

FREEDOM *from* WANT

American Liberalism & the Idea of the Consumer



KATHLEEN G. DONOHUE

Freedom From Want American Liberalism And The Idea Of The Consumer

Kerstin Brückweh, Richard F. Wetzell



Freedom From Want American Liberalism And The Idea Of The Consumer:

Freedom from Want Kathleen G. Donohue, 2006-01-20 Deftly combining intellectual cultural and political history Freedom from Want sheds new light on the ways in which Americans reconceptualized the place of the consumer in society and the implications of these shifting attitudes for the philosophy of liberalism and the role of government in safeguarding the material welfare of the people

The Expert Consumer Alain Chatriot, Marie-Emmanuelle Chessel, 2017-09-29 Recent work has focused on the politics of consumption and its manifestation in a number of situations This volume extends these debates providing a tighter focus and contributing to a noticeable gap in the field that numerous scholars are beginning to turn towards that is organizations of consumers themselves who have chosen to speak for all consumers and similar such bodies of experts which act on behalf of consumers The volume is fortunate in drawing upon a number of scholars who are about to publish major works on the subject but who are happy to provide summary versions of their work for the volume The book pays particular attention to specific moments in consumer mobilization and expertise capturing the range of types of expert consumers across the twentieth century from ethical consumer groups at the beginning to intellectuals housewives economists and public officials It addresses questions on the nature of consumer organizing which bodies can speak for consumers whether one consumer voice can ever be identified and the relationship between consumption and citizenship Overview pieces demonstrate the larger narratives involved in the study of the expert consumer whilst more comparative essays set out the nature of transatlantic exchanges Other contributions point to the similarities across seemingly different consumption regimes while case studies of specific organisations and key historical moments draw out the particularities of consumer expertise

Politics of the Pantry Emily E. LaBarbera-Twarog, 2017 Politics of the Pantry examines the rise and fall of the American housewife as a political constituency group and explores the relationship between the domestic sphere and the formation of political identity

The Politics of Inclusive Pluralism Bob Fu, 2020-12-16 Long live the red terror This and other political slogans were used by China's communist rulers as leverage for conflict and conflict management during 1949 China's Cultural Revolution movement understandably fueled anger fear and terror among Chinese citizens Currently contrary to the positive facade that China under the control of the Communist Chinese Party CCP tries to project regarding human rights a dark reality reveals a brutal authoritarian state with no concern for religious freedom What guiding philosophy could best help procure provide and protect religious freedom for all in a post communist Christianized democratic China Bob Fu argues that while various Christianity oriented theories may appear promising they fail to provide an adequate pluralistic foundation for protecting the religious freedoms of people of all faiths and none The predominant theory of political liberalism in the West likewise fails to prove sufficiently inclusive for all faiths and worldviews As an alternative the author defends Baorong Duoyuan inclusive pluralism his own contextualized theory modeled after principled pluralism This model he believes has the potential to help ensure that religious freedom for all becomes a reality

Consuming Behaviours Erika Rappaport, Sandra Trudgen Dawson, Mark J. Crowley, 2015-07-30 In twentieth century Britain consumerism increasingly defined and redefined individual and social identities New types of consumers emerged the idealized working class consumer the African consumer and the teenager challenged the prominent position of the middle and upper class female shopper Linking politics and pleasure *Consuming Behaviours* explores how individual consumers and groups reacted to changes in marketing government control popular leisure and the availability of consumer goods From football to male fashion tea to savings banks leading scholars consider a wide range of products ideas and services and how these were marketed to the British public through periods of imperial decline economic instability war austerity and prosperity The development of mass consumer society in Britain is examined in relation to the growing cultural hegemony and economic power of the United States offering comparisons between British consumption patterns and those of other nations Bridging the divide between historical and cultural studies approaches *Consuming Behaviours* discusses what makes British consumer culture distinctive while acknowledging how these consumer identities are inextricably a product of both Britain's domestic history and its relationship with its Empire with Europe and with the United States

Buying Power

Lawrence B. Glickman, 2009-06-10 A definitive history of consumer activism *Buying Power* traces the lineage of this political tradition back to our nation's founding revealing that Americans used purchasing power to support causes and punish enemies long before the word boycott even entered our lexicon Taking the Boston Tea Party as his starting point Lawrence Glickman argues that the rejection of British imports by revolutionary patriots inaugurated a continuous series of consumer boycotts campaigns for safe and ethical consumption and efforts to make goods more broadly accessible He explores abolitionist led efforts to eschew slave made goods African American consumer campaigns against Jim Crow a 1930s refusal of silk from fascist Japan and emerging contemporary movements like slow food Uncovering previously unknown episodes and analyzing famous events from a fresh perspective Glickman illuminates moments when consumer activism intersected with political and civil rights movements He also sheds new light on activists relationship with the consumer movement which gave rise to lobbies like the National Consumers League and Consumers Union as well as ill fated legislation to create a federal Consumer Protection Agency

Consuming Visions

Daniel Scroop, 2009-03-26 The United States is the quintessential consumer society This collection of essays brings together a new set of American and European voices from across the disciplinary spectrum of the humanities and social sciences to explore in innovative and challenging ways the consuming visions that have informed American political social and cultural life in the twentieth century Ranging in subject matter from the anti chain store movement that swept across small town America in the 1920s and 1930s to the bling aesthetic in contemporary African American film these essays explore how questions of consumption have been imagined understood and contested While the collection coheres around the contributors common concern with how consumption has been and is political its distinctiveness lies in the broad sweep of its disciplinary range Furthermore *Consuming Visions*

illuminates a wide range of methodological and theoretical approaches to the politics of consumption with contributions from legal social and political historians and scholars from media and communications studies Providing fresh perspectives on one of the most dynamic sub fields in American Studies Consuming Visions will appeal to students and academics with an interest in consumerism and consumption in the twentieth century United States **The Struggle for America's Promise** Claire

Goldstene,2014-04-17 In *The Struggle for America's Promise* Claire Goldstene seeks to untangle one of the enduring ideals in American history that of economic opportunity She explores the varied discourses about its meaning during the upheavals and corporate consolidations of the Gilded Age Some proponents of equal opportunity seek to promote upward financial mobility by permitting more people to participate in the economic sphere thereby rewarding merit over inherited wealth Others use opportunity as a mechanism to maintain economic inequality This tension embedded with the idea of equal opportunity itself and continually reaffirmed by immigrant populations animated social dissent among urban workers while simultaneously serving efforts by business elites to counter such dissent Goldstene uses a biographical approach to focus on key figures along a spectrum of political belief as they struggled to reconcile the inherent contradictions of equal opportunity She considers the efforts of Booker T Washington in a post Civil War South to ground opportunity in landownership as an attempt to confront the intersection of race and class She also explores the determination of the Knights of Labor to define opportunity in terms of controlling one's own labor She looks at the attempts by Samuel Gompers through the American Federation of Labor as well as by business elites through the National Association of Manufacturers and the National Civic Federation to shift the focus of opportunity to leisure and consumption *The Struggle for America's Promise* also includes such radical figures as Edward Bellamy and Emma Goldman who were more willing to step beyond the boundaries of the discourse about opportunity and question economic competition itself *Decoding Modern Consumer Societies* H.

Berghoff,U. Spiekermann,2012-01-02 Drawing on a wide range of studies of Europe the United States Asia and Africa the contributions gathered here consider how political history business history the history of science cultural history gender history intellectual history anthropology and even environmental history can help us decode modern consumer societies

Buying Happiness Bettina Liverant,2018-06-01 The idea of Canada as a consumer society was largely absent before 1890 but familiar by the mid 1960s This change required more than rising incomes and greater impulses to buy it involved the creation of new concepts *Buying Happiness* explores the ways public thinkers represented conceptualized and institutionalized new ideas about consumption and consumer behaviours Topics include the state's creation of the first cost of living index in 1914 15 the development of consumer consciousness during the Depression and the ways in which popular magazines encouraged an ethic of cautious consumerism in the postwar period Bettina Liverant's fresh approach connects changes in consumer consciousness with changes in the economy and behaviour As the figure of the consumer moved from the margins to the centre of social cultural and political analysis the values and concepts associated with consumerism were

woven into the Canadian social imagination The Origins of Free Peoples Jason Caro,2011-05-12 Contesting the Postwar City Eric Fure-Slocum,2013-06-28 Focusing on mid century Milwaukee Eric Fure Slocum charts the remaking of political culture in the industrial city Professor Fure Slocum shows how two contending visions of the 1940s city working class politics and growth politics fit together uneasily and were transformed amid a series of social and policy clashes Contests that pitted the principles of democratic access and distribution against efficiency and productivity included the hard fought politics of housing and redevelopment controversies over petty gambling questions about the role of organized labor in urban life and battles over municipal fiscal policy and autonomy These episodes occurred during a time of rapid change in the city s working class as African American workers arrived to seek jobs women temporarily advanced in workplaces and labor unions grew At the same time businesses and property owners sought to re establish legitimacy in the changing landscape This study examines these local conflicts showing how they forged the postwar city and laid a foundation for the neoliberal city *The Oxford Handbook of the History of Consumption* Frank Trentmann,2012-03-22 The Oxford Handbook of the History of Consumption offers a timely overview of how our understanding of consumption in history has changed in the last generation **The Full Employment Horizon in 20th-Century America** Michael Dennis,2021-02-11 Through moments of social protest policy debate and popular mobilization this book follows the campaign for economic democracy and the fight for full employment in the United States Starting in the 1930s Dennis explores its intellectual and philosophical underpinnings the class struggle that determined the fate of legislation and the role of left wing civil rights activists in its revival Demonstrating how the campaign for full employment intersected with movements for women s liberation and civil rights it explores how social groups and oppressed minorities interpreted and appropriated the promise of full employment For many full employment provided an indispensable path to racial and gender emancipation In this book Dennis uncovers the class dimensions and the resistance to full employment in the US He demonstrates how the recurring debates over full employment consistently exposed the contradictions inherent in a capitalist society and challenged the assertion that an allegedly free enterprise system automatically generated employment for all **Material Culture in America** Helen Sheumaker,Shirley Wajda,2007-11-07 The first encyclopedia to look at the study of material culture objects images spaces technology production and consumption and what it reveals about historical and contemporary life in the United States Reaching back 400 years *Material Life in America An Encyclopedia* is the first reference showing what the study of material culture reveals about American society revelations not accessible through traditional sources and methods In nearly 200 entries the encyclopedia traces the history of artifacts concepts and ideas industries peoples and cultures cultural productions historical forces periods and styles religious and secular rituals and traditions and much more Everyone from researchers and curators to students and general readers will find example after example of how the objects and environments created or altered by humans reveal as much about American life as diaries documents and texts **The**

State and the Stork Derek S. Hoff, 2020-03-04 A powerful model of how to understand the complex array of issues that will shape the political economy of population in the future American Historical Review From the founders fears that crowded cities would produce corruption luxury and vice to the zero population growth movement of the late 1960s to today s widespread fears of an aging crisis as the Baby Boomers retire the American population debate has always concerned much more than racial composition or resource exhaustion the aspects of the debate usually emphasized by historians In The State and the Stork Derek Hoff draws on his extraordinary knowledge of the intersections between population and economic debates throughout American history to explain the many surprising ways that population anxieties have provoked unexpected policies and political developments including the recent conservative revival At once a fascinating history and a revelatory look at the deep origins of a crucial national conversation The State and the Stork could not be timelier Hoff has done a real service by bringing to the foreground the economic dimension of U S debates over population size and growth a topic that has been relegated to the shadows for too long Population and Development Review After decades of failed efforts by the scientific community to alert the public to the environmental dangers of population growth and overpopulation a first rate historian has finally detailed both the arguments and their policy implications Everyone interested in population should read The State and the Stork This is an incredibly timely book Paul R Ehrlich a uthor of The Population Bomb

Engineering Society Kerstin Brückweh, Richard F. Wetzell, 2012-10-09 Explaining crime by reference to abnormalities of the brain is just one example of how the human and social sciences have influenced the approach to social problems in Western societies since 1880 Focusing on applications such as penal policy therapy and marketing this volume examines how these sciences have become embedded in society **Cold War Kitchen** Ruth Oldenziel, Karin Zachmann, 2011-01-21 The kitchen as political symbol and material reality in the cold war years Richard Nixon and Nikita Khrushchev s famous kitchen debate in 1958 involved more than the virtues of American appliances Both Nixon and Khrushchev recognized the political symbolism of the modern kitchen the kind of technological innovation represented in this everyday context spoke to the political system that produced it The kitchen connects the big politics of politicians and statesmen to the small politics of users and interest groups Cold War Kitchen looks at the kitchen as material object and symbol considering the politics and the practices of one of the most famous technological icons of the twentieth century Defining the kitchen as a complex technological artifact as important as computers cars and nuclear missiles the book examines the ways in which a range of social actors in Europe shaped the kitchen as both ideological construct and material practice These actors from manufacturers and modernist architects to housing reformers and feminists constructed and domesticated the technological innovations of the postwar kitchen The home became a mediation junction in which women users and others felt free to advise producers from the consumer s point of view In essays illustrated by striking period photographs the contributors to Cold War Kitchen consider such topics as Soviet consumers ambivalent responses to the American dream kitchen argued

over by Nixon and Khrushchev the Frankfurter Küche a European modernist kitchen of the interwar period and its export to Turkey when its designer fled the Nazis and the British state subsidized kitchen design so innovative that it was mistaken for a luxury American product The concluding essays challenge the received wisdom of past interpretations of the kitchen debate

Thrift and Thriving in America Joshua Yates, James Davison Hunter, 2011-07-29 Thrift and Thriving in America is a collection of groundbreaking essays on the significance of thrift throughout American history It reveals thrift as a dynamic moral ideal and practice that not only provides insight into evolving meanings of material wellbeing but also into the changing understandings of the good life and the good society more generally *The Oxford Handbook of European History, 1914-1945* Nicholas Doumanis, 2016 The period spanning the two World Wars was unquestionably the most catastrophic in Europe's history Despite such undeniably progressive developments as the radical expansion of women's suffrage and rising health standards the era was dominated by political violence and chronic instability Its symbols were Verdun Guernica and Auschwitz By the end of this dark period tens of millions of Europeans had been killed and more still had been displaced and permanently traumatized If the nineteenth century gave Europeans cause to regard the future with a sense of optimism the early twentieth century had them anticipating the destruction of civilization The fact that so many revolutions regime changes dictatorships mass killings and civil wars took place within such a compressed time frame suggests that Europe experienced a general crisis The Oxford Handbook of European History 1914-1945 reconsiders the most significant features of this calamitous age from a transnational perspective It demonstrates the degree to which national experiences were intertwined with those of other nations and how each crisis was implicated in wider regional continental and global developments Readers will find innovative and stimulating chapters on various political social and economic subjects by some of the leading scholars working on modern European history today

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Table of Contents Freedom From Want American Liberalism And The Idea Of The Consumer

1. Understanding the eBook Freedom From Want American Liberalism And The Idea Of The Consumer
 - The Rise of Digital Reading Freedom From Want American Liberalism And The Idea Of The Consumer
 - Advantages of eBooks Over Traditional Books
2. Identifying Freedom From Want American Liberalism And The Idea Of The Consumer
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Freedom From Want American Liberalism And The Idea Of The Consumer
 - User-Friendly Interface
4. Exploring eBook Recommendations from Freedom From Want American Liberalism And The Idea Of The Consumer
 - Personalized Recommendations
 - Freedom From Want American Liberalism And The Idea Of The Consumer User Reviews and Ratings
 - Freedom From Want American Liberalism And The Idea Of The Consumer and Bestseller Lists
5. Accessing Freedom From Want American Liberalism And The Idea Of The Consumer Free and Paid eBooks
 - Freedom From Want American Liberalism And The Idea Of The Consumer Public Domain eBooks
 - Freedom From Want American Liberalism And The Idea Of The Consumer eBook Subscription Services
 - Freedom From Want American Liberalism And The Idea Of The Consumer Budget-Friendly Options

6. Navigating Freedom From Want American Liberalism And The Idea Of The Consumer eBook Formats
 - ePub, PDF, MOBI, and More
 - Freedom From Want American Liberalism And The Idea Of The Consumer Compatibility with Devices
 - Freedom From Want American Liberalism And The Idea Of The Consumer Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Freedom From Want American Liberalism And The Idea Of The Consumer
 - Highlighting and Note-Taking Freedom From Want American Liberalism And The Idea Of The Consumer
 - Interactive Elements Freedom From Want American Liberalism And The Idea Of The Consumer
8. Staying Engaged with Freedom From Want American Liberalism And The Idea Of The Consumer
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Freedom From Want American Liberalism And The Idea Of The Consumer
9. Balancing eBooks and Physical Books Freedom From Want American Liberalism And The Idea Of The Consumer
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Freedom From Want American Liberalism And The Idea Of The Consumer
10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Freedom From Want American Liberalism And The Idea Of The Consumer
 - Setting Reading Goals Freedom From Want American Liberalism And The Idea Of The Consumer
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Freedom From Want American Liberalism And The Idea Of The Consumer
 - Fact-Checking eBook Content of Freedom From Want American Liberalism And The Idea Of The Consumer
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends
 - Integration of Multimedia Elements

- Interactive and Gamified eBooks

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