# Advantages of Using E-commerce Operational Solutions

**Low-cost business start-up** — 01

**Customer care** — 02

**Simple Administration** — 03

# Ecommerce In Operations Management

**Maja Klun,Mitja Decman,Tina Jukić**

**Ecommerce In Operations Management:**

    **E-Commerce Operations Management** Marc J Schniederjans,Qing Cao,2002-07-03 Latest Edition E Commerce Operations Management 2nd Edition This book focuses on managerial issues of operations management for e commerce businesses Specifically it will help students interested in the managerial aspects of running e businesses to know what is important in their operations including personnel technology and systems The book uniquely shows how the basic content of operations management i e quality inventory product design etc should be applied in an e business Very recent e commerce research findings and methodologies have been incorporated to offer a broader range of academic contributions The text is based on hard empirical evidence provided by numerous e commerce organizations and research scholars The book also presents a detailed step by step set of procedures and successful strategies that readers can use immediately New knowledge has to be made easy to use and the authors have integrated the current theory with current practice so that users can see the benefits and use them without delay A complimentary copy of the Instructor s Manual and Test Bank and 10 PowerPoint presentations of the text materials are available for all instructors who adopt this book as a course text Please send your request to sales wspc com     **E-Commerce Operations Management** Marc J. Schniederjans,Qing Cao,2002 This text focuses on managerial issues of operations management for e commerce businesses The text is based on empirical evidence provided by numerous e commerce organizations and research scholars     **E-Commerce Operations Management** Marc J. Schniederjans,Qing Cao,2002     **E-commerce Operations Management (2nd Edition).** Marc J. Schniederjans,2013     *Applications of Supply Chain Management and E-Commerce Research* Joseph Geunes,Elif Akçali,Panos M. Pardalos,H. Edwin Romeijn,Zuo-Jun Max Shen,2004-11-19 In February 2002 the Industrial and Systems Engineering ISE De partment at the University of Florida hosted a National Science Founda tion Workshop on Collaboration and Negotiation in Supply Chain Man agement and E Commerce This workshop focused on characterizing the challenges facing leading edge firms in supply chain management and electronic commerce and identifying research opportunities for de veloping new technological and decision support capabilities sought by industry The audience included practitioners in the areas of supply chain management and E Commerce as well as academic researchers working in these areas The workshop provided a unique setting that has facilitated ongoing dialog between academic researchers and industry practitioners This book codifies many of the important themes and issues around which the workshop discussions centered The editors of this book all faculty members in the ISE Department at the University of Florida also served as the workshop s coordinators In addition to workshop participants we also invited contributions from leading academics and practitioners who were not able to attend As a result the chapters herein represent a collection of research contributions monographs and case studies from a variety of disciplines and viewpoints On the aca demic side alone chapter authors include faculty members in supply chain and operations management marketing industrial engineering economics computer science civil

and environmental engineering and building construction departments    *Operations Management* Peter Jones,Peter Robinson,2020 Concise engaging and relevant light on quantitative techniques and packed with cases offering a real world perspective this text provides the most accessible approach to operations management    **Strategies for eCommerce Success** Fazlollahi, Bijan,2001-07-01 Annotation Examining key components and concepts in e commerce this study identifies critical factors relating to success in the global business environment It also describes the economics of e commerce and the practical issues concerning its application Specific chapters discuss privacy structure policy concerns customer loyalty trust internal audits payment mechanisms mobile communications and costs Contributors include scholars from North America Europe Saudi Arabia and China Annotation c Book News Inc Portland OR booknews com

International Business Dynamics Dr. Reena Shyam,Prof. Afzal Basha,2024-02-02 The concepts and foundations of international business are well explained to readers in this book titled International Business Dynamics The contents of this book are broken down to six sections describing the origins driving forces and challenges of doing business internationally versus domestically Interesting perspectives on cross cultural management as well as political legal technological cultural demographic and economic aspects will be found by readers who are navigating an international environment From Routes of Globalization to Global Business Operations every module provides a thorough analysis of a variety of subjects including theories of global trade strategic alliances and the moral dimensions of doing business internationally This book is a useful tool that offers an in depth understanding of global business    BIAN 2nd Edition – A framework for the financial services industry BIAN eV,2021-07-09 The Banking Industry Architecture Network BIAN is a global not for profit association of banks solution providers consultancy companies integrators and academic partners with the shared aim of defining a semantic standard for the banking industry covering all banking activity and almost all of the well known architectural layers BIAN s Reference Architecture for the Financial Industry provides its users with a set of building blocks that when used in different combinations can support all of the functionality and information a bank needs for both its internal functioning and its collaboration with partners in an Open Finance and Open API economy BIAN s Reference Architecture for the Financial Industry is freely available on the BIAN website This website also provides a wealth of information on both the theory and practice of the standard So why this book Importantly it summarizes all of the above information and guides the reader through it on a step by step basis It provides the reader with a thorough understanding of BIAN s architecture and how it can be used to support an organization on its journey to becoming an agile business organization and developing an application platform BIAN is a semantic standard It provides business building blocks and defines them in business terms It provides a business view on both the business and application architectures This second edition not only includes the more recent deliverables it also takes a stepped approach through the different topics It aims to be more appealing to a business audience by addressing the building blocks of BIAN and their possible use in business terms whilst also including many real life

examples of BIAN s usage As such it should not only appeal to application and business architects but also to their managers their business partners and other stakeholders who work closely with them The first part of the book focuses on the theory BIAN s organization the principles and patterns on which its architecture is based and its building blocks The second part of the book explains in methodology independent terms how BIAN can be applied in different architectural layers by different disciplines in co operation with architects This part of the book includes a number of practical examples intended to improve the reader s understanding of the building blocks of the BIAN architecture and encourage them to apply it for the benefit of their own organization The final part of the book should inspire the reader even further by clearly illustrating the synergy between the content that BIAN delivers and the architecture methodology provided by TOGAF **ECEG2011-Proceedings of the 11th European Conference on EGovernment** Maja Klun,Mitja Decman,Tina Jukić,2011-01-01 **Analytics and Data Science** Amit V. Deokar,Ashish Gupta,Lakshmi S. Iyer,Mary C. Jones,2017-10-05 This book explores emerging research and pedagogy in analytics and data science that have become core to many businesses as they work to derive value from data The chapters examine the role of analytics and data science to create spread develop and utilize analytics applications for practice Selected chapters provide a good balance between discussing research advances and pedagogical tools in key topic areas in analytics and data science in a systematic manner This book also focuses on several business applications of these emerging technologies in decision making i e business analytics The chapters in Analytics and Data Science Advances in Research and Pedagogy are written by leading academics and practitioners that participated at the Business Analytics Congress 2015 Applications of analytics and data science technologies in various domains are still evolving For instance the explosive growth in big data and social media analytics requires examination of the impact of these technologies and applications on business and society As organizations in various sectors formulate their IT strategies and investments it is imperative to understand how various analytics and data science approaches contribute to the improvements in organizational information processing and decision making Recent advances in computational capacities coupled by improvements in areas such as data warehousing big data analytics semantics predictive and descriptive analytics visualization and real time analytics have particularly strong implications on the growth of analytics and data science

**How to Complete a Risk Assessment in 5 Days or Less** Thomas R. Peltier,2008-11-18 Successful security professionals have had to modify the process of responding to new threats in the high profile ultra connected business environment But just because a threat exists does not mean that your organization is at risk This is what risk assessment is all about How to Complete a Risk Assessment in 5 Days or Less demonstrates how to identify threats your company faces and then determine if those threats pose a real risk to the organization To help you determine the best way to mitigate risk levels in any given situation How to Complete a Risk Assessment in 5 Days or Less includes more than 350 pages of user friendly checklists forms questionnaires and sample assessments Presents Case Studies and Examples of all Risk Management

Components based on the seminars of information security expert Tom Peltier this volume provides the processes that you can easily employ in your organization to assess risk Answers such FAQs as Why should a risk analysis be conducted Who should review the results How is the success measured Always conscious of the bottom line Peltier discusses the cost benefit of risk mitigation and looks at specific ways to manage costs He supports his conclusions with numerous case studies and diagrams that show you how to apply risk management skills in your organization and it s not limited to information security risk assessment You can apply these techniques to any area of your business This step by step guide to conducting risk assessments gives you the knowledgebase and the skill set you need to achieve a speedy and highly effective risk analysis assessment in a matter of days     Selected Papers from the 10th International Conference on E-Business and Applications 2024 Pui Mun Lee,Gyu Myoung Lee,2024-08-08 This book brings together original peer reviewed research papers from the 2024 10th International Conference on E Business and Applications held in Singapore from February 26 to 28 2024 The papers delve into AI enabled business innovation data driven value creation and the emerging IoT landscape providing in depth insights into these rapidly evolving fields The book bridges the gap between business intelligence artificial intelligence and e commerce trading technologies offering a holistic perspective on the intersection of these disciplines Readers can gain valuable knowledge through real world examples data visualization techniques and business analytics applications enhancing their understanding of how these concepts translate into tangible business outcomes     **Digital Economy** Harbhajan S. Kehal,Varinder P. Singh,2005-01-01 Annotation Digital Economy provides information about the socioeconomic aspects of the digital economy This set of eighteen essays covers the effects of digital economy on business transactions technology and culture as well as on education It also covers various aspects of global production trade and investment and the effects of the Internet     The Business Environment 7e Adrian Palmer,Bob Hartley,2011-01-16 The seventh edition of The Business Environment has been perfectly tailored to cover the core topics that will be studied on an introductory Business Environment module This fully updated new edition provides comprehensive coverage of the varying factors that make up the business environment with a particular focus on how these factors impact business organisations and the decisions organisations make Key Features Up to date coverageThe business environment continues to evolve and this new edition takes on board recent issues including The after effects of the credit crunch The emerging economic power of China India and Brazil Data security and privacy Business ethics Cultural identity Climate change Real life examplesNew opening vignettes introduce the main topic and show the business environment in real life In addition the book contains a wealth of shorter and longer case studies featuring companies such as Google Amazon and Virgin Trains PedagogyClearly written and user friendly the book boasts a full range of learning tools which include Learning Objectives Thinking Around the Subject boxes Review Questions and Activities     *Leveraging Digital Marketing for Tourism* José Duarte Santos,Bruno Barbosa Sousa,Paulo Botelho Pires,2025-06-16 This edited volume invites readers to explore the convergence of tourism and digital

marketing It navigates the intricate relationship between these two domains by elucidating the role of digital marketing across various facets of the tourism industry Each chapter offers a blend of theoretical foundations and practical insights delving into typologies of tourism specific segments of tourists and critical sectors essential to tourism s functionality Through neutral third person narration the volume presents a comprehensive examination showcasing how digital marketing strategies are applied within diverse tourism contexts Rich with examples illustrating theory in practice this work serves as an essential resource for scholars researchers and professionals seeking a deeper understanding of this evolving landscape

**Proliferation of the Internet Economy: E-Commerce for Global Adoption, Resistance, and Cultural Evolution** Shareef, Mahmud Akhter,Dwivedi, Yogesh K.,Williams, Michael D.,Singh, Nitish,2009-03-31 This book specifically develops theories to understand service quality and quality management practice of EC which is completely a new and innovative effort to formulate perceptions of global consumers Provided by publisher **Strategic Utilization of Information Systems in Small Business** Hunter, M. Gordon,2015-05-31 The small business is an often underestimated asset of both the modern economy and the commercial workforce Those employed by small businesses make up a large percentage of both the U S and Canadian populations and with the internet and other technologies connecting us like never before the opportunity is present for even the smallest company to reach a global scale Strategic Utilization of Information Systems in Small Business explores the possibilities not just in expanding a business but in assisting a business in meeting its full potential no matter its size Including a variety of perspectives on what it means to be a small business and how to bring that business to maturity this book is an essential reference source for small business owners managers and employees as well as students researchers and aspiring entrepreneurs This publication features chapters on the different aspects of management processes e commerce and e businesses including the characteristics of a smart entrepreneur success vs failure longevity technology adoption the types of different information systems and how to implement them data and decision making theories for investigating small businesses business strategy and competitive advantage **Intelligent Processing Practices and Tools for E-Commerce Data, Information, and Knowledge** Honghao Gao,Jung Yoon Kim,Walayat Hussain,Muddesar Iqbal,Yucong Duan,2021-11-30 This book discusses recent research and applications about intelligent processing practices and tools for e commerce data information and knowledge The authors first explain how advances in intelligent processing of data information and knowledge that has wildly been used in e commerce applications They then show how this brings new opportunities and challenges for processing e commerce data information and knowledge The book made up of contributions from both academia and industry aims to present advances in artificial intelligence to collect process and mining Data information and knowledge such as new algorithms and techniques in the field foundational theory and systems as well as practical e commerce applications Some of the topics discussed include AI for e commerce such as machine learning deep learning personalized service recommendation to e commerce modeling description and verification for data information and

knowledge and task scheduling and performance optimization for large scale concurrency *Handbook of Research on Business Model Innovation Through Disruption and Digitalization* Rasmussen, Erik Stavnsager,Petersen, Nicolaj Hannesbo,2023-02-27 Digital technologies are changing both the national and global business landscapes Digitalization within firms and industries and newcomers from other fields give new conditions for competition through new business models The Handbook of Research on Business Model Innovation Through Disruption and Digitalization discusses the aspects of the innovation of business models through disruption and digitalization It further includes chapters on theories and practices related to the overall theme of how business models are developed Covering topics such as agile networks interactive business models and managerial implications this major reference work is a dynamic resource for business leaders and executives IT managers human resource managers entrepreneurs government officials students and faculty of higher education librarians researchers and academicians

Whispering the Strategies of Language: An Emotional Journey through **Ecommerce In Operations Management**

In a digitally-driven world wherever monitors reign supreme and immediate communication drowns out the subtleties of language, the profound strategies and emotional subtleties concealed within words usually go unheard. However, situated within the pages of **Ecommerce In Operations Management** a captivating literary prize pulsing with organic feelings, lies an extraordinary journey waiting to be undertaken. Published by a talented wordsmith, that charming opus invites viewers on an introspective journey, gently unraveling the veiled truths and profound influence resonating within the very fabric of each word. Within the mental depths of the poignant evaluation, we shall embark upon a heartfelt exploration of the book is primary subjects, dissect its interesting writing style, and yield to the strong resonance it evokes strong within the recesses of readers hearts.

[http://www.pet-memorial-markers.com/files/browse/fetch.php/Exploring%20Parallel%20Processing.pdf](http://www.pet-memorial-markers.com/files/browse/fetch.php/Exploring%20Parallel%20Processing.pdf)

**Table of Contents Ecommerce In Operations Management**

## Ecommerce In Operations Management Introduction

Ecommerce In Operations Management Offers over 60,000 free eBooks, including many classics that are in the public domain. Open Library: Provides access to over 1 million free eBooks, including classic literature and contemporary works. Ecommerce In Operations Management Offers a vast collection of books, some of which are available for free as PDF downloads, particularly older books in the public domain. Ecommerce In Operations Management : This website hosts a vast collection of scientific articles, books, and textbooks. While it operates in a legal gray area due to copyright issues, its a popular resource for finding various publications. Internet Archive for Ecommerce In Operations Management : Has an extensive collection of digital content, including books, articles, videos, and more. It has a massive library of free downloadable books. Free-eBooks Ecommerce In Operations Management Offers a diverse range of free eBooks across various genres. Ecommerce In Operations Management Focuses mainly on educational books, textbooks, and business books. It offers free PDF downloads for educational purposes. Ecommerce In Operations Management Provides a large selection of free eBooks in different genres, which are available for download in various formats, including PDF. Finding specific Ecommerce In Operations Management, especially related to Ecommerce In Operations Management, might be challenging as theyre often artistic creations rather than practical blueprints. However, you can explore the following steps to search for or create your own Online Searches: Look for websites, forums, or blogs dedicated to Ecommerce In Operations Management, Sometimes enthusiasts share their designs or concepts in PDF format. Books and Magazines Some Ecommerce In Operations Management books or magazines might include. Look for these in online stores or libraries. Remember that while Ecommerce In Operations Management, sharing copyrighted material without permission is not legal. Always ensure youre either creating your own or obtaining them from legitimate sources that allow sharing and downloading. Library Check if your local library offers eBook lending services. Many libraries have digital catalogs where you can borrow Ecommerce In Operations Management eBooks for free, including popular titles.Online Retailers: Websites like Amazon, Google Books, or Apple Books often sell eBooks. Sometimes, authors or publishers offer promotions or free periods for certain books.Authors

Website Occasionally, authors provide excerpts or short stories for free on their websites. While this might not be the Ecommerce In Operations Management full book , it can give you a taste of the authors writing style.Subscription Services Platforms like Kindle Unlimited or Scribd offer subscription-based access to a wide range of Ecommerce In Operations Management eBooks, including some popular titles.

## FAQs About Ecommerce In Operations Management Books

How do I know which eBook platform is the best for me? Finding the best eBook platform depends on your reading preferences and device compatibility. Research different platforms, read user reviews, and explore their features before making a choice. Are free eBooks of good quality? Yes, many reputable platforms offer high-quality free eBooks, including classics and public domain works. However, make sure to verify the source to ensure the eBook credibility. Can I read eBooks without an eReader? Absolutely! Most eBook platforms offer webbased readers or mobile apps that allow you to read eBooks on your computer, tablet, or smartphone. How do I avoid digital eye strain while reading eBooks? To prevent digital eye strain, take regular breaks, adjust the font size and background color, and ensure proper lighting while reading eBooks. What the advantage of interactive eBooks? Interactive eBooks incorporate multimedia elements, quizzes, and activities, enhancing the reader engagement and providing a more immersive learning experience. Ecommerce In Operations Management is one of the best book in our library for free trial. We provide copy of Ecommerce In Operations Management in digital format, so the resources that you find are reliable. There are also many Ebooks of related with Ecommerce In Operations Management. Where to download Ecommerce In Operations Management online for free? Are you looking for Ecommerce In Operations Management PDF? This is definitely going to save you time and cash in something you should think about. If you trying to find then search around for online. Without a doubt there are numerous these available and many of them have the freedom. However without doubt you receive whatever you purchase. An alternate way to get ideas is always to check another Ecommerce In Operations Management. This method for see exactly what may be included and adopt these ideas to your book. This site will almost certainly help you save time and effort, money and stress. If you are looking for free books then you really should consider finding to assist you try this. Several of Ecommerce In Operations Management are for sale to free while some are payable. If you arent sure if the books you would like to download works with for usage along with your computer, it is possible to download free trials. The free guides make it easy for someone to free access online library for download books to your device. You can get free download on free trial for lots of books categories. Our library is the biggest of these that have literally hundreds of thousands of different products categories represented. You will also see that there are specific sites catered to different product types or categories, brands or niches

related with Ecommerce In Operations Management. So depending on what exactly you are searching, you will be able to choose e books to suit your own need. Need to access completely for Campbell Biology Seventh Edition book? Access Ebook without any digging. And by having access to our ebook online or by storing it on your computer, you have convenient answers with Ecommerce In Operations Management To get started finding Ecommerce In Operations Management, you are right to find our website which has a comprehensive collection of books online. Our library is the biggest of these that have literally hundreds of thousands of different products represented. You will also see that there are specific sites catered to different categories or niches related with Ecommerce In Operations Management So depending on what exactly you are searching, you will be able tochoose ebook to suit your own need. Thank you for reading Ecommerce In Operations Management. Maybe you have knowledge that, people have search numerous times for their favorite readings like this Ecommerce In Operations Management, but end up in harmful downloads. Rather than reading a good book with a cup of coffee in the afternoon, instead they juggled with some harmful bugs inside their laptop. Ecommerce In Operations Management is available in our book collection an online access to it is set as public so you can download it instantly. Our digital library spans in multiple locations, allowing you to get the most less latency time to download any of our books like this one. Merely said, Ecommerce In Operations Management is universally compatible with any devices to read.

**Find Ecommerce In Operations Management :**

**exploring parallel processing**
exploring mathematics by bolster grade 3
exploring living systems life science
exploring americas past beginnings to 1914
exploring jewish ethics papers on covenant responsibility
*exploring getting started with microsoft windows xp 2004 edition*
**exponential sums and differential equations**
**expert techniques for home video production**
**exploring solid-state amplifiers**
experiments and simulation
**explorations in macroeconomics study guide**
**exploring the work of donald meltzer a festschrift**
explorers of the southern sky a history of australian astronomy
exploring american history two reading lists

experimentos sencillos con la electricidad

**Ecommerce In Operations Management :**

2023 Judges course? I'm struggling with "How many no reps? 3a". Obviously, his elbows aren't forward on some cleans, and he doesn't reach hip extension on some ... Judges Test [Archive] Feb 28, 2013 — Has any finished the online Judges training yet? I have started but I got stuck on the test in Module 4. Just wondering if anyone else had ... ONLINE JUDGES COURSE....EEEEK!!! Mar 3, 2013 — The online judge's course is an idea with good intentions. Take the course and BAM!, you are ready to judge anyone. Unfortunately, mistakes will ... The CrossFit judges course is worthless? - YouTube Guidelines For Being a Judge at the CrossFit Open - YouTube CrossFit Judges Under Fire - YouTube The CrossFit Open... all your questions answered! Oct 3, 2019 — Who judges it? All of the coaches and many of our members are verified judges. They will have taken the online CrossFit Judge certificate and ... How To Judge At A CrossFit Competition Jun 22, 2021 — Ask questions at the briefing if unsure of anything; Introduce yourself to the individual or team you are judging; You will need a score sheet ... What it's like to judge CrossFit Competitions Jun 12, 2021 — Matt is one of those judges who is able to still keep it fun. He loves CrossFit and training but also when he's judging he is clear and fair. The Story of American Freedom Summary and Study Guide Foner establishes three primary themes in his work: the meanings of freedom, the social conditions that make freedom possible, and the boundaries of freedom. The Story of American Freedom Introduction and Part 1 ... In the introduction to The Story of American Freedom, author Eric Foner explains that the book is a history of freedom in America. It is "a tale of debates, ... The Story of American Freedom - Eric Foner Find all the study resources for The Story of American Freedom by Eric Foner. Foner, The Story of American Freedom He focuses on three major themes: 1) Different meanings of freedom, 2) Social conditions that made freedom possible, and 3) the boundaries and exclusions of ... Eric Foner's Story of American Freedom Dec 2, 2019 — Books in Review. The Second Founding: How the Civil War and Reconstruction Remade the Constitution. By Eric Foner. Buy this book. For nearly ... The Story of American Freedom Summary Sep 5, 2023 — Foner's understanding of freedom in America is subtle and complex. He recognizes that the most important aspect of freedom is concrete rather ... Story of American Freedom Chapter 1 American freedom came from revolution; the struggle for liberty shaped and changed the. ideas of liberty and who was entitled to it ; But even as Americans saw ... The Story of American Freedom | Eric Foner A stirring history of America focused on its animating impulse: freedom. From the Revolution to our own time, freedom has been America's strongest cultural bond ... The story of American freedom / Eric Foner - Catalogue Summary: Over the course of our history, freedom has been a living truth for some Americans and a cruel mockery for others. In Eric Foner's stirring history ... The story of American Freedom Ch 2 Summary.docx Chapter 2: To call it freedom Slavery was also extremely important in the 18th century o Freedom and slavery

- "two extremes of happiness and misery in ... Strategic Management Strategic Management, 5e by Frank T. Rothaermel is the fastest growing Strategy title in the market because it uses a unified, singular voice to help ... Strategic Management: Rothaermel, Frank Rothaermel's focus on using up-to-date, real-world examples of corporate strategy in practice. This book covers all of the important strategy frameworks in ... Strategic Management: Concepts and Cases Strategic Management: Concepts and Cases [Rothaermel The Nancy and Russell McDonough Chair; Professor of Strategy and Sloan Industry Studies Fellow, Frank ... Strategic Management 6th edition 9781264124312 Jul 15, 2020 — Strategic Management 6th Edition is written by Frank T. Rothaermel and published by McGraw-Hill Higher Education. The Digital and eTextbook ... Strategic Management: Concepts and Cases Combining quality and user-friendliness with rigor and relevance, Frank T. Rothaermel synthesizes theory, empirical research, and practical applications in ... Strategic Management | Rent | 9781260261288 Strategic Management, 5e by Frank T. Rothaermel is the fastest growing Strategy title in the market because it uses a unified, singular voice to help students ... Books by Frank Rothaermel ""Strategic Management brings conceptual frameworks to life via examples that cover products and services from companies with which students are familiar, such ... Strategic Management - Frank T. Rothaermel Strategic Management, 5e by Frank T. Rothaermel is the fastest growing Strategy title in the market because it uses a unified, singular voice to help ... Strategic Management Concepts by Rothaermel Frank Strategic Management: Concepts & Cases: Concepts and Cases by Rothaermel Frank, T.: and a great selection of related books, art and collectibles available ... STRATEGIC MANAGEMENT: CONCEPTS (LOOSE-LEAF) STRATEGIC MANAGEMENT: CONCEPTS (LOOSE-LEAF) ; Author: Frank T. Rothaermel ; ISBN: 9781264103799 ; Publisher: Mcgraw Hill Education ; Volume: ; Edition: 5.