

The Economics of Managing Biotechnologies

Edited by Timothy Swanson



Kluwer Academic Publishers

Economics Of Managing Biotechnologies

VM Jensen



Economics Of Managing Biotechnologies:

The Economics of Managing Biotechnologies T.M. Swanson, 2006-04-11 The advent of new biotechnologies implies significant changes in the world both biologically and industrially Biologically these new technologies represent changes on a scale never before witnessed in the context of evolutionary systems How these systems will respond to these changes is uncertain and potentially very significant The first part of this volume addresses these issues in a series of chapters considering the manner in which societies might analyse and manage these systemic responses to biotechnological changes The second part of the volume addresses the industrial issues concerning biotechnologies One of the primary motivations for these changes is to enhance the appropriability of the value of innovation occurring within the life sciences sectors Changing to a property rights based system of biotechnology has implications for the nature of research and development within these sectors and the diffusion and distribution of its benefits across the globe Another set of chapters in this volume sets out a framework for considering these important industrial issues The volume is the outcome of a two year project on the economics of managing biotechnologies in agriculture It is recommended to academics and policy makers interested in the issues concerning society's options in the management of this process of technological change [The Economics of Managing Biotechnologies](#) T.M. Swanson, 2013-10-03 The advent of new biotechnologies implies significant changes in the world both biologically and industrially Biologically these new technologies represent changes on a scale never before witnessed in the context of evolutionary systems How these systems will respond to these changes is uncertain and potentially very significant The first part of this volume addresses these issues in a series of chapters considering the manner in which societies might analyse and manage these systemic responses to biotechnological changes The second part of the volume addresses the industrial issues concerning biotechnologies One of the primary motivations for these changes is to enhance the appropriability of the value of innovation occurring within the life sciences sectors Changing to a property rights based system of biotechnology has implications for the nature of research and development within these sectors and the diffusion and distribution of its benefits across the globe Another set of chapters in this volume sets out a framework for considering these important industrial issues The volume is the outcome of a two year project on the economics of managing biotechnologies in agriculture It is recommended to academics and policy makers interested in the issues concerning society's options in the management of this process of technological change **The Economics of Managing Biotechnologies** T. M. Swanson, 2014-01-15 **On biology and technology : the economics of managing biotechnologies** Timo Goeschl, Timothy M. Swanson, 2003 **Special Issue: Economics of Managing Biotechnologies** Timothy M. Swanson, 2002 [Current Issues in the Economics of Water Resource Management](#) Panos Pashardes, T.M. Swanson, A. Xepapadeas, 2002-04-30 Water resource management is complicated in practice on account of the diverse nature of the resource and its many uses This volume reports recent economic research on the theory practice and policy of water

management It is distinguished by the number and the range of the applications it considers Chapters consider problems in the estimation of water demand in residential and agricultural contexts Efficiency and externality considerations are considered in chapters concerning common aquifers as well as domestic conservation Management policies are discussed in regard to chemical contamination reservoir construction and industrial regulation The volume is intended for resource economists especially those concerned with the management of water resources It provides insights into the latest research on the economic issues concerning this important resource

The Economic Dynamics of Modern Biotechnology Maureen D. McKelvey, Annika Rickne, Jens Laage-Hellman, 2004-01-01 All would agree that with more than 3 000 new firms formed in Europe Japan and the United States focused on biotechnology and with elegant strides forward in our understanding of genetics the genome proteomics and other related fields a true intellectual social and industrial revolution is in the making Maureen McKelvey et al provide fascinating data on firm formation case studies of emerging business models and cross regional and national comparisons The work is a useful beginning in our understanding of an emerging phenomenon James M Utterback Massachusetts Institute of Technology US This book offers a novel insight into the economic dynamics of modern biotechnology using examples from Europe to reflect global trends The authors apply theoretical insight to a fundamental enigma of the modern learning society namely how and why the development of knowledge and ideas interact with market processes and the formation of industries and firms

Agricultural Biodiversity and Biotechnology in Economic Development Joseph Cooper, Leslie Lipper, David Zilberman, 2006-05-27 The topics addressed in this book are of vital importance to the survival of humankind Agricultural biodiversity encompassing genetic diversity as well as human knowledge is the base upon which agricultural production has been built and protecting this resource is critical to ensuring the capacity of current and future generations to adapt to unforeseen challenges Agricultural biodiversity underpins the productivity of all agricultural systems and is particularly important for poor and food insecure farmers who maintain highly diverse production systems in response to the marginal and risky production conditions they operate under Understanding the importance of agricultural biodiversity in the livelihoods of the food insecure and enhancing its performance through the use of a variety of tools including biotechnology is a critically important issue in the world today where over 800 million people have insufficient food to meet minimum needs A strong theme that runs throughout the book is the importance of good public policy interventions to promote the provision of public goods associated with agricultural biodiversity conservation and directing biotechnology development to meet the needs of the poor The book's primary innovation is that it describes the relationship between biotechnology and plant genetic diversity and puts these in the context of agricultural development Both the conservation of plant genetic diversity and agricultural biotechnology have received extensive examination but the linkages between the two have not despite the apparently obvious relationship between the two

Small Business Clustering Technologies: Applications in Marketing, Management, IT and Economics

MacGregor, Robert, Hodgkinson, Ann T., 2006-09-30 Examines the development and role of small business clusters from a variety of disciplines economics marketing management and information systems This book aims to prove that there is an approach suggesting that cluster analysis is truly interdisciplinary It gives case studies illustrating the variety of clusters throughout the world The Economic and Social Dynamics of Biotechnology John de la Mothe, Jorge Niosi, 2012-12-06 Biotechnology the integrated use of biochemistry microbiology and chemical engineering for the technological application of the capabilities of microbes and cultured tissue cells is quickly becoming pervasive and challenging rapidly developing both new techniques and industries The Economic and Social Dynamics of Biotechnology a joint project between Statistics Canada the Program of Research on Innovation Management and Economy PRIME at the University of Ottawa and CIRANO at the University of Quebec in Montreal brings together economic social and statistical views on the dynamics of this set of emerging technologies It examines the costs as well as the benefits the challenges as well as the choices of the rapidly expanding science based world of biodiversity biopharmaceuticals and bioinformatics and it provides suggestions for future work and research This project fits into an ongoing research program at Statistics Canada to develop meaningful indicators for science technology and innovation in a technology intensive economy This book tells the story of the inner workings of innovation systems technological systems and competence blocs in the production use and diffusion of knowledge

Managing Biotechnology Francoise Simon, Glen Giovannetti, 2017-09-01 A comprehensive overview of the new business context for biopharma companies featuring numerous case studies and state of the art marketing models Biotechnology has developed into a key innovation driver especially in the field of human healthcare But as the biopharma industry continues to grow and expand its reach development costs are colliding with aging demographics and cost containment policies of private and public payers Concurrently the development and increased affordability of sophisticated digital technologies has fundamentally altered many industries including healthcare The arrival of new information technology infotech companies on the healthcare scene presents both opportunities and challenges for the biopharma business model To capitalize on new digital technologies from R D through commercialization requires industry leaders to adopt new business models develop new digital and data capabilities and partner with innovators and payers worldwide Written by two experts both of whom have had decades of experience in the field this book provides a comprehensive overview of the new business context and marketing models for biotech companies Informed by extensive input by senior biotech executives and leading consultancies serving the industry it analyzes the strategies and key success factors for the financing development and commercialization of novel therapeutic products including strategies for engagement with patients physicians and healthcare payers Throughout case studies provide researchers corporate marketers senior managers consultants financial analysts and other professionals involved in the biotech sector with insights ideas and models JACQUALYN FOUSE PhD RETIRED PRESIDENT AND CHIEF OPERATING OFFICER CELGENE Biotech companies have long been innovators using the latest technologies to

enable cutting edge science to help patients with serious diseases This book is essential to help biotech firms understand how they can and must apply the newest technologies including disruptive ones alongside science to innovate and bring new value to the healthcare system BRUCE DARROW MD PhD CHIEF MEDICAL INFORMATION OFFICER MOUNT SINAI HEALTH SYSTEM Simon and Giovannetti have written an essential user s manual explaining the complicated interplay of the patients who deserve cutting edge medical care the biotechnology companies big and small creating the breakthroughs and the healthcare organizations and clinicians who bridge those worlds EMMANUEL BLIN FORMER CHIEF STRATEGY OFFICER AND SENIOR VICE PRESIDENT BRISTOL MYERS SQUIBB If you want to know where biopharma is going read this book Our industry is facing unprecedented opportunities driven by major scientific breakthroughs while transforming itself to address accelerated landscape changes driven by digital revolutions and the emergence of value based healthcare worldwide In this ever changing context we all need to focus everything we do on the patients They are why we exist as an industry and this is ultimately what this insightful essay is really about JOHN MARAGANORE PRESIDENT AND CHIEF EXECUTIVE OFFICER ALNYLAM PHARMACEUTICALS Since the mapping of the human genome was completed nearly 15 years ago the biotechnology industry has led the rapid translation of raw science to today s innovative medicines However the work does not stop in the lab Delivering these novel medicines to patients is a complex and multifaceted process which is elegantly described in this new book

Insect Resistance Management David W. Onstad, 2013-10-08 Neither pest management nor resistance management can occur with only an understanding of pest biology For years entomologists have understood with their use of economic thresholds that at least a minimal use of economics was necessary for proper integrated pest management IRM is even more complicated and dependent on understanding and using socioeconomic factors The new edition of *Insect Resistance Management* addresses these issues and much more Many new ideas facts and case studies have been developed since the previous edition of *Insect Resistance Management* published With a new chapter focusing on Resistance Mechanisms Related to Plant incorporated Toxins and heavily expanded revisions of several existing chapters this new volume will be an invaluable resource for IRM researchers practitioners professors and advanced students Authors in this edition include professors at major universities leaders in the chemical and seed industry evolutionary biologists and active IRM practitioners This revision also contains more information about IRM outside North America and a modeling chapter contains a large new section on uncertainty analysis a subject recently emphasized by the U S Environmental Protection Agency The final chapter contains a section on insecticidal seed treatments No other book has the breadth of coverage of *Insect Resistance Management* 2e It not only covers molecular to economic issues but also transgenic crops seed treatments and other pest management tactics such as crop rotation Major themes continuing from the first edition include the importance of using IRM in the integrated pest management paradigm the need to study and account for pest behavior and the influence of human behavior and decision making in IRM Provides insights from the history of insect

resistance management IRM to the latest science Includes contributions from experts on ecological aspects of IRM molecular and population genetics economics and IRM social issues Offers biochemistry and molecular genetics of insecticides presented with an emphasis on recent research Encourages scientists and stakeholders to implement and coordinate strategies based on local social conditions **OECD Green Growth Studies Farm Management Practices to Foster**

Green Growth OECD,2016-02-23 This report looks at farm management practices with green growth potential from farmer led innovations such as those directly linked to soil and water Integrated Pest Management organic farming to science led technologies such as biotechnology and precision agriculture **Socio-Economic Considerations in Biotechnology**

Regulation Karinne Ludlow,Stuart J. Smyth,José Falck-Zepeda,2013-12-03 Within the context of the Convention on Biological Diversity CBD the Cartagena Protocol on Biosafety CPB was established as an implementing agreement The CPB is an international agreement establishing the rights of recipient countries to be notified of and to approve or reject the domestic import and or production of living modified organisms LMOs Decisions regarding import production are to be on the basis of a biosafety assessment Article 26 1 of the CPB allows for the optional inclusion of socio economic considerations SECs into that biosafety assessment process This book compiles expert assessments of the issues relevant to SEC assessment of LMOs and fundamental for decisions regarding whether to undertake such assessments at all It includes an overview of the inclusion of SEC assessment in the regulation of LMOs that looks at the rationale for the inclusion of SECs in the context of the existing science based risk assessment systems This book reviews the various factors that can and have been suggested for inclusion in SEC assessment and provides a meaningful dialogue about the contrasts benefits and tradeoffs that are and will be created by the potential move to the inclusion of SECs in the regulation of LMOs making it of interest to both academics and policy makers *Proceedings of Olivebioteq 2018 - Olive Management, Biotechnology and Authenticity of Olive Products*

José Enrique Fernández,Antonio Diaz Espejo,José Manuel Martínez-Rivas,Wenceslao Moreda,2020-08-28 This eBook is a collection of articles from a Frontiers Research Topic Frontiers Research Topics are very popular trademarks of the Frontiers Journals Series they are collections of at least ten articles all centered on a particular subject With their unique mix of varied contributions from Original Research to Review Articles Frontiers Research Topics unify the most influential researchers the latest key findings and historical advances in a hot research area Find out more on how to host your own Frontiers Research Topic or contribute to one as an author by contacting the Frontiers Editorial Office frontiersin.org about contact **Managing Emerging Technologies for Socio-Economic Impact**

Dimitris G.Assimakopoulos,Ilan Oshri,Krsto Pandza,2015-04-30 The development of emerging technologies demands a rapidly expanding knowledge base and intensive collaboration across organizational institutional and cultural borders This book is the first of its kind to focus on the management of key emerging tec Regulating Agricultural Biotechnology Richard E. Just,Julian M. Alston,David

Zilberman,2006-12-26 This book presents the first thorough economic analysis of current agricultural biotechnology

regulation The contributors most of whom are agricultural economists working either in universities or NGOs address issues such as commercial pesticides the costs of approving new products liability benefits consumer acceptance regulation and its impacts transgenic crops social welfare implications and biosafety **Expanding Partnerships Through Dialogue** ,1995

Biotechnology Regulation and Trade Stuart J. Smyth,William A. Kerr,Peter W. B Phillips,2017-03-02 This book discusses the regulatory and trade challenges facing the global adoption of biotechnological products and offers strategies for overcoming these obstacles and moving towards greater global food security The first section of the book establishes the context of the conflict discussing the challenges of global governance international trade and the history of regulation of genetically modified GM crops In this section the authors emphasize the shift from exclusively science based regulation to the more socio economically focused framework established by the Cartagena Protocol on Biosafety which was adopted in 2000 The second section of the book provides a snapshot of the current state of international GM crop adoption and regulation highlighting the US Canada and the EU The final section of the book identifies options for breaking the gridlock of regulation and trade that presently exist This book adds to the current literature by providing new information about innovative agricultural technologies and encouraging debate by providing an alternative to the narratives espoused by environmental non governmental organizations This book will appeal to students of economics political science and policy analysis as well as members of regulatory agencies and agricultural industry firms *Are Superweeds an Outgrowth of USDA Biotech Policy?* United States. Congress. House. Committee on Oversight and Government Reform. Subcommittee on Domestic Policy,2011

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