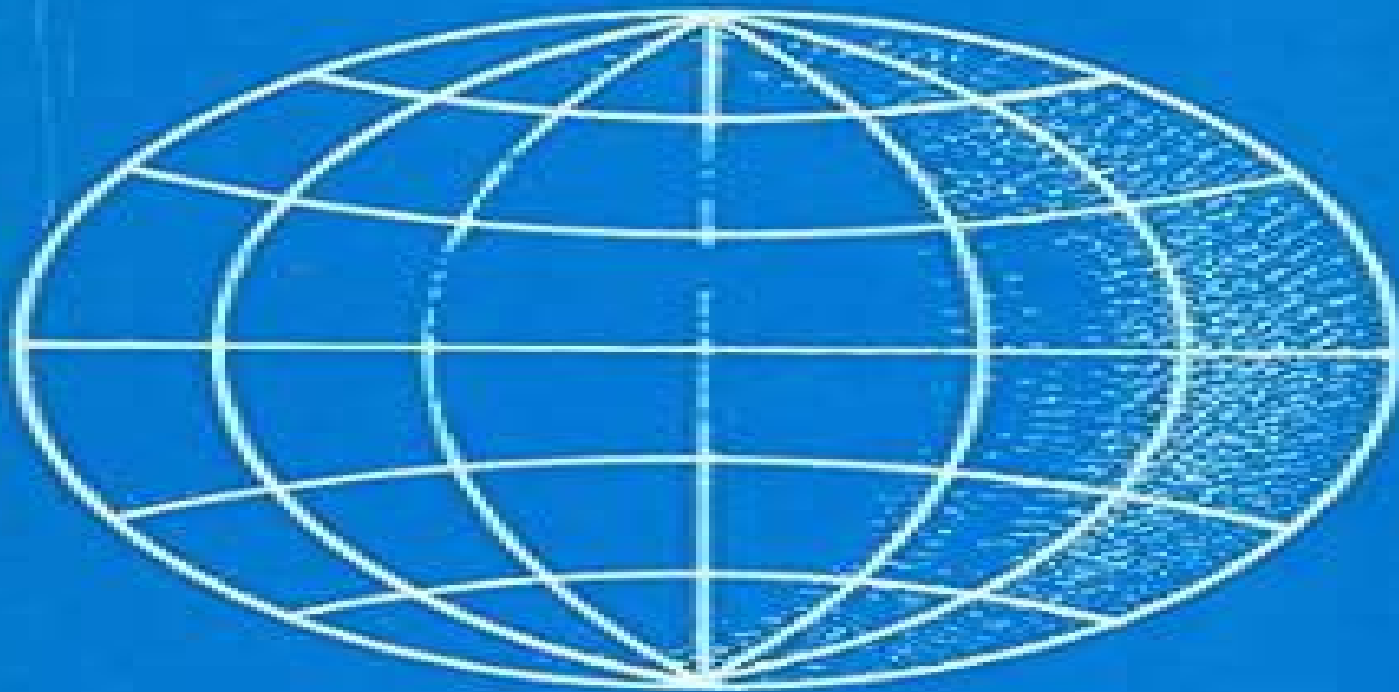


RAYMOND VERNON



**The Economic and Political  
Consequences of Multinational Enterprise:  
An Anthology**

# Economic And Political Consequences Of Multinational Enterprise

**Raymond Vernon**



## **Economic And Political Consequences Of Multinational Enterprise:**

**The Economic and Political Consequences of Multinational Enterprise** Raymond Vernon,1972      **The Role of Multinational Companies in the Middle East** Mamarinta P. Mababaya,2002 This study investigated whether known economic and international business theories available in the literature are meaningful enough to explain the nature existence and role of multinational companies MNCs in the Middle East particularly Saudi Arabia Two sets of questionnaires were distributed in major cities of Saudi Arabia one set for 100 multinational managers and another for 280 multinational customers 234 questionnaires were collected 45 from multinational managers and 189 from customers This represents a total response rate of 62 percent which is adequate for this study The empirical results supported with comprehensive secondary data confirmed virtually all of the research hypotheses The study found that joint ventures are the dominant form of multinational business in Saudi Arabia both in manufacturing and service industries The core roles of MNCs in the Saudi foreign ventures are evident in the cross border value adding activities of marketing trading manufacturing consulting contracting project management insurance hotel operation and banking Likewise MNCs provide licensing franchising financing services and various auxiliary roles in the Kingdom Therefore the multinationality of a firm or a group of firms operating across national boundaries is not necessarily synonymous with international production the main subject of contemporary multinational theories The respondents generally perceived the competitiveness of MNCs operating in Saudi Arabia as a function of a number of economic management marketing technological and other variables They also perceived the contributions of MNCs to the Kingdom s socio economic developments as significant and positive The study also found that understanding Islamic values and ethics is important for MNCs In this regard the researcher looked at some objective indicators of business success and related them to selected measures of MNCs local cultural awareness and responsiveness The results indicate that the business success of multinationals operating in Saudi Arabia is positively related to their local cultural awareness and responsiveness Along this line this study covers some vital elements of Islamic culture which will help MNCs understand further the cultural needs values and sensitivities of the Saudi people and Muslims in general

Economic Analysis and Multinational Enterprise Professor John H Dunning,John H. Dunning,2014-04-04 With an impressive array of international contributors from the UK USA Sweden and Peru this book includes chapters on the following The nature of the multinational enterprise The theory of the firm The location of economic activity Industrial organization Technology and technological change the theory of international trade Monetary policy The theory of development policy Wage determination and collective bargaining Income distribution and welfare considerations and size of firm and size of nation      **International Political Economy** Benjamin J. Cohen,2017-03-02 Prior to the 1970s few serious efforts were made to bridge the gap between economics and political science in the study of international relations Systematic scholarly analysis of International Political Economy IPE emphasizing formal integration of elements of orthodox

market and political analysis is really of very recent origin This volume brings together some of the most important research papers published in the modern field of IPE since its birth less than four decades ago emphasizing work that has significantly advanced theoretical and analytical understandings Coverage includes grand questions of systemic transformation and system governance as well as more narrowly focused explorations of the two most central issue areas of the world economy trade and money and finance The introductory essay locates this selection of articles in the context of the field s broad evolution and development to date

**Ford and the Global Strategies of Multinationals** Maria Isabel Studer Noguez,2003-08-27 Today the Multinational Enterprise MNE is seen as a leading agent in the process of globalization As they adopt global strategies MNE s are seen to be creating stronger deeper and more lasting links amongst countries thus shifting the balance of power inexorably in their favour to the detriment of the state This book interrogates this idea by undertaking a historical analysis of the global strategies of Ford

**International Trade and Finance** Peter B. Kenen,2008-07-10 The nine papers in this volume were written for a conference on research in international trade and finance held at Princeton University in March 1973 Each author was asked to survey research on one major topic with a view to answering three questions What have we learned from recent empirical research What are the major gaps in present knowledge How should we go about filling those gaps When answering the second question authors were urged to look at the practical requirements of those who must make policy concerning the international economy and at the opportunities and insights offered by recent developments in pure theory When answering the third they were urged to look at developments in econometric technique newly available data and work in progress in related fields

*Multinational Enterprise and Economic Analysis* Richard E. Caves,1996-01-26 This book surveys the contributions that economic analysis has made to our understanding of why multinational enterprises exist

Routledge Encyclopedia of International Political Economy R. J. Barry Jones,2002-09-11 This three volume Encyclopedia offers the first comprehensive and authoritative survey of the rapidly developing field of international political economy Its entries cover the major theoretical issues and analytical approaches within the field The set also provides detailed discussion of the contributions of key individuals and surveys a wide range of empirical conditions and developments within the global political economy including its major institutions The Encyclopedia has been designed to be eclectic in approach and wide ranging in coverage Theoretical entries range from discussions of the definition and scope of the field through core methodological questions such as rationalism and the structure agent problem to surveys of the major theories and approaches employed in the study of the international political economy

Implications of Multinational Corporations in Cameroon's Underdevelopment, 1960-2015 Kingsly Awang Ollong,2025-06-05 This book explores the complex role of MNCs in the country s economic development It argues that while MNCs can theoretically contribute to growth through positive spill over effects like R D innovation and human resource development the actual impact in Cameroon remains unclear and under researched The book presents an empirical survey of MNCs in Cameroon

focusing on their corporate social responsibility CSR initiatives and their paradoxes Despite the presence of valuable natural resources the study finds that some MNCs such as BAT may contribute more to underdevelopment than development The book concludes that MNCs could play a more positive role if Cameroon implements policies to better regulate their activities thereby ensuring that their presence benefits the country s economic growth This work adds valuable insights to the literature on MNCs in Cameroon

*U.S. Foreign Relations and Multinational Corporations* United States. General Accounting Office,1978

Hearings, Reports and Prints of the Senate Committee on Foreign Relations United States. Congress. Senate. Committee on Foreign Relations,1975

*Regional and Global Multinationals* Christoph Czychon,2021-06-29 Based on their ability to facilitate interdependencies across the borders of national and regional markets multinationals enterprises MNEs act as the key drivers of world trade and investment activities While recent global challenges additionally highlight the need to explain and assess the status and progress of internationality regionality previous research renders the concept of firm level globalization as a special but not the general case Christoph Czychon dedicates specific attention to the research on regional and global MNEs based on an extensive and rigorous review of the existing academic literature as well as the analysis of 2005 2015 empirical data from the European context with a focus on CAC40 and DAX30 listed firms In doing so the author offers insights and results that stand in contrast to the original narrative of the debate and presents a comprehensive and updated perspective on regional and global MNEs

The Politics of International Economic Relations Jeffrey A. Hart,Joan Edelman Spero,2013-06-17 The first and definitive book of its kind Joan Spero s *The Politics of International Economic Relations* has been fully updated to reflect the sweeping changes in the international arena With the expertise of co author Jeffrey Hart the fifth edition strengthens the coverage of political and economic relations since the end of the Cold War economic polarization in developing nations and the roots of economic decline in centrally planned economies A new chapter on industrial policy and competitiveness debates further illustrates the changing dynamics of International Political Economy Ideal as a supplement to the International Relations course or as the core text in International Political Economy Spero and Hart s *The Politics of International Economic Relations* continues to give students the breadth and depth of scholarship needed to understand the politics of world economy

**Handbook of Regional Innovation and Growth** Philip Cooke,Bjørn Asheim,Ron Boschma,Ron Martin,Dafna Schwartz,Franz T\_dting,2011-01-01 Today economic growth is widely understood to be conditioned by productivity increases which are in turn profoundly affected by innovation This volume explores these key relationships between innovation and growth bringing together experts from both fields to compile a unique Handbook The Handbook considers innovation from fresh perspectives encompassing topics such as services innovation inward investment and innovation creative industry innovation and green innovation It is divided into seven sections dealing with regional innovation and growth theory dynamics evolution agglomeration innovation worlds innovation system institutions and innovation governance and policy This definitive

compendium on regional innovation and growth will undoubtedly appeal to teachers students researchers and practitioners of innovation and growth dynamics worldwide

**Multinational Corporations in Brazil and Mexico** Richard S. Newfarmer, United States. Congress. Senate. Committee on Foreign Relations, Willard Fritz Mueller, 1975 *A Symposium on the 40th Anniversary of the Joint Economic Committee* United States. Congress. Joint Economic Committee, 1986 *The Global Strategies of Multinational Enterprises and Government Policies* Isabel Studer-Noguez, 1997 *Proceedings of the National Security Affairs Conference*, 1974

**Transnational Corporations, Technology Transfer and Development** Tagi Sagafi-nejad, Robert Belfield, 2014-06-28 *Transnational Corporations Technology Transfer and Development A Bibliographic Sourcebook* compiles references one can use in studying transnational corporations and related topics The compilation divides various source materials into eight major themes The sourcebook presents publications on the development of science and technology the International Technology Gap and the NIEO and transnational corporations and technology The other groups of publications compiled mainly focus on the anatomy of corporate technology transfer technology transfer and host countries and sectoral analysis wherein several case studies are included The last two sets of reference materials are concerned with technology transfer and the home country and its regulation This sourcebook will be invaluable to those in need of lists of reference materials on transnational corporations

**Historical Studies in International Corporate Business** Alice Teichova, Maurice Lévy-Leboyer, Helga Nussbaum, 2002-07-18 This 1989 book is the sequel to *Multinational Enterprise in Historical Perspective* 1986 in which the same editorial team continues the historical exploration of a vital but often misconstrued commercial phenomenon The contributory essays each written by an authority in the field raise further questions on the idea of the firm on periodisation and on research and development and examine the international financial operations of worldwide corporate business With the aid of trans industrial and transnational comparisons the range of policies pursued by business and government is fully discussed Above all this discussion is extended to include the production of mass consumer goods and the areas of China Japan and Latin America All the contributions are based on original historical research undertaken in national and private bank and business archives in Europe the USA and Japan In their critical assessments and interpretations the authors are also able to combine economic theory with history

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