explores the competitive issues as they relate to the industry at this time **Journalism** Jo A.

Cates,2004-05-30 Journalism A Guide to the Reference Literature is a critically annotated bibliographic guide to print and electronic sources in print and broadcast journalism The first edition was published in 1990 the second in 1997 It has been described as one of the critical reference sources in journalism today and it is a key bibliographic guide to the literature Choice magazine called it a benchmark publication for which there are no comparable sources The format is similar to the second edition What makes this edition significantly different is the separation of Commercial Databases and Internet Resources Commercial Databases includes standard fee based resources The new chapter on Internet sources features Web based resources not included in the commercial databases chapter as well as portals other online files listservs newsgroups and Web logs blogs All chapters have been revised and there are significant revisions in Directories Yearbooks and Collections Miscellaneous Sources Core Periodicals Societies and Associations and Research Centers and Archives The second edition has 789 entries The third edition contains almost 1 000 entries James Carey of Columbia University who provided the foreword for the first two editions has updated his foreword for this edition **Bulletin** United States. National Labor Relations Board,1936 *Collective Bargaining in the Newspaper Industry* United States. National Labor Relations Board,1939 **The Golden Age of the Newspaper** George H. Douglas,1999-07-30 From the arrival of the penny papers in the 1830s to the coming of radio news around 1930 the American newspaper celebrated its Golden Age and years of greatest influence on society Born in response to a thirst for news in large eastern cities such as New York Boston and Philadelphia the mood of the modern metropolitan papers eventually spread throughout the nation Douglas tells the story of the great innovators of the American press men like Bennett Greeley Bryant Dana Pulitzer Hearst and Scripps He details the development of the bond between newspapers and the citizens of a democratic republic and how the newspapers molded themselves into a distinctly American character to become an intimate part of daily life Technological developments in papermaking typesetting and printing as well as the growth of advertising gradually made possible huge metropolitan dailies with circulations in the hundreds of thousands Soon journalism became a way of life for a host of publishers editors and reporters including the early presence of a significant number of women Eventually feature sections arose including comics sports puzzles cartoons advice columns and sections for women and children The hometown daily gave way to larger and impersonal newspaper chains in the early twentieth century This comprehensive and lively account tells the story of how newspapers have influenced public opinion and how public demand has in turn affected the presentation of the news The New Politics of North Carolina Christopher A. Cooper,H. Gibbs Knotts,2012-09-01 Political scientist V O Key in 1949 described North Carolina as a progressive plutocracy He argued that in the areas of industrial development public education and race relations North Carolina appeared progressive when compared to other southern states Reconsidering Key s evaluation nearly sixty years later contributors to this volume find North Carolina losing ground as a progressive leader in the South The new politics of the state involves a combination of new and old new opportunities and challenges have forced

the state to change but the old culture still remains a powerful force In the eleven essays collected here leading scholars of North Carolina politics offer a systematic analysis of North Carolina s politics and policy placed in the context of its own history as well as the politics and policies of other states Topics discussed include the evolution of politics and political institutions the roles of governors the judicial branch interest groups and party systems and the part played by economic development and environmental policy Contributors also address how geography affects politics within the state region and nation Designed with students and interested citizens in mind this collection provides an excellent introduction to contemporary North Carolina politics and government Contributors Hunter Bacot Elon University Christopher A Cooper Western Carolina University Thomas F Eamon East Carolina University Jack D Fler Wake Forest University Dennis O Grady Appalachian State University Ferrel Guillory University of North Carolina at Chapel Hill Sean Hildebrand Western Carolina University Jonathan Kanipe Town Manager Catawba North Carolina H Gibbs Knotts Western Carolina University Adam J Newmark Appalachian State University Charles Prysby University of North Carolina at Greensboro Ruth Ann Strickland Appalachian State University James H Svava Arizona State University Timothy Vercellotti Rutgers University

Atlas of the Great Plains Stephen J. Lavin, Fred M. Shelley, J. Clark Archer, 2011-07 2011 Booklist Editor s Choice reference category The Great Plains stretching northward from Texas into Canada is a region that has been understudied and overlooked The Atlas of the Great Plains however brings a new focus to North America s midcontinent With more than three hundred original full color maps accompanied by extended explanatory text this collection chronicles the history of the Great Plains including political and social developments Far more than simply the geography of the region this atlas explores a myriad of subjects from Native Americans to settlement patterns agricultural ventures to voting records and medical services to crime rates These detailed and beautifully designed maps convey the significance of the region capturing the essence of its land and life The only current and comprehensive atlas of the Great Plains region it is also the first atlas to include both the United States and Canada showing the region s full length and breadth

Printing and Publishing, 1970 Tell it Like it is Brent Bannon, 2008

Printing and Publishing United States. Business and Defense Services Administration. Printing and Publishing Industries Division, 1968

Editorial and Opinion Steven M. Hallock, 2006-11-30 In 1930 there were 288 competitive major newspaper markets in the United States Today there are fewer than 30 The diminishing diversity of opinion and voices in newspapers editorials is taking place even as technological advances seemingly provide more sources of the same information As Hallock shows the concentration of media ownership in fewer and fewer hands allows those individuals and entities an inordinate amount of influence In this intriguing book he examines 18 newspaper markets to show us exactly how and where this troubling trend is occurring what it means for the political landscape and ultimately how it can affect us all Newspaper editorials say a lot about the society in which we live They are not just an indication and reflection of the issues of the day and of which way the political wind is blowing They are also a part of the political climate that sets the

agenda for politicians and helps them discern which are the hot button issues and which side people are on Journalists and politicians enjoy a level of symbiosis in their relationships they influence each other indirectly It therefore follows that when fewer ideas and a narrower range of opinions are expressed in the nation s newspapers there is a real danger that our thinking can become more simplistic as well

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web of particular significance are the nearly 400 art glass windows throughout the complex that act as light screens to visually connect exterior views with the spaces within more patterns of art glass were designed for the martin house than

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