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# Economics Essentials

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*Essentials of Economics* James D. Gwartney, Richard Stroup, J. R. Clark, 2014-05-10 *Essentials of Economics* Second Edition is a text intended for a one term course in economics for college students. It attempts to teach students of the analytic way of studying economics and provides the basics of the concept of political economy and uses this knowledge to explain the choice process in the public sector. The book presents a comprehensive survey of economics. It contains chapters that highlight the importance of the microincentive structure of macroeconomic markets, identifies the determinants of supply as well as the impact of public policy on those determinants, and presents both adaptive and rational expectations theory. The linkage between production theory and the cost curves faced by the firm, examination of the market structure and the role of regulation and deregulation are covered as well. Economics students will find the book very useful.

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McConnell, 2014-10-16 Building on the tremendous success of their best selling Economics Brue McConnell and Flynn have revised their one semester approach in *Essentials of Economics 3e* to provide a fresh alternative for the survey course The result is a patient substantive treatment of micro and macro topics appropriate for the introductory economics student and fully integrated in the digital environment to provide instant remediation and feedback through McGraw Hill's innovative assessment tool Connect Plus Economics McGraw Hill's adaptive learning component LearnSmart provides assignable modules that help students master core concepts in the course *EBOOK: Essentials of Economics, 10/e*

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*Essentials of Economics in Context* Neva Goodwin, Jonathan M. Harris, Pratistha Joshi Rajkarnikar, Brian Roach, Tim B. Thornton, 2024-09-25. *Essentials of Economics in Context* is specifically designed to meet the requirements of a one-semester introductory economics course that provides coverage of both microeconomic and macroeconomic foundations. It addresses current economic challenges, paying specific attention to issues of inequality, globalization, unpaid work, technology, financialization, and the environment, making the text a genuine 21st-century introduction to economics. Aspects of history, institutions, gender, ethics, and ecology are integrated throughout the text, and economic analysis is presented within broader themes of human well-being and social and environmental sustainability. Theoretical expositions in the text are kept close to reality by integrating numerous real-world examples and by presenting the material in the recognized accessible and engaging style of this experienced author team. Key features include a brand-new chapter devoted entirely to economic inequality, up-to-date discussions of the impacts of the COVID-19 pandemic on labor markets, inflation, and beyond, an inclusive approach to economics where the economy is analyzed within its social and environmental context, including a greater focus on topics outside of the United States, a focus on goals of human well-being, stability, and sustainability instead of solely focusing on market activities. This text is the ideal resource for one-semester introductory economics courses globally. The book's companion website is available at [www.bu.edu/eci/essentials](http://www.bu.edu/eci/essentials).

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