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Economic Analysis And The Multinational Enterprise

John H. Dunning



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researchers wishing to investigate the impact of multinationals **Multinational Enterprise and Public Policy** A. E. Safarian,1993-01-01 This book should be recommended to all students of international economic policy and international business It contains a clear and comprehensive conceptualisation of public policy on MNE allowing the classification and evaluation of country policies The author supplies a vast amount of institutional policy details and economic data which are interesting in their own right Thorsten Posselt Kyklos **The Multinational Enterprise and the Emergence of the Global Factory** Peter J. Buckley,2014-11-04 The Multinational Enterprise and the Emergence of the Global Factory brings together research papers authored by Peter J Buckley focusing on three of the most important empirical and theoretical issues in the global economy the rise of the global factory the growth of FDI from emerging economies recent developments in the theory of IB The Theory of Multinational Enterprises The late Alan M. Rugman,1996-01-01 The articles in this volume explore aspects of multinational enterprises apply the theory of internalization to North America Europe Japan Rugman provides the reader with insights into the intellectual personal history of the papers *Multinational Enterprises in India* Nagesh Kumar,2002-09-11 Multinational enterprises play a vital role in the economic activity of most developing countries In India MNE affiliates dominate whole sectors of industry such as plastics and pharmaceuticals characterised by a high degree of product differentiation complex technology and high skill intensity Such advantages combined with intangible assets centralised decision making and global outlook lead to a divergence of approach between MNEs and their local counterparts in host developing countries This book analyses the inter industry pattern of MNEs in India in the framework of the internationalisation theory also examining the comparative behaviour of MNE affiliates and LCEs in terms of conduct and performance The book goes further to explain the different performance of these two strategic groups by assessing profit and export International Business: Theory of the multinational enterprise Alan M. Rugman,2002 *Economic Performance and the Theory of the Firm* David J. Teece,1998-01-01 These papers by Teece cover the theory of the firm and its implications for economic performance as they concern managers and policy makers Key topics addressed include the nature of the firm and dynamic capabilities diversification and vertical integration and joint ventures

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