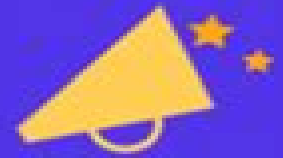




# 9 Steps to Create Effective PR Campaigns:



**#1**

Set a Clear Goal

**#2**

Choose the Target Audience

**#3**

Come up with the Campaign's Idea

**#4**

Spy on your Competitors

**#5**

Select the Best Channels

**#6**

Ask for Early Feedback

**#7**

Run Your PR Campaign

**#8**

Do some Follow-Up

**#9**

Measure the Results

# Effective Pr Made Easy

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