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Survey of Economics ANONIMO, Breuer, 2003-11-01 *Microeconomics* Arthur O'Sullivan, Steven Sheffrin, Stephen Perez, 2011-01-06 For Principles of Microeconomics courses Questions that drive interest applications that illustrate concepts and the tools to test and solidify comprehension Students come into their first Economics course thinking they will gain a better understanding of the economy around them Unfortunately they often leave with many unanswered questions To ensure students actively internalize economics O Sullivan Sheffrin Perez use chapter opening questions to spark interest on important economic concepts applications that vividly illustrate those concepts and chapter ending tools that test and solidify understanding

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