



# **The Economics of Football**

Stephen Dobson and John Goddard

CAMBRIDGE

# Economics Of Football

**SA Adler**



## **Economics Of Football:**

*The Economics of Football* Stephen Dobson, John Goddard, 2007-07-02 This book presents an original economic analysis of the English professional football industry The economic influences on decisions taken by owners managers players and spectators are all considered using theoretical and empirical methods of economic investigation The empirical analysis draws on English club level data with extensive international comparisons Concludes with an extended discussion of a number of major economic policy issues affecting the future of the football industry including European super league proposals contractual arrangements in the players labor market and football s evolving relationship with the broadcasting media

**The Economics of Football** Stephen Dobson, John A. Goddard, John Goddard, 2001-09-20 This book presents a detailed economic analysis of professional football at club level using a combination of economic reasoning and statistical and econometric analysis Most of the original empirical research reported in the book is based on English club football A wide range of international comparisons help emphasize both the broader relevance as well as the unique characteristics of the English experience Specific topics include the links between football clubs financial strength and competitive balance and uncertainty of outcome the determinants of professional footballers compensation measuring the football manager s contribution to team performance the determinants of managerial change and its effects on team performance patterns of spectator demand for attendance predicting match results betting on football and the market in football clubs company shares The book concludes with an extended discussion of the major economic policy issues currently facing football s legislators and administrators worldwide

**The Economics of Football** Stephen Dobson, John A. Goddard, 2014-05-14 A detailed economic analysis that covers some of the most hotly debated issues currently surrounding professional football

**The Economics of Sport and the Media** Claude Jeanrenaud, Stefan Késenne, 2006-01-01 this is a fascinating and informative volume and the bulk of it is accessible to readers without an economics background It will be of interest to students of sport and the media and those interested in the commercialisation of leisure in general A J Veal Leisure Studies

**Handbook on the Economics of Professional Football** John Goddard, Peter Sloane, 2014-11-28 In this comprehensive Handbook John Goddard and Peter Sloane present a collection of analytical contributions by internationally regarded scholars in the field which extensively examine the many economic challenges facing the world s most popular

**The Economics of the National Football League** Kevin G. Quinn, 2011-12-20 This book lays down a marker as to the state of economists understanding of the National Football League NFL by assembling sophisticated critical surveys of by leading sports economists on major topics associated with the league The book is divided into four parts The first three chapters in Part I provide an overview of the business of the NFL from an economist s perspective Part II is a collection of surveys of the economics of the NFL s most important revenue streams including media attendance and merchandising The NFL s labor economics is the focus of Part III with chapters on player and coach labor markets the draft and contract structure Part IV

includes essays on competitive balance gambling economic impacts of the Super Bowl behavioral economic issues associated with the league and antitrust issues This book will appeal to sports economists sports management professionals and policy makers and would be useful as a supplementary text for sports economics and management courses as well as a reference text

**Myths and Facts about Football** Patric Andersson, Peter Ayton, Carsten Schmidt, 2009-10-02 This book presents accounts of economic and psychological analyses of association football or soccer as it is popularly known in the USA As football is widely accepted to be the world's most popular sport the case for scientific investigation of its characteristics is self-evident As the contributions to this book demonstrate the game of football offers an ideal opportunity to empirically investigate a wide range of broad issues for example behavioural decision making judgmental forecasting motivation game theoretic models of strategic choice competition and labour markets Are teams more likely to concede a goal after having just scored Does the team going first in a penalty shoot out have an advantage Should goal keepers dive or stay put for penalty kicks Do referees make decisions consistently Why do fans like their teams What factors influence the career of footballers How well can experts predict football matches How accurate are prediction markets How does the stock market react to match outcomes These questions and others are addressed in this book A particular focus is the investigation of popular conceptions and misconceptions about football Of interest to psychologists behavioural economists and football enthusiasts with an analytic approach to understanding the game this book brings together contributions from a range of academic disciplines and will stimulate further research into football and the intriguing insights into behaviour it offers See feature article in The Independent October 8th 2008 <http://www.independent.co.uk/sport/football/news-and-comment/fact-or-fiction-form-in-football-954440.html> Listen to interview with Patric Andersson on Swedish National Radio <http://www.sr.se/cgi-bin/P1/program/index.asp?ProgramID=1302> Read Chris Charles's blog on BBC website [http://www.bbc.co.uk/blogs/chrischarles/2008/10/081010\\_lies\\_damned\\_lies\\_and\\_statistics.html](http://www.bbc.co.uk/blogs/chrischarles/2008/10/081010_lies_damned_lies_and_statistics.html)

**The Economics of Sports** Michael A. Leeds, Peter von Allmen, Victor A. Matheson, 2018-04-27 The sports industry provides a seemingly endless set of examples from every area of microeconomics giving students the opportunity to study economics in a context that holds their interest Thoroughly updated to reflect the current sports landscape The Economics of Sports introduces core economic concepts and theories and applies them to American and international sports Updates for this sixth edition include More coverage of international sports including European football A revised chapter on competitive balance reflecting new techniques A brand new chapter on mega events such as the Olympics and World Cup New material on umpire bias A completely redesigned chapter on amateur competition that focuses exclusively on intercollegiate sports This chapter is also now modular enabling instructors who wish to intersperse it with the other chapters to do so with greater ease This accessible text is supported by a companion website which includes resources for students and instructors It is the perfect text for advanced undergraduate and graduate courses on sports economics

Economics, Uncertainty and European Football Loek Groot, 2008-01-25 Always wanted to know

which European football league offers the most exciting competition Or when defensive play and erratic referees enhance the suspense Interested to find out how a return to the situation of the non commercial 1950s can prevent a collapse of the top leagues If you also want to learn how to do your own football statistics then this book by Mr Loek Groot is the football book you have been waiting for all these years Harrie Verbon Tilburg University The Netherlands Football Business Tsjalle Van Der Burg,2014-08-29 In this entertaining look at the financial issues at the heart of the beautiful game economist Tsjalle Van der Burg addresses the many questions raised by football s transformation from sporting pastime to big business including Is Wayne Rooney really worth more than Pel In a match between Real Madrid and the Pittsburgh Pirates baseball team who would win Could a football tax help Celtic win the most prestigious European trophy Just how much is football worth Football has come a long way from its roots in the middle of the nineteenth century as a sport enjoyed by amateurs who played for their local teams Now football is serious business and boys from Wales play football for Spanish clubs which pay 85 million transfer fees to obtain them So have the billions invested in the game improved play created more footballing legends and provided greater pleasure for the fans or is high finance breaking the beautiful game In order to answer this question Van der Burg takes us through a brief history of the business behind football from the early not for profit organizations run by committees of local enthusiasts to the massive sometimes foreign owned corporations we see today He explains what European football borrowed from the American baseball business model and what it might still learn from the way US team sports are run The book looks at the widening gap between supporter and club and explores the conflict between the common interest of all European football fans and the desire of individual clubs to generate greater revenues than their competitors through high ticket prices merchandising and pay TV After noting some potential problems for the future such as the detrimental effect a European Super League might have on the game the book concludes by suggesting some intriguing and radical solutions The Economics of the National Football League Kevin G. Quinn,2011-12-18 This book lays down a marker as to the state of economists understanding of the National Football League NFL by assembling sophisticated critical surveys of by leading sports economists on major topics associated with the league The book is divided into four parts The first three chapters in Part I provide an overview of the business of the NFL from an economist s perspective Part II is a collection of surveys of the economics of the NFL s most important revenue streams including media attendance and merchandising The NFL s labor economics is the focus of Part III with chapters on player and coach labor markets the draft and contract structure Part IV includes essays on competitive balance gambling economic impacts of the Super Bowl behavioral economic issues associated with the league and antitrust issues This book will appeal to sports economists sports management professionals and policy makers and would be useful as a supplementary text for sports economics and management courses as well as a reference text **Economics of College Sports** John L. FizeL,2004-03-30 Operating behind a veil of amateurism the NCAA and collegiate athletic departments oversee big business sports programs These

entities generate revenues comparable to professional sports practice and play in facilities that rival those found in professional sports and pay their top coaches salaries comparable to the salaries paid to coaches of professional sports teams Athletes are courted with lavish stadiums training facilities and locker rooms Customers are wooed with branded apparel videos logos and advertisements Business interests are captured with stadium billboards electronic ads on scoreboards sponsorship of bowl games logos on uniforms and exclusive apparel and equipment contracts Where do or should these lucrative athletic ventures fit in the mission of higher education To what extent is the central mission of creating an environment for learning and extending the frontiers of knowledge enhanced or limited by college sports Are declarations by the NCAA to promote amateurism and competitive balance supportive of the university mission Does the NCAA even follow its purported objectives The Economics of College Sports contains both empirical and theoretical research to address these and related issues Perhaps the most unique contributions focus on the interactions between legal and institutional aspects of the NCAA and their impact on the objectives and goals of university education all of the contributions provide insights that will generate significant discussion about the policies necessary to sustain the vitality and integrity of the university education sports coalition

*Historical Perspectives on Sports Economics* John K. Wilson, Richard Pomfret, 2019 The sports sector apart from being of economic significance in itself is clearly one that many citizens share a great interest in It is not mere results but aspects such as history statistics interest in labour markets and finances that often spark people's interest Historical Perspectives on Sports Economics explores a variety of topics including mega event analysis sports governance anthropometrics gambling industrial organisation infrastructure development and racial issues

Handbook on the Economics of Sport Wladimir Andreff, Stefan Szymanski, 2006 The editors should be commended for taking on such a big task and succeeding so well This book should be in the library of every institution where students have to write a paper that may be related to sport or on the shelf of any lecturer teaching economics or public finance who has even a remote interest in sport The material is very accessible and useful in many different settings Ruud H Koning *Jahrbuch der Nationalökonomie und Statistik* Edward Elgar's brilliant market niche is identifying a topic in economics finding editors who know the area backwards and challenging them to assemble the best cross section of relevant articles either already published or newly commissioned Handbook on the Economics of Sport is Edward Elgar at its very best If you love economics you'll find many fascinating insights here if you love sport but know little economics then this book is mostly accessible and will teach you a lot and if you are a sports mad economist then you will be in hog heaven Furthermore if like this reviewer you are broadly very sceptical about the reports consultants produce for governments on the supposed economic windfall from hosting a big event or subsidising a stadium then you will get a lot of good counter arguments in this volume Indeed there are several chapters on the above theme that I'm sure I'll be copying frequently to government officials in years to come The demand for sport is a fascinating subject and it is hard to pick out just one chapter from the second section Read them all they make a

wonderful 65 page treat Part VI was a real feast a smorgasbord This is a magnificent piece of work and the 36 page index rounds it all off splendidly John Blundell Economic Affairs The book covers the most important areas of research of an emerging economic sub discipline spanning the past half a century It serves admirably the purpose of an introduction into the rich and growing area of reflection for all concerned the editors and authors of the Handbook have done a commendable job of accumulating sophisticated material for many economists managers politicians and self conscious fans who are sure to find excellent training ground for the whole heptathlon This book will be invaluable for advanced students investigating professional sport From the point of view of lawyers particularly those engaged with the relationship between law and sports governance the Handbook offers invaluable analysis of the economic issues that are alluded to in those debates but rarely examined in detail These insights will also prove useful for policy analysts and sports administrators for whom many sections should be considered mandatory reading Aleksander Sulejewicz Journal of Contemporary European Research Over 800 pages on the economics of sport What a feast What a treat The editors have done a wonderful job both in terms of breadth from David Beckham to child labour in Pakistan and depth tournaments and luxury taxes for example The 86 chapters are uniformly of a very high standard and illuminating And there are real gems in some of the contributions British Journal on the Economics of Sport This very interesting and comprehensive book achieves its objective namely to present an overview of research in sports economics at an introductory level The editors have produced an excellent reference book that belongs in all academic institutions libraries It provides extensive introduction to the growing body of literature in the rising field of economics of sport The book s relevant monographs should be read by institutions cities and countries prior to their committing major resources towards sports facilities or a sporting event James Angresano Journal of Sports Economics One could think of this book as the sports and economics counterpart to Joy of Cooking because it will satisfy the needs of those with a keen interest in such subjects as the Beautiful Game Theory Ignacio Palacios-Huerta, 2016-04-19 The first book to use the world s most popular sport to test economic theories and document novel human behavior A wealth of research in recent decades has seen the economic approach to human behavior extended over many areas previously considered to belong to sociology political science law and other fields Research has also shown that economics can provide insight into many aspects of sports including soccer Beautiful Game Theory is the first book that uses soccer to test economic theories and document novel human behavior In this brilliant and entertaining book Ignacio Palacios Huerta illuminates economics through the world s most popular sport He offers unique and often startling insights into game theory and microeconomics covering topics such as mixed strategies discrimination incentives and human preferences He also looks at finance experimental economics behavioral economics and neuroeconomics Soccer provides rich data sets and environments that shed light on universal economic principles in interesting and useful ways Essential reading for students researchers and sports enthusiasts Beautiful Game Theory is the first book to show what soccer can do for economics **More Than a**

**Game MARK. GREGORY,2022-09      *The Economics of Sports* Michael Leeds,Peter von Allmen,2013-04-11** This is the eBook of the printed book and may not include any media website access codes or print supplements that may come packaged with the bound book Directed primarily toward undergraduate students in the Sports Economics course this text also provides practical content to current and aspiring industry professionals Core economic concepts developed through examples from the sports industry The sports industry provides a seemingly endless set of examples from every area of microeconomics giving readers the opportunity to study economics in a context that holds their interest The Economics of Sports explores economic concepts and theory industrial organization public finance and labor economics in the context of applications and examples from American and international sports      *The Global Football Industry* James J. Zhang,Brenda G. Pitts,2018-01-29 In recent years football s status as the world s sport has shown little sign of waning From increasing participation at grassroots levels and to the highly lucrative media rights deals secured by the top elite clubs the game appears to be thriving as it continues to excite and enthrall billions of people around the globe Nevertheless there are a number of challenges and opportunities facing the football industry today that warrant further examination This book brings together leading international researchers to survey the current state of the global football industry exploring contemporary themes and issues in the marketing of football around the world With contributions from Europe Asia and the Americas it discusses key topics such as football club management the economics of the football industry match fixing social media fan experiences the globalized marketplace and the growing popularity of the women s game Offering insights for researchers managers and marketers who are looking to stay ahead of the game *The Global Football Industry Marketing Perspectives* is essential reading for anyone with an interest in international sport business      *Football Economics and Policy* S. Szymanski,2010-03-31 This volume deals with the competitive structure of football It examines the relationship between sporting success and economic variables the structure of European competitions financial problems in football their origins and options for reform racial discrimination in English football and the economic impact of the World Cup      *The People's Game?* Stephen Morrow,2023-01-24 The beautiful game is big business Football leagues worldwide are being dominated by clubs which are becoming richer and more powerful Since the first edition of this book was published in 2003 much has changed in the industry However the central challenge remains how best football its leagues and clubs can navigate a path between the logic of the market and the logic of community social while also remaining focused on a sporting logic In this second edition author Stephen Morrow offers a critique of football s economic structure prevalent models of club ownership and governance and new approaches to regulation that have emerged The book also reflects on the Covid 19 pandemic and on ways in which it has illuminated many of the structural weaknesses inherent in football It also offers an insight into the woman s game and its financial development in some countries as well discussing issues such as football s response to environmental challenges Drawing on theory and new literature from across relevant academic disciplines this book seeks to



make sense of the current challenges while also putting forward solutions as to how football can continue to harness and build on its social and community significance

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