



# **Essential Alfred Chandler Essays Toward A Historical Theory Of Big Business**

Glen Atkinson, Stephen Paschall

## **Essential Alfred Chandler Essays Toward A Historical Theory Of Big Business:**

The Essential Alfred Chandler Alfred Dupont Chandler, 1988 A reprint of the Harvard University Business School Press edition of 1988 It is unrevised Annotation copyrighted by Book News Inc Portland OR **The Essential Alfred Chandler** Harvard Business School Staff,1992-01-01 In four decades of scholarship Alfred Chandler has established himself as the acknowledged dean of business historians Now available in paperback this collection reveals the evolution of Chandler's theory the enormous contribution that he has made to the field Included are sixteen essays as well as the table of contents introductions to his three major books on business history Strategy Structure The Visible Hand Scale Scope McCraw provides a capsule intellectual biography of Chandler as well an introduction to each essay The Essential Alfred Chandler Harvard Business Review, Harvard Business School Staff, 1988-01-01 In four decades of scholarship Alfred Chandler has established himself as the acknowledged dean of business historians Now available in paperback this collection reveals the evolution of Chandler's theory the enormous contribution that he has made to the field Included are sixteen essays as well as the table of contents introductions to his three major books on business history Strategy Structure The Visible Hand Scale Scope McCraw provides a capsule intellectual biography of Chandler as well an introduction to each essay of Historians and Historical Writing Kelly Boyd, 2019-10-09 The Encyclopedia of Historians and Historical Writing contains over 800 entries ranging from Lord Acton and Anna Comnena to Howard Zinn and from Herodotus to Simon Schama Over 300 contributors from around the world have composed critical assessments of historians from the beginning of historical writing to the present day including individuals from related disciplines like I rgen Habermas and Clifford Geertz whose theoretical contributions have informed historical debate Additionally the Encyclopedia includes some 200 essays treating the development of national regional and topical historiographies from the Ancient Near East to the history of sexuality In addition to the Western tradition it includes substantial assessments of African Asian and Latin American historians and The Oxford Handbook of Business History Geoffrey Jones, Jonathan debates on gender and subaltern studies Zeitlin, 2008-01-25 This Handbook provides a state of the art survey of research in business history Business historians study the historical evolution of business systems entrepreneurs and firms as well as their interaction with their political economic and social environment They address issues of central concern to researchers in management studies and business administration as well as economics sociology and political science and to historians They employ a range of qualitative and quantitative methodologies but all share a belief in the importance of understanding change over time The Oxford Handbook of Business History has brought together leading scholars to provide a comprehensive critical and interdisciplinary examination of business history organized into four parts Approaches and Debates Forms of Business Organization Functions of Enterprise and Enterprise and Society The Handbook shows that business history is a wide ranging and dynamic area of study generating compelling empirical data which has sometimes confirmed and sometimes contested widely held views in

management and the social sciences The Oxford Handbook of Business History is a key reference work for scholars and advanced students of Business History and a fascinating resource for social scientists in general **Law and Economics** from an Evolutionary Perspective Glen Atkinson, Stephen Paschall, 2016-06-24 Law and economics are interdependent Using a historical case analysis approach this book demonstrates how the legal process relates to and is affected by economic circumstances Glen Atkinson and Stephen P Paschall examine this co evolution in the context of the economic development that occurred in the nineteenth and early twentieth centuries as well as the impact of the law on that development Specifically the authors explore the development of a national market the transformation of the corporation and the conflict between state and federal control over businesses Their focus on dynamic integrated systems presents an alternative to Refrigeration Nation Jonathan Rees, 2013-12-15 Only when the power goes off and food mainstream law and economics spoils do we truly appreciate how much we rely on refrigerators and freezers In Refrigeration Nation Jonathan Rees explores the innovative methods and gadgets that Americans have invented to keep perishable food cold from cutting river and lake ice and shipping it to consumers for use in their iceboxes to the development of electrically powered equipment that ushered in a new age of convenience and health As much a history of successful business practices as a history of technology this book illustrates how refrigeration has changed the everyday lives of Americans and why it remains so important today Beginning with the natural ice industry in 1806 Rees considers a variety of factors that drove the industry including the point and product of consumption issues of transportation and technological advances Rees also shows that how we obtain and preserve perishable food is related to our changing relationship with the natural world A smart and illuminating book that will be of great interest to anyone engaged with either the history of technology or the history of food American Historical Review Rees has written an entertaining well narrated and well researched book about building one root infrastructure of modern food systems Business History Refrigeration Nation is a well written and useful book for both scholars and students Rees presents a well developed account of the importance of American enterprise and innovation in the national and global marketplace History Reviews of New Books A fascinating book Heritage Radio Jonathan Rees is a professor of history at Colorado State University Pueblo He is the author of Industrialization and the Transformation of American Life A Brief Introduction and Refrigerator Philanthropy in Democratic Societies Rob Reich, Lucy Bernholz, Chiara Cordelli, 2016-09-20 Introduction philanthropy in democratic societies Rob Reich Lucy Bernholz and Chiara Cordelli Altruism and the origins of nonprofit philanthropy Jonathan Levy Why is the history of philanthropy not a part of American history Olivier Zunz On the role of foundations in democracies Rob Reich Contributory or disruptive do new forms of philanthropy erode democracy Aaron Horvath and Walter W Powell Reconciling corporate social responsibility and profitability guidelines for the conscientious manager Paul Brest When is philanthropy how the tax code s answer to this question has given rise to the growth of donor advised funds and why it s a problem Ray D Madoff Creating digital civil society the Digital Public

Library of America Lucy Bernholz The free provider problem private provision of public responsibilities Eric Beerbohm Philanthropy and democratic ideals Ryan Pevnick Reparative justice and the moral limits of discretionary philanthropy Chiara Cordelli Conquering Gotham Jill Jonnes,2007-04-19 Superb A first rate narrative The Wall Street Journal about the controversial construction of New York s beloved original Penn Station and its tunnels from the author of Eiffel s Tower and Urban Forests As bestselling books like Ron Chernow s Titan and David McCullough s The Great Bridge affirm readers are fascinated with the grand personalities and schemes that populated New York at the close of the nineteenth century Conquering Gotham re creates the riveting struggle waged by the great Pennsylvania Railroad to build Penn Station and the monumental system of tunnels that would connect water bound Manhattan to the rest of the continent by rail Historian Jill Jonnes tells a ravishing tale of snarling plutocrats engineering feats and backroom politicking packed with the most colorful figures of Gilded Age New York Conquering Gotham will be featured in an upcoming episdoe of PBS s American Experience

Making America Corporate, 1870-1920 Olivier Zunz, 1990 This book focuses on new groups of middle class Americans who filled hierarchical corporate structures and promoted new ways of working living and interacting with one another Building on the work of Alfred D Chandler Thomas Cochran and their followers Zunz explores the social origins status and outlook of several types and levels of managerial employees in the new bureaucracy of big business including office managers an increasingly female clerical force agents in branch offices foremen and personnel workers With samples drawn from several leading archives such as those of the Du Pont Company C B Q Railraod McCormick and International Harvester firms AT T Metropolitan Life and Ford Motor Company he shows the complexity in the contribution of rather ordinary managerial people at all levels who made the visible hand of managerial capitalism work ISBN 0 226 99459 7 24 95 Does **Technology Drive History?** Merritt Roe Smith, Leo Marx, 1994-06-02 These thirteen essays explore a crucial historical questionthat has been notoriously hard to pin down To what extent and by what means does a society s technology determine itspolitical social economic and cultural forms These thirteen essays explore a crucial historical question that has been notoriously hard to pin down To what extent and by what means does a society s technology determine its political social economic and cultural forms Karl Marx launched the modern debate on determinism with his provocative remark that the hand mill gives you society with the feudal lord the steam mill society with the industrial capitalist and a classic article by Robert Heilbroner reprinted here renewed the debate within the context of the history of technology This book clarifies the debate and carries it forward Marx s position has become embedded in our culture in the form of constant reminders as to how our fast changing technologies will alter our lives Yet historians who have looked closely at where technologies really come from generally support the proposition that technologies are not autonomous but are social products susceptible to democratic controls The issue is crucial for democratic theory These essays tackle it head on offering a deep look at all the shadings of determinism and assessing determinist models in a wide variety of historical contexts Contributors Bruce Bimber

Richard W Bulliet Robert L Heilbroner Thomas P Hughes Leo Marx Thomas J Misa Peter C Perdue Philip Scranton Merritt Roe Smith Michael L Smith John M Staudenmaier Rosalind Williams **Private Military and Security Companies** Thomas Jäger, Gerhard Kümmel, 2009-04-23 Private Sicherheits und Milit runternehmen erleben seit den 1990er Jahren einen au erordentlichen Boom und sind derzeit eines der spannendsten Ph nomene in den internationalen Beziehungen Die Palette der von ihnen angebotenen Dienstleistungen ist gro Sie reichen von logistischer Unterst tzung ber Aufkl rung bis hin zu Kampfeins tzen Zu ihren Kunden z hlen Regierungen Wirtschaftsunternehmen internationale Organisationen NGOs humanit re Organisationen sowie Privatpersonen Gegenw rtig l sst sich an den Auseinandersetzungen im Irak sowohl die Aktualit t wie auch die Brisanz ihres Einsatzes illustrieren gibt es doch Anzeichen daf r dass Besch ftigte solcher Unternehmen u a in die Folterung von Gefangenen verwickelt sind Die Beitr ge des Sammelbandes aus der Feder nationaler wie internationaler Expertinnen und Experten beschreiben und analysieren verschiedene Typen von privaten Sicherheits und Milit runternehmens ihre Dienstleistungen und die Umst nde die ihren Boom bef rdert haben Sie diskutieren die Vor wie auch die Nachteile ihres Einsatzes und beschreiben Instrumente die die T tigkeit dieser Unternehmen st rker reglementieren und kontrollieren k nnten Spreading the News Richard R. JOHN, Richard R. John, 2009-06-30 In the seven decades from its establishment in 1775 to the commercialization of the electric telegraph in 1844 the American postal system spurred a communications revolution no less far reaching than the subsequent revolutions associated with the telegraph telephone and computer This book tells the story of that revolution and the challenge it posed for American business politics and cultural life During the early republic the postal system was widely hailed as one of the most important institutions of the day No other institution had the capacity to transmit such a large volume of information on a regular basis over such an enormous geographical expanse The stagecoaches and postriders who conveyed the mail were virtually synonymous with speed In the United States the unimpeded transmission of information has long been hailed as a positive good In few other countries has informational mobility been such a cherished ideal Richard John shows how postal policy can help explain this state of affairs He discusses its influence on the development of such information intensive institutions as the national market the voluntary association and the mass party He traces its consequences for ordinary Americans including women blacks and the poor In a broader sense he shows how the postal system worked to create a national society out of a loose union of confederated states This exploration of the role of the postal system in American public life provides a fresh perspective not only on an important but neglected chapter in American history but also on the origins of some of the most distinctive features of American life today Table of Contents Preface Acknowledgments The Postal System as an Agent of Change The Communications Revolution Completing the Network The Imagined Community The Invasion of the Sacred The Wellspring of Democracy The Interdiction of Dissent Conclusion Abbreviations Notes Sources Index Reviews of this book A splendid new book that gives the lie to any notion that government and administration were absent in early America DD Theda Skocpol Social Science History This well

researched and elegantly written book will become a model for historians attempting to link public policy to cultural and political change It will engage not only historians of the early republic but all scholars interested in the relationship between state and society DD John Majewski Journal of Economic History The strength of the book is the author's ability to untangle the thousands of social political economic and cultural threads of the postal fabric and to rearrange them into a clear and compelling social history DD Roy Alden Atwood Journal of American History Richard R John provides an insightful cultural history of the often overlooked American postal system concentrating on its preeminent status for long distance communication between its birth in 1775 and the commercialization of the electric telegraph in 1844 John effectively draws upon government documents newspapers travelogues and contemporary social and political histories to argue that the postal system causes and mirrors dramatic changes in American public life during this period John focuses his study on the communication revolution of the past yet his meticulous analysis of the complex motives forming the postal institution and its policies relate to such current controversies as those that surround the transmission of information in cyberspace These contemporary disputes highlight the power of the government in shaping the communication of the people John privileges the postal institution as the reigning communication system yet he links it with the developing ideology of the nation and the scope of his study ensures its value in the disciplines of communication studies literature history and political science among others as a history of the past and present DD Sarah R Marino Canadian Review of American Studies Spreading the News exemplifies the kind of sophisticated and nuanced research that US postal history has long needed Richard R John breaks from the internalist antiquarian tradition characteristic of so many post office histories to place the postal system at the centre of American national development DD Richard B Kielbowicz Business History John presents a thoroughly researched and well written book which will give insight into the history of the post office and its impact on American life DD Library Journal It is surely true that in Richard John the post has had the good fortune to have found its proper historian one capable of appreciating the complex design and social importance of the means a people use to distribute information He has also accomplished the impressive feat of gathering together the pieces of a postal history present elsewhere as so many tiny fragments John has drawn into a coherent design the stories of postal patronage the decisions about postal privacy the incidents along post roads used by others as illustrative anecdotes John s work has inspired in him a deep appreciation for the accomplishments of the post DD Ann Fabian The Yale Review John s book explains how the letters and newspapers sent through the post were really the glue that held the early 13 states together and that embraced additional states as the nation expanded westward It is a splendid attempt to show the importance of mail service in the years before the telegraph or the telephone made at least brief news transmission possible. The postal system of the 19th century really was a factor perhaps the major factor in making the United States one nation DD Richard B Graham Linn's Stamp News This book traces the central role of the postal system in its communications revolution and its contribution to American public life The author

shows how the postal system influenced the establishment of a national society out of a loose union of confederated states Richard John throws light onto a chapter in American history that is often neglected but sets up the origins of some of the most distinctive features of American life today The book is a comprehensive study on an important American institution during a critical epoch in its history DD Monika Plum Prometheus UK John has produced an original well documented and thoughtful study that offers alternative and enticing interpretations of Jacksonian policies and public institutions DD Choice

Unraveling Management James G. Carrier, 2025-03-01 Management is everywhere Schools teach it and professional organisations counsel about it Books and articles are written for managers and about them Management is usually understood in terms of styles of management management policies and successful management but few tend to think about management in an abstract sense This book addresses this gap and provokes us to think seriously about this assumed entity It does so in various ways by treating management as an institution as an object of study as engaged with culture in different ways and as laden with conflicts Antitrust and Regulation During World War I and the Republican Era, 1917-1932 Robert F. Himmelberg,1994 First Published in 1994 Routledge is an imprint of Taylor Francis an informa company of Large Things Michael Tavel Clarke, 2009-12-18 The United States at the turn of the twentieth century cultivated a passion for big It witnessed the emergence of large scale corporate capitalism the beginnings of American imperialism on a global stage record level immigration a rapid expansion of cities and colossal events and structures like world s fairs amusement parks department stores and skyscrapers Size began to play a key role in American identity During this period bigness signaled American progress These Days of Large Things explores the centrality of size to American culture and national identity and the preoccupation with physical stature that pervaded American thought Clarke examines the role that body size played in racial theory and the ways in which economic changes in the nation generated conflicting attitudes toward growth and bigness Finally Clarke investigates the relationship between stature and gender These Days of Large Things brings together a remarkable range of cultural material including scientific studies photographs novels cartoons architecture and film As a general cultural and intellectual history of the period this work will be of interest to students and scholars in American studies U S history American literature and gender studies Michael Tavel Clarke is Assistant Professor of English at the University of Calgary Cover photograph New York from Its Pinnacles Alvin Langdon Coburn 1912 Courtesy of the George Eastman House A fascinating study of the American preoccupation with physical size this book charts new paths in the history of science culture and the body A must read for anyone puzzling over why Americans today love hulking SUVs Mcmansions and outsized masculine bodies Lois Banner University of Southern California From the Gilded Age through the Twenties Clarke shows a nation state obsessed with sheer size ranging from the mammoth labor union to the Giant Incorporated Body of the monopoly trust These Days of Large Things links the towering Gibson Girl with the skyscraper the pediatric regimen with stereotypes of the Jew Spanning anthropology medicine architecture business and

labor history Clarke provides the full anatomy of imperial America and offers a model of cultural studies at its very best Cecelia Tichi Vanderbilt University A New History of Management Stephen Cummings, Todd Bridgman, John Hassard, Michael Rowlinson, 2017-09-19 Existing narratives about how we should organize are built upon and reinforce a concept of good management derived from what is assumed to be a fundamental need to increase efficiency But this assumption is based on a presentist monocultural and generally limited view of management s past A New History of Management disputes these foundations By reassessing conventional perspectives on past management theories and providing a new critical outline of present day management it highlights alternative conceptions of good management focused on ethical aims sustainability and alternative views of good practice From this new historical perspective existing assumptions can be countered and simplistic views disputed offering a platform from which graduate students researchers and reflective practitioners can develop alternative approaches for managing and organizing in the twenty first century

Bankers and Empire Peter James Hudson, 2017-04-27 From the end of the nineteenth century until the onset of the Great Depression Wall Street embarked on a stunning unprecedented and often bloody period of international expansion in the Caribbean A host of financial entities sought to control banking trade and finance in the region In the process they not only trampled local sovereignty grappled with domestic banking regulation and backed US imperialism but they also set the model for bad behavior by banks visible still today In Bankers and Empire Peter James Hudson tells the provocative story of this period taking a close look at both the institutions and individuals who defined this era of American capitalism in the West Indies Whether in Wall Street minstrel shows or in dubious practices across the Caribbean the behavior of the banks was deeply conditioned by bankers racial views and prejudices Drawing deeply on a broad range of sources Hudson reveals that the banks experimental practices and projects in the Caribbean often led to embarrassing failure and eventually literal erasure from the archives Evolutionary Economics Esben Sloth Andersen, 1996 First Published in 1996 Routledge is an From Sword to Shield Steven A. Bank, 2010-03-24 The U S corporate imprint of Taylor Francis an informa company income tax and in particular the double taxation of corporate income has long been one of the most criticized and stubbornly persistent aspects of the federal revenue system Unlike in most other industrialized countries corporate income is taxed twice first at the entity level and again at the shareholder level when distributed as a dividend The conventional wisdom has been that this double taxation was part of the system's original design over a century ago and has survived despite withering opposition from business interests In both cases history tells another tale Double taxation as we know it today did not appear until several decades after the corporate income tax was first adopted Moreover it was embraced by corporate representatives at the outset and in subsequent years businesses have been far more ambivalent about its existence than is popularly assumed From Sword to Shield The Transformation of the Corporate Income Tax 1861 to Present is the first historical account of the evolution of the corporate income tax in America Professor Steven A Bank explains the origins of

corporate income tax and the political economic and social forces that transformed it from a sword against evasion of the individual income tax to a shield against government and shareholder interference with the management of corporate funds

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