

Editorial and Persuasive
Writing: Opinion
Functions of the News
Media (Communication
arts books)

Stonecipher, Harry W.

Note: This is not the actual book cover

Editorial And Persuasive Writing Opinion Functions Of The News Media

John L. Hulteng



Editorial And Persuasive Writing Opinion Functions Of The News Media:

Editorial and Persuasive Writing Harry W. Stonecipher, 1979 Two boys must outsmart the neighborhood bullies before they can enjoy their new treasure a pair of lensless motorcycle goggles *News Media Relations for Law Enforcement Leaders (2nd Ed.)* Gerald W. Garner, 2018-09-19 To one extent or another dealing with the news media is a fact of life for every American law enforcement leader However news organizations although a pain at times can aid law enforcement in a number of ways This text avoids theory and the intangible and concentrates on the practicalities by exploring past troubled times and focuses on what cops and reporters have to offer each other The news is defined and broken down into some of its technical component parts The secrets for establishing a mutually beneficial relationship with reporters are revealed including the absolute necessity for credibility on the part of the law enforcement leader Common sense policies and procedures concerning relations with the news media and the importance of an effective Public Information Officer PIO is explored The following topics are featured newspaper journalism the all seeing eye called television a look at what radio has to offer Internet news and what the Net can provide the police officer in twenty first century America The law enforcement officer will learn how to give an effective interview produce news releases that will be used by the media the art of leading a successful news conference and the dirty tricks used by the occasional unscrupulous journalist Solid advice for overcoming this media misbehavior is given which will prepare the leader for dealing with the media challenges found at the scene of a major crime disaster or other high profile incident Instructions for the responses required to recover from an episode of bad news is included aiding the leader in how to inform the public of all good news that the agency generates Each chapter concludes with a summary of vital points to remember and a glossary of terms appears at the end of the text A new chapter has been added on the topic of fake news Law enforcement leaders need to understand what this phenomenon is and how to protect themselves from its negative effects This how to do it book is a troubleshooting guide that will enable the law enforcement leader to undertake any challenging media situation that is encountered **The Opinion Function: Editorial and Interpretive Writing for the News Media** John L. Hulteng, 1973 **The Why, Who, and how of the Editorial Page** Kenneth Rystrom, 1999 Journalistic Ethics Dale Jacquette, 2016-09-16 Journalistic Ethics Moral Responsibility in the Media examines the moral rights and responsibilities of journalists to provide what Dale Jacquette calls truth telling in the public interest With 31 case studies from contemporary journalistic practice the book demonstrates the immediate practical implications of ethics for working journalists as well as for those who read or watch the news This case study approach is paired with a theoretical grounding and issues include freedom of the press censorship and withholding sensitive information for the greater public good protection of confidential sources journalistic respect for privacy objectivity perspective and bias and editorial license and its obligations This is a book for anyone who now works in journalism or is considering a career as a journalist It is also important groundwork for everyone who follows the day s events in newspapers radio television or on the

internet Interpersonal Rhetoric in the Editorials of China Daily Liu Lihua,2010 Originally presented as the author's thesis doctoral Tsinghua University 2007 Ethics and Social Concern Anthony Serafini,2000-05 Buy this book now only at the iUniverse.com bookstore Ethics and Social Concern gives undergraduate students an overview of key issues in the three major fields of applied ethics Business Medicine and Mass Media Journalism Anthony Serafini has collected the most poignant essays and articles by some of the most provocative philosophers and writers within these areas of applied ethics Among the critical topics covered are Should AIDS Victims BE Quarantined Multinational Corporations In Vitro Fertilization and Feminist Ethics Whistleblowing The Reporter's Role Blackmailing Integrity in Journalism Confidential Sources The Profit Motive in Medicine To help students see the common underlying ethical themes across these fields of inquiry Serafini has written introductions to each section to ferret out the affinities and connections between the articles **Communicating with the World** Lihua Liu,2022-12-30 This book analyses the creation and dissemination of discourse in China while examining how its media and the people interact and communicate with the rest of the world It explores the interplay between language meanings social practices culture and politics in the processes of discourse generation The book critically studies intercultural communication and Chinese discourse models at the national institutional and individual levels and the different modes of interaction between China and the world With the help of several case studies the book analyses reports from the People's Daily interpersonal meaning in promotional videos and advertisements in China rhetoric in the editorials of China Daily and the representation by international media like The Associated Press and The New York Times to explore differences between Chinese and the Western media reporting the same event It also looks at the complex models through which the Chinese people both as individuals and as a collective communicate with and gain an understanding of the rest of the world Rich in empirical case studies this book will be an essential read for scholars and researchers of Chinese Studies communication studies media and cultural studies international relations and political communication **Contrastive Rhetoric** Ulla Connor,Ed Nagelhout,William Rozycki,2008-01-09 This volume explores contrastive rhetoric for audiences in both ESL contexts and international EFL contexts exposing the newest developments in theories of culture and discourse and pushing the boundaries beyond any previously staked ground The book presents a comprehensive set of empirical investigations involving a number of first languages 13 of the 17 authors are English as a second language speakers many working in non US contexts This work develops a coherent agenda for contrastive rhetoric researchers studying genres such as school writing grant proposals business letters newspaper editorials book reviews and newspaper commentaries Four chapters provide ethnographies and observations about contrastive rhetoric and the teaching of EFL and ESL The book ends with a look to the future suggesting it is more accurate to use the term intercultural rhetoric to account for the richness of rhetoric variation of written texts and the varying contexts in which they are constructed *Digitizing Democracy* Aljosha Karim Schapals,Axel Bruns,Brian McNair,2018-10-16 What are the key challenges facing our increasingly digitized

democracy and how might we as citizens contribute to resolving them This book explores these questions adopting a multi disciplinary approach that combines work from media studies journalism studies and political science scholars and draws on trends in countries including Australia the United States the United Kingdom Egypt and Indonesia The book is divided into four main themes 1 the impact of digital communication on politics and government 2 the future of news and journalism in the network society 3 the potential of digital media to enhance civic engagement and social inclusion and 4 visions for the future of digital democracy

Géneros periodísticos de hoy. Este es el manual - 1ra edición Nidia Callegari Melo, 2022-02-16 Este libro es el resultado de investigaciones y prácticas perfeccionadas a lo largo de 22 años de experiencia docente en el periodismo Es un manual que se construye sobre la premisa de que el soporte tecnológico define estructuras formas y narrativas de todos los géneros periodísticos lo cual dignifica al periodista ya que más allá de considerarlo un mero informador lo especializa en subgéneros periodísticos que serán el futuro de quienes ejercen el oficio La obra innova en el desarrollo de géneros y subgéneros del periodismo estableciendo la diferencia entre ellos no solo en recursos y elementos sino también en lenguajes y narrativas Presenta y contextualiza textos que distan de establecer teorías y dan paso a que el lector conozca y practique cada uno de los subgéneros propuestos basado en informaciones de su cotidianidad Dirigido a estudiantes de periodismo comunicación social y docentes periodistas vinculados a las nuevas tecnologías que a falta de guías y materiales asumen al periodismo lejos del soporte tecnológico usado para su emisión cuando es todo lo contrario El libro abre un abanico de posibilidades para los periodistas de hoy y de mañana Comentarios Nidia felicitaciones por el libro Géneros Periodísticos de hoy Hac falta Maurizio Al Miembro del Colegio italiano de los periodistas Profesor de la Universidad de las Antillas miembro asociado del Centro Interuniversitario de Estudios e Investigaciones Autonómicas de la Universidad de Montreal Siempre es un placer saber de la publicación de nuevos libros en nuestro campo La sola lista de temas augura un libro de corte crítico altamente necesitado en la práctica y el estudio del periodismo Le deseo y auguro éxito con Géneros Periodísticos de Hoy Hayde Seijo Maldonado Phd Directora Escuela de Comunicación Universidad de Puerto Rico Me parece muy oportuno tu libro y más aún en estos tiempos donde cualquiera muchas veces sin formación alguna se cree periodista Cuenta falta hace la academia y cuenta falta hace un buen texto de estudio Felicitaciones Roberto Alfredo Nigrinis Director carrosyclassicos com

A Content Analysis of the Editorial Pages of Six Wisconsin Dailies Regarding the 1982 Nuclear Weapons Freeze Proposals Anne Sidbury, 1984 *Books in Series*, 1985 Vols for 1980 issued in three parts Series Authors and Titles *Research in Education*, 1974 *The Interplay of Influence* Kathleen Hall Jamieson, Karlyn Kohrs Campbell, 2001 Focusing on the persuasive strategies of journalists advertisers and politicians this text examines the power of the mass media to influence the perceptions and actions of the public It also reveals how the public exerts its own influence on the mass media in turn After an introductory chapter on the nature and use of the mass media the authors examine in turn journalism and advertising with separate chapters on definition persuasive strategies and interactive

influence In the final two chapters they turn to the world of politics noting how politicians use both news and advertising to get their points across to the public This edition includes updated coverage throughout including the Internet s role in media politics and advertising *The First Amendment Reconsidered* Bill F. Chamberlin, Charlene J. Brown, 1982 JQ.
Journalism Quarterly ,1983 Includes section Book reviews and other bibliographical material *CommuniContents* ,1979
Abstracts of books of interest to communication scholars **Publishers Weekly** ,1979 **Library Journal** ,1979

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