





Contemporary Management, 11th edition

Gareth Jones Jennifer George

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Chapter by Chapter Changes

Chapter 1: Managers and Managing

- New "A Manager's Challenge" on how Microsoft's CEO is refocusing the company
- New in-text examples throughout chapter about Nadella's management strategies
- Updated stats on management salaries in the US and projected growth rates
- New "Manager as a Person" feature on the ER director and her management strategies to make ER visits as painless as possible
- New "Management Insight" feature about managing the city of San Rafael, California
- Updated statistics on global IT spending and global outsourcing
- New in-text example about companies with flat organizational structures
- New "Ethics in Action" feature the continued fallout from the Wells Fargo banking scandal
- New discussion about the top U.S. companies for diverse workplaces

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