

Economics And Language

Michael Seilmaier

Economics And Language:

The Palgrave Handbook of Economics and Language V. Ginsburgh, S. Weber, 2016-04-08 Do the languages people speak influence their economic decisions and social behavior in multilingual societies This Handbook brings together scholars from various disciplines to examine the links and tensions between economics and language to find the delicate balance between monetary benefits and psychological costs of linguistic dynamics The Economics of Language Donald McLean Lamberton, 2002 The economics of language remains neglected territory Language makes information operational As a social technology it is a resource of the symbolic species some argue it defines the human species Language affects ability to find employment cultural identity effective communication in business international trade and tourism negotiations and settlement procedures political activity and conflict within and between nations Donald Lamberton a leading scholar in the field has selected key papers which address issues such as why some languages survive and others do not the importance of language to the operation of a world wide business the problem of the language divide in economic development and the future of new language technologies such as telephone interpreting services the internet and talking machines This authoritative collection of papers contributes in the words of Jacob Marschak to the essential stuff of economics in particular the economics of uncertainty that characterizes problems of human information communication and organization Economics of Language Policy Michele Gazzola, Bengt-Arne Wickstrom, 2016-09-30 Insights from the application of economic theories and research methods to the management of linguistic diversity in an era of globalization In an era of globalization issues of language diversity have economic and political implications Transnational labor mobility trade social inclusion of migrants democracy in multilingual countries and companies international competitiveness all have a linguistic dimension yet economists in general do not include language as a variable in their research This volume demonstrates that the application of rigorous economic theories and research methods to issues of language policy yields valuable insights The contributors offer both theoretical and empirical analyses of such topics as the impact of language diversity on economic outcomes the distributive effects of policy regarding official languages the individual welfare consequences of bilingualism and the link between language and national identity Their research is based on data from countries including Canada India Kazakhstan and Indonesia and from the regions of Central America Europe and Sub Saharan Africa Theoretical models are explained intuitively for the nonspecialist The relationships among linguistic variables inequality and the economy are approached from different perspectives including economics sociolinguistics and political science For this reason the book offers a substantive contribution to interdisciplinary work on languages in society and language policy proposing a common framework for a shared research area Contributors Alisher Aldashev Katalin Buz si Ramon Caminal Alexander M Danzer Maxime Leblanc Desgagn Peter H Egger Ainhoa Aparicio Fenoll Michele Gazzola Victor Ginsburgh Gilles Grenier Fran ois Grin Zoe Kuehn Andrea Lassmann Stephen May Serge Nadeau Suzanne Romaine Selma K Sonntag Stefan Sperlich Jos Ram n Uriarte Fran

ois Vaillancourt Shlomo Weber Bengt Arne Wickstr m Lauren Zentz Bridging Linguistics and Economics Cécile B. Vigouroux, Salikoko S. Mufwene, 2020-03-19 By bridging the gap between linguistics and economics this book sheds light on a range of mutually valuable topics Economics and Language Roger E. Backhouse, 2020-09-16 First published in 1993 The importance of language in economics has been neglected and dominated by techniques from other disciplines This looks at the wider methological implications of language within economics in a practical and theoretical way The Economics of Language Barry R. Chiswick, Paul W. Miller, 2007-03-08 Written by two internationally renowned experts in the field this book explores the determinants of dominant language proficiency among immigrants and other linguistic minorities and the consequences of this proficiency for the labour market Using empirical material from a range of countries including the USA Canada Australia and Bolivia the a **Exploring the Economics of Language** Albert Breton, 1999 This volume contains papers that offer new and important empirical results on the economic worth of languages as well as new insights into theoretically vexing problems The first paper makes use of the gravity model to show the importance of a common language as a determinant of bilateral international trade The second paper critically assesses some of the concepts of supply and demand as applied to language in particular to language specific goods and services The critical analysis is extended to prescriptions regarding language policies The third paper explores the concept of network externalities that underpin the reality of common languages and offers an analysis of why it is appropriate to think of a lingua franca as a public good The paper also examines the limitations of these concepts when applied to language issues The final paper attempts to explain the extinction of languages with reference to the concept of cultural yield **Economics and Language** William Henderson, 2017-09-08 First published in 2003 Routledge is an imprint of Taylor Francis an informa company **Economics** and Language Willie Henderson, Tony Dudley-Evans, Roger Backhouse, 1993 The importance of language in economics has been neglected and dominated by techniques from other disciplines This looks at the wider methological implications of language within economics in a practical and theoretical way Economics and Language Ariel Rubinstein, 2000-09-14 A challenging and accessible analysis of the relationship between economics and language **Economics and Language** Ariel Rubinstein, 1998 Language Policy and Economics: The Language Question in Africa Nkonko M. Kamwangamalu, 2016-04-23 This book addresses the perennial question of how to promote Africa's indigenous languages as medium of instruction in educational systems Breaking with the traditional approach to the continent's language question by focusing on the often overlooked issue of the link between African languages and economic development Language Policy and Economics argues that African languages are an integral part of a nation s socio political and economic development Therefore the book argues that any language policy designed to promote these languages in such higher domains as the educational system in particular must have economic advantages if the intent is to succeed and proposes Prestige Planning as the way to address this issue The proposition is a welcome break away from language policies which pay lip service to the

empowerment of African languages while by default strengthening the stranglehold of imported European languages The Economics and Language Ariel Rubinstein, 2000 Arising out of the author's lifetime fascination with the links between the formal language of mathematical models and natural language this short book comprises five essays investigating both the economics of language and the language of economics Ariel Rubinstein touches on the structure imposed on binary relations in daily language the evolutionary development of the meaning of words game theoretical considerations of pragmatics the language of economic agents and the rhetoric of game theory These short essays are full of challenging ideas for social scientists that should help to encourage a fundamental rethinking of many of the underlying assumptions in economic theory Shakespeare's Political and Economic Language Vivian Thomas, 2015-03-26 Shakespeare's plays are pervaded by political and economic words and concepts not only in the histories and tragedies but also in the comedies and romances The lexicon of political and economic language in Shakespeare does not consist merely of arcane terms whose shifting meanings require exposition but includes an enormous number of relatively simple words which possess a structural significance in the configuration of meanings Often operating by such means as puns they open up a surprising number of possibilities. The dictionary reveals the conceptual nucleus of each term and explores the contexts in which it is embedded The overlap between the political and economic dimensions of a word in Shakespeare's drama is particularly exciting as he is highly attuned to the interactions of these two spheres of human activity and their centrality in human affairs The **Economics of Language in the Asian Pacific** Florian Coulmas, 1991 From Economics Imperialism to Freakonomics Ben Fine, Dimitris Milonakis, 2009-04-15 Ben Fine the author of Social Capital versus Social Theory and a renowned exponent of Marxian political economy and Dimitris Milonakis offer one of the first systematic critiques of cliometrics new institutional economics and Douglass North's work Practical and Professional Ethics: Economic and business ethics Debashis Guha, 2008 Language for Special Purposes Felix Mayer, 2001 **Sonnet Sequences and Social Distinction in Renaissance England** Christopher Warley, 2005-07-28 Since the 1970s there has been a broad and vital reinterpretation of the nature of literary texts a move away from formalism to a sense of literature as an aspect of social economic political and cultural history While the earliest New Historicist work was criticized for a narrow and anecdotal view of history it also served as an important stimulus for post structuralist feminist Marxist and psychoanalytical work which in turn has increasingly informed and redirected it Recent writing on the nature of representation the historical construction of gender and of the concept of identity itself on theatre as a political and economic phenomenon and on the ideologies of art generally reveals the breadth of the field Cambridge Studies in Renaissance Literature and Culture is designed to offer historically oriented studies of Renaissance literature and theatre which make use of the insights afforded by theoretical perspectives The view of history envisioned is above all a view of our history a reading of the Renaissance for and from our own time Book jacket **Communication and Economic Theory** Birger P. Priddat, 2014-07-04 This book analyzes the

different topics which highlight the relevance of communication within markets In using and reformulating concepts of Arrow Commons Williamson North Becker and others the author shows the hidden implications of these authors for a new approach in economics communication matters Markets are systems of allocation which are governed by communication networks In Economics so far communication processes play a minor role During the last century there was a tendency of using communication as a tool for reintroducing the diversity of rational actions Yet communication is a governance structure of its own which cannot be used as a tool since communication is disturbing the expectations of the economics actors and changing the actor s preferences as well as their belief systems By using examples such as Kenneth Arrow s economics actor theory and Douglas North s emphasis on communication being a process of building shared mental models this book argues that if communication matters we have to reinterpret the basics of economic methodology and integrate network processing and discourse theories

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