

ECONOMIC IMPERATIVES AND ETHICAL VALUES IN GLOBAL BUSINESS

The South African
Experience and
International Codes Today

S. Prakash Sethi
Oliver F. Williams



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Economic Imperatives And Ethical Values In Global Business The South

Scott C. Dulebohn



Economic Imperatives And Ethical Values In Global Business The South:

Economic Imperatives and Ethical Values in Global Business S. Prakash Sethi, Oliver F. Williams, 2012-12-06 religious values at the office door Apartheid was an evil and business had great power in South Africa Where there is power there is also responsibility I prayed about this long and hard I pushed the companies as much as I thought I could There were advances and there were setbacks but finally we prevailed and the Blacks of South Africa secured their freedom My effort in behalf of the Sullivan Principles was only one of a number of significant efforts of the anti apartheid movement All of those other efforts must be recognized as well The Sullivan Principles and the manner in which they were implemented in South Africa were in the nature of a grand experiment in the sociopolitical change and economic uplifting of the Black people of South Africa What is even more important is that the Principles were driven by an ethical and moral imperative and were voluntarily implemented by a group of enlightened United States multinational corporations No grand design or vision is ever perfect We fall prey to human follies limited understanding of the future and necessary compromises to seek not what is perfect but what is possible Thus any such effort is subject to criticism from those who seek ideological purity and those who seek to minimize the impact of change from the status quo

Making Corporate Social Responsibility a Global Concern Lisbeth Segerlund, 2016-05-06 In recent decades claims have increasingly been made on transnational corporations to take responsibility for the promotion and protection of human and labour rights in countries where they operate This behavioural obligation results from the persistent advocacy of non governmental organizations and is commonly known as corporate social responsibility CSR Driven by the theory of the norm life cycle model the book uses an interesting range of case studies including Nike and the anti apartheid movement to trace the development of CSR as an international norm The development is examined through five selected non governmental organizations Clean Clothes Campaign Fairtrade Labelling Organizations International Global Exchange International Business Leaders Forum and the International Labor Rights Fund The book makes a lucid contribution to an emerging scholarship and will interest researchers and practitioners involved in issues of global governance and global civil society

The Blackwell Companion to Globalization George Ritzer, 2018-05-16 This companion features original essays on the complexity of globalization and its diverse and sometimes conflicting effects Written by top scholars in the field it offers a nuanced and detailed examination of globalization that includes both positive and critical evaluations Introduces the major players theories and methodologies Explores the major areas of impact including the environment cities outsourcing consumerism global media politics religion and public health Addresses the foremost concerns of global inequality corruption international terrorism war and the future of globalization Wide ranging and comprehensive an excellent text for undergraduate and graduate students in a range of disciplines

Integrated Peacebuilding Craig Zelizer, 2018-04-19 Integrated Peacebuilding addresses the importance of weaving peacebuilding methods into diverse sectors including development humanitarian assistance gender business media health

and the environment areas where such work is needed the most Incorporating peacebuilding approaches in these fields is critical for transforming today's protracted conflicts into tomorrow's sustainable peace Covering both theory and practice Dr Zelizer and his team of leading academics and practitioners present original essays discussing the infrastructure of the peacebuilding field outlining key actors donors and underlying motivations as well as the ethical dilemmas created by modern conflict Exploring both the challenges and lessons to be found in this emerging field Integrated Peacebuilding is perfect for courses on peacebuilding conflict resolution international development and related fields *Setting Global Standards* S. Prakash Sethi, 2003-02-24 Learn how large corporations can make real improvements in their standard business practices without jeopardizing their competitiveness in the global marketplace S Prakash Sethi a preeminent business scholar and researcher on the activities of multinational corporations and global business issues outlines a number of highly effective approaches by which corporate leaders can improve their credibility and ensure the protection of the human and civil rights of their workers across the globe Order your copy today **Synthesizing Hope** Anne Pollock, 2019-05-08 Synthesizing Hope opens up the material and social world of pharmaceuticals by focusing on an unexpected place iThemba Pharmaceuticals Founded in 2009 with a name taken from the Zulu word for hope the small South African startup with an elite international scientific board was tasked with drug discovery for tuberculosis HIV and malaria Anne Pollock uses this company as an entry point for exploring how the location of scientific knowledge production matters not only for the raw materials manufacture licensing and distribution of pharmaceuticals but also for the making of basic scientific knowledge Consideration of this case exposes the limitations of global health frameworks that implicitly posit rich countries as the only sites of knowledge production Analysis of iThemba identifies the problems inherent in global north south divides at the same time as it highlights what is at stake in who makes knowledge and where It also provides a concrete example for consideration of the contexts and practices of postcolonial science its constraints and its promise Synthesizing Hope explores the many legacies that create conditions of possibility for South African drug discovery especially the specific form of settler colonialism characterized by apartheid and resource extraction Paying attention to the infrastructures and laboratory processes of drug discovery underscores the materiality of pharmaceuticals from the perspective of their makers and tracing the intellectual and material infrastructures of South African drug discovery contributes new insights about larger social political and economic orders **Apartheid and Anti-Apartheid in Western Europe** Knud Andresen, Sebastian Justke, Detlef Siegfried, 2020-12-12 This edited collection examines how Western European countries have responded and been influenced by the apartheid system in South Africa The debate surrounding apartheid in South Africa underwent a shift in the second half of the 20th century with long held positive racist European opinions of white South Africans slowly declining since decolonisation in the 1960s and the increase in the importance of human rights in international politics While previous studies have approached this question in the context of national histories more or less detached from each other

this edited collection offers a broader insight into the transnational and entangled histories of Western European and South African societies. The contributors use exemplary case studies to trace the change of perception covering a plurality of reactions in different societies and spheres from the political and social to the economic and cultural. At the same time the collection emphasizes the interconnections of those reactions to what has been called the last overtly racist regime George Frederickson of the twentieth century.

Burma Redux Ian Holliday, 2012-05-15 Contemporary Myanmar faces a number of political challenges and it is unclear how other nations should act in relation to the country. Prioritizing the opinions of local citizens and reading them against the latest scholarship on this issue Ian Holliday affirms the importance of foreign interests in Myanmar's democratic awakening yet only through committed grassroots strategies of engagement encompassing foreign states, international aid agencies and global corporations. Holliday supports his argument by using multiple sources and theories, particularly ones that take historical events, contemporary political and social investigations and global justice literature into account as well as studies that focus on the effects of democratic transition, the aid industry and socially responsible corporate investing and sanctions. One of the only volumes to apply broad ranging global justice theories to a real world nation in flux *Burma Redux* will appeal to professionals researching Burma, Myanmar, political advisers and advocacy groups, nonspecialists interested in Southeast Asian politics and society and the local and international problems posed by pariah states, general readers who seek a richer understanding of the country beyond journalistic accounts and the Burmese people themselves both within the country and in diaspora. *Burma Redux* is also the first book length study on the nation to be completed after the contentious general elections of 2010.

Human Rights and Business Denise Wallace, 2014-11-27 This book addresses the ever more urgent question as to whether individuals, indigenous peoples or other vulnerable groups should be entitled to remedies under international law for violations of their human rights by transnational corporations. Using the tools of policy oriented jurisprudence the author analyzes in great historical and cross cultural detail the various claims involved including the status of corporations and their purpose and growth beyond borders in the era of globalization, countervailing demands for respect and rights of individuals and groups, the changing role of the nation state in international law, movements for corporate social responsibility and corporate accountability, trends in decision both domestically and internationally as well as voluntary codes. Her appraisal of past decisions and suggestions leads her to conclude that only binding international legal remedies against transnational corporations can fully address the legitimate claims of individuals or groups.

Development in an Era of Capital Control Ciara Hackett, 2017-05-26 *Development in an Era of Capital Control* investigates Corporate Social Responsibility (CSR), a 21st century buzz word. Centred around the responsibility of business to give back to society, this idea is a departure from the traditional view that the responsibility of business is to make a profit. Instead it supposes that business, society and government can unite to enhance the quality of life in the community in which the business operates. This book works from

the premise that whereas CSR could assist in developing communities the quality and value of this contribution is constrained by pre existing inequalities in the global system which themselves can be traced to states histories and furthered by globalisation Ciara Hackett shows that while the concept of CSR was designed for an environment where all states are equal this does not ring true in the real world and consequently the potential for CSR to contribute to development is restricted most profoundly in those states that would benefit the most *Beyond the Boycott* Gay W. Seidman, 2007-09-13

As the world economy becomes increasingly integrated companies can shift production to wherever wages are lowest and unions weakest How can workers defend their rights in an era of mobile capital With national governments forced to compete for foreign investment by rolling back legal protections for workers fair trade advocates are enlisting consumers to put market pressure on companies to treat their workers fairly In *Beyond the Boycott* sociologist Gay Seidman asks whether this non governmental approach can reverse the race to the bottom in global labor standards *Beyond the Boycott* examines three campaigns in which activists successfully used the threat of a consumer boycott to pressure companies to accept voluntary codes of conduct and independent monitoring of work sites The voluntary Sullivan Code required American corporations operating in apartheid era South Africa to improve treatment of their workers in India the Rugmark inspection team provides social labels for handknotted carpets made without child labor and in Guatemala COVERCO monitors conditions in factories producing clothing under contract for major American brands Seidman compares these cases to explore the ingredients of successful campaigns as well as the inherent limitations facing voluntary monitoring schemes Despite activists emphasis on educating individual consumers to support ethical companies Seidman finds that in practice they have been most successful when they mobilized institutions such as universities churches and shareholder organizations Moreover although activists tend to dismiss states capabilities all three cases involved governmental threats of trade sanctions against companies and countries with poor labor records Finally Seidman points to an intractable difficulty of independent workplace monitoring since consumers rarely distinguish between monitoring schemes and labels companies can hand pick monitoring organizations selecting those with the lowest standards for working conditions and the least aggressive inspections Transnational consumer movements can increase the bargaining power of the global workforce Seidman argues but they cannot replace national governments or local campaigns to expand the meaning of citizenship As trade and capital move across borders in growing volume and with greater speed civil society and human rights movements are also becoming more global Highly original and thought provoking *Beyond the Boycott* vividly depicts the contemporary movement to humanize globalization its present and its possible future A Volume in the American Sociological Association's Rose Series in Sociology

Leadership and Business Ethics Gabriel Flynn, 2022-01-24 This book offers new and challenging approaches to business ethics that successfully link theory and practice thereby overcoming lacunae and inadequacies in much of the literature concerning ethics and governance a theme that recurs with remarkable frequency in the history of business ethics

as an academic discipline This work provides imaginative and innovative proposals for the indispensable coupling of virtue integrity and character with global business finance and banking The volume seeks to overcome the marginal status of business ethics in universities business and enterprise by demonstrating that virtue ethics is an important step in the direction of an adequate response to the leadership issue This new edition of a popular work points to new ways of achieving an ever more urgent coalescence of ethics and business It proposes practical advice and viable suggestions to business people on what is right and wrong in business The volume makes a vital contribution in the area of education that should serve the ongoing development of top leaders In the important domain of women in leadership the volume provides new solutions that break boundaries on the global stage The work challenges unethical marketing of human images with important implications for citizenship and society The volume contains creative suggestions for the use of spirituality and human development for the enhancement of business and society The significantly extended second edition includes an exciting line up of leading academics and practitioners in the audacious hope that something may change for the better in the realms of business and banking

Ethical Leadership Through Transforming Justice Thomas F. McMahon, 2004 In this book Thomas McMahon details the framework for the concept of transforming justice and illustrates its unique relevance stemming from its ability to integrate the abstract concepts of rights power and justice The focal concept is exemplified through the examination of eight twentieth century leaders whose profiles illustrate their enactment of transforming justice in various forms

Corporate Social Responsibility Mark S. Schwartz, 2017-03-02 The essays in this volume examine the emergence of the concept of corporate social responsibility and the uses that have been made of the language of corporate responsibility to explore the business society relationship The first section traces the emergence of the concept of corporate social responsibility as a way of understanding and framing the business society relationship Section two of the volume looks at Definitions and ethical justifications with a view to exploring current discussions of the nature scope and source of the social responsibilities of corporations Section three CSR and Management Critical Reflections explores the integration of CSR theories and justifications into business management and business management theories Articles in the final section of the volume apply the concept of corporate social responsibility and the theoretical frameworks and analytical tools to which it has given rise to the examination and resolution of specific social issues arising out of the economic activities of corporations

Responsible Management in Asia G. Williams, 2010-12-14 This book seeks to offer for the first time a detailed well researched and holistic account of social responsibility from Asia Bringing forth rich and live cases of Asian social responsibility it offers an understanding of their practices and philosophies in this area

Selling Apartheid Ron Nixon, 2016-08-20 This book lays bare the global propaganda war waged by the South African government in the attempt to bolster support for their apartheid regime The world wide campaign consisted of the government burnishing its image overseas selling apartheid to the US and the UK in particular Costing around 100 million annually and run with vigourous

efficiency for fifty years the campaign drew in an elaborate network of supporters including global corporations with business operations in South Africa conservative religious organisations and an unlikely coalition of liberal black clergy and anti communist black conservatives aligned with right wing Cold War politicians Journalist Ron Nixon brings together interviews with key players and thousands of previously unreleased records from US British and South African archives to provide a fast paced and historically rich account of a little known history *Corporate Social Responsibility* Oliver F. Williams, 2013-11-26 Over the last 30 years corporate social responsibility CSR has become a household term reflecting a combination of factors that we have come to associate with that most catch all of terms globalization including the widespread popular concern with such social issues as the environment and international human rights Corporate Social Responsibility examines the history of the idea of business ethics which goes back at least to ancient Mesopotamia before exploring the state of CSR today This book argues that a wide ranging understanding of the purpose of business is necessary to create value for a community of stakeholders which in turn can generate a sustainable future The book suggests that corporations still have a long way to go but remains optimistic The book's sanguine interpretation of the current state of corporate affairs and a recommended way forward results not only from the authors analysis but also his direct experience This book presents the case that we are in the midst of a major paradigm shift in our understanding of the purpose of business and that this new understanding holds much promise for business being a significant force for a more just and peaceful world This work provides a concise overview of CSR and an important examination of the present and future work of the UN Global Compact and will be of interest to students of international organizations international business and corporate social responsibility

African American History Day by Day Karen Juanita Carrillo, 2012-08-22 The proof of any group's importance to history is in the detail a fact made plain by this informative book's day by day documentation of the impact of African Americans on life in the United States One of the easiest ways to grasp any aspect of history is to look at it as a continuum African American History Day by Day A Reference Guide to Events provides just such an opportunity Organized in the form of a calendar this book allows readers to see the dates of famous births deaths and events that have affected the lives of African Americans and by extension of America as a whole Each day features an entry with information about an important event that occurred on that date Background on the highlighted event is provided along with a link to at least one primary source document and references to books and websites that can provide more information While there are other calendars of African American history this one is set apart by its level of academic detail It is not only a calendar but also an easy to use reference and learning tool

State Accountability under International Law Lisa Yarwood, 2010-11-24 This book considers the extent to which States are held accountable for breaches of jus cogens norms under international law The concept of State accountability is distinguished from the doctrine of State responsibility and refers to an ad hoc practice in international relations that seeks to ensure States do not escape with impunity when they violate norms that are considered

fundamental to the interests of the international community as a whole State Accountability under International Law sets forth a definition of State accountability and establishes a threshold against which the existence or not of State accountability can be determined Using a Foucauldian influenced interpretive methodology this book adopts a novel construction of State accountability as having legal political and even moral characteristics It argues that the international community seeks to hold States accountable utilising a variety of traditional and non traditional responses that cumulatively recognise that the institutions that comprise and legitimise the State were instrumental in the particular breach Using case studies taken from State practice from throughout the twentieth century and covering a range of geographic contexts the conclusion is that there is evidence that State accountability as it is conceptualised here is evolving into a legal principle The book draws together the many academic theories relating to accountability that have arisen in various areas of international law including environmental law human rights and trade law before going on to examine an emerging practice of State accountability A variety of ad hoc attempts and informal mechanisms are assessed against the threshold of State accountability established with emphasis being given to practical examples ranging from the accountability of Germany and Japan after World War Two to the current attempts to seek accountability from Russia for former crimes of the USSR

Economic Imperatives And Ethical Values In Global Business The South: Bestsellers in 2023 The year 2023 has witnessed a noteworthy surge in literary brilliance, with numerous captivating novels captivating the hearts of readers worldwide. Lets delve into the realm of bestselling books, exploring the fascinating narratives that have captivated audiences this year. The Must-Read : Colleen Hoover's "It Ends with Us" This poignant tale of love, loss, and resilience has captivated readers with its raw and emotional exploration of domestic abuse. Hoover skillfully weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can succeed. Economic Imperatives And Ethical Values In Global Business The South : Taylor Jenkins Reids "The Seven Husbands of Evelyn Hugo" This captivating historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reids compelling storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery. Discover the Magic : Delia Owens "Where the Crawdads Sing" This evocative coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens spins a tale of resilience, survival, and the transformative power of nature, captivating readers with its evocative prose and mesmerizing setting. These popular novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of engaging stories waiting to be discovered. The novel begins with Richard Papen, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he quickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a quiet and reserved young man who is deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts. The Secret History is a brilliant and thrilling novel that will keep you speculating until the very end. The novel is a warning tale about the dangers of obsession and the power of evil.

http://www.pet-memorial-markers.com/data/book-search/Documents/family_secrets_what_you_need_to_know_to_build_a_strong_christian_family.pdf

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