

ENCOURAGING WOMEN ENTREPRENEURSHIP IS CENTRAL TO THE NATIONAL STRATEGY IN VIETNAM

In focus: Schemes and
policies for women
entrepreneurs in Vietnam



Entrepreneurship In Vietnam

Christian G. Meyer



Entrepreneurship In Vietnam:

Entrepreneurship in Vietnam Per Ronnås, Bhargavi Ramamurthy, 2001 Based on a 1991 survey of 923 non state manufacturing enterprises and a repeat survey in 1997 of 356 of the same enterprises with a parallel survey of 431 enterprises not previously surveyed *Vietnam Entrepreneurial Cultures, The IUP J. Entrepreneurship Development, Vol. VI, No. 3&4, 2009* , **Family Business in Vietnam** Camtu Suhonen, 2018-07-12 This book contains an overview of the current economic situation in Vietnam and the role that family owned businesses play in the nation s trading history In this book you will also learn about the communist regime and how it has affected the position of private owned enterprises in the country Vietnam one of the world s fastest growing economies benefits from the influx of foreign investors You will also read about the impact of these investments on domestic enterprises The entrepreneurial spirit of Vietnamese professionals is also discussed and whether or not local entrepreneurship can be boosted in light of the recent economic reforms that are currently in place **Private Entrepreneurs in China and Vietnam** Thomas Heberer, 2003-06-01 With this book Thomas Heberer has written the first in depth analysis of entrepreneurs in China and Vietnam Key question raised is the role played by entrepreneurs in the process of the recent astonishing political and economic change Based on a survey among several hundreds of these entrepreneurs the author convincingly argues that this strategic group has a strong desire for a true say in political decision making As a body a strategic group they have indeed through various means come to exercise an important function in political development and change It so becomes clear that over the past decades private entrepreneurs have grown into a primary leading definitely distinct social group in terms of income and social status with considerable influence on all levels of society Employment Generation Through Private Entrepreneurship in Vietnam Per Ronnås, Asian Regional Team for Employment Promotion, 1992 As a result of the economic reform programme in Vietnam the private sector has assumed a key role as engine of economic growth and source of employment and income generation Yet information on this sector has been woefully inadequate The present study provides a first comprehensive investigation of the private non farm sector in post reform Vietnam based on a large field survey of rural and urban non state enterprises in both the south and the north in 1991 The economic and operational characteristics of these enterprises their development track and growth constraints linkages with othe **Research Handbook on Entrepreneurship in Emerging Economies** Paresha Sinha, Jenny Gibb, Michèle Akoorie, Jonathan M. Scott, 2020-02-28 This Research Handbook offers contextualized perspectives on entrepreneurship in emerging economies Emphasizing how national context profoundly shapes incentives for entrepreneurial efforts chapters dissect the opportunities emerging from various institutions and social practices from the Middle East North and Sub Saharan Africa Asia and Latin America This Handbook is an ideal guide for researchers working on emerging economies particularly those with an interest in global entrepreneurship *Entrepreneurship in Vietnam* Jonathan Ortman, Xuân Nhạ Phùng, Desaix Anderson, 2007 Learning to be Capitalists Annette Miae Kim, 2008-10-02

Based on years of fieldwork this book provides a detailed account of the first generation of entrepreneurs in Vietnam in comparison to those in other transition countries It demonstrates that capitalist entrepreneurialism was not the result of state initiative properly incentivized policies or individual personality traits Rather a society wide reconstruction of cognitive paradigms enabled entrepreneurs to emerge and transformed Vietnam from a poor centrally planned economy to one of the fastest growing market economies in the world *Economic Development and Entrepreneurship in Transition Economies* Jovo Ateljević, Jelena Trivić, 2016-04-05 This book contributes to a better understanding of entrepreneurship in transition economies Current literature reflects the more traditional schools of thought on entrepreneurship which are influenced by the Western perspective and fail to fully address the scenario in transition economies There is a broad consensus among academics policy makers and practitioners that a fundamental cause of difficulties experienced by most economies in transition has been the fact that reform has not been accompanied by the creation of new private businesses and particularly SMEs This is especially evident in states created in Europe after the dissolution of the Soviet Union where many barriers which were inherited from the old system remain in place thus inhibiting entrepreneurial progress in these countries despite a favorable political and economic environment The contributions featured in this book focus on how much progress has been achieved so far with regard to these aspects as well as identify which current barriers and issues still need to be resolved Themes include innovation performance financing venture capital educational factors and entrepreneurial learning **Rural Entrepreneurship and Innovation in the Digital Era** Lokuge, Sachithra, Sedera, Darshana, 2020-11-06 Though entrepreneurship has been studied for decades in recent years the study of rural entrepreneurship has emerged as an upcoming subtopic of the area With the growth and continual ease of utilizing digital technologies to support entrepreneurial activities these technologies now provide unique opportunities for advancing rural entrepreneurship Though prior research focused on challenges for IT use in rural areas that specifically investigated investment and management issues it is important to study all challenges and opportunities involved in this developing area of research Rural Entrepreneurship and Innovation in the Digital Era is a pivotal reference source that provides vital research on the utilization of digital technologies in rural business ventures Unlike other references this book studies the conceptualization process of rural entrepreneurship and innovation with the intention of providing guidelines and support for entrepreneurs While highlighting topics such as microfinancing risk management and rural development this publication explores innovative practices as well as the methods of IT investment and management This book is ideally designed for business professionals entrepreneurs business researchers academics and business students *A Review of Women's Entrepreneurship in Vietnam Taking Into Account Socio-Cultural Norms and the Institutional Ecosystem* Nguyen Hoang Anh, 2017 This paper reviews the status quo of women entrepreneurs considering the impact of socio cultural norms and institutions on women s entrepreneurship in Vietnam First we discuss relevant literature and provide an overview of women s entrepreneurship in Vietnam We analyse the impact of

socio cultural norms and institutional landscape on motivation to start and do business of Vietnamese women and identify critical facilitators and barriers that currently affect women entrepreneurs in Vietnam Finally we propose recommendations for changes to traditions and norms and improvement of government policies in supporting women entrepreneurship in Vietnam Handbook of Research in Entrepreneurship Education Alain Fayolle,2007-01-01 The Handbook of Research in Entrepreneurship Education is well worth reading and both editions are excellent volumes for all of us involved and interested in the debate on how to bring entrepreneurship education forward and whether to create a distinctive domain of entrepreneurship studies Domingo Ribeiro Soriano Academy of Management Learning Education a commendable source of reference for entrepreneurship education researchers and practitioners alike and would make a worthy addition to a library's collection David Douglas International Journal of Entrepreneurial Behaviour and Research In this the second volume of the Handbook of Research in Entrepreneurship Education leading international scholars highlight the unique characteristics and rich variety of research in entrepreneurship education They adopt several different perspectives focusing on key issues and significant developments in the field and highlighting emergent new insights The 35 contributors span 11 countries and three continents demonstrating not only the richness but also the complexity of the field in terms of culture geography and institutional ethical and political systems The Handbook is intended to collectively assist entrepreneurship educators in developing new programmes and pedagogical approaches that take into account the richness and diversity of these multiple perspectives Highlighting the unique characteristics of research in entrepreneurship education this Handbook will be of great interest to entrepreneurship researchers academics and students wishing to understand the unique notions of entrepreneurship education and entrepreneurial learning which are often quite distinct from current practical views The companion volume Handbook of Research in Entrepreneurship Education Volume 1 A General Perspective showcases the nature and benefits of the new wave in entrepreneurship education emerging as a result of revised academic programmes developed to reflect new forms of entrepreneurship **Entrepreneurial Finance at the Dawn of Industry 4.0**

Quan-Hoang Vuong,2020-12-04 The advent of the fourth industrial revolution Industry 4.0 brings about both opportunities and challenges that are likely to set developed economies even farther apart from emerging economies This book through the perspective of researchers in the emerging markets presents analyses on a number of issues important to entrepreneurial finance such as debt financing mergers and acquisitions stock market efficiency resource allocation and consumption and sustainable development It aims at improving our understanding of the financing needs as well as the financial risks involved in entrepreneurial endeavors in less developed settings in the new era **Startup Vietnam: Innovation and**

Entrepreneurship in the Socialist Republic Andrew Rowan,2019-04-02 Having undergone significant change during the last 20 years Vietnam is poised to become a 21st century startup nation Capturing the challenges efforts and successes of Vietnam's youth local startups and foreign entrepreneurs throughout its transition from tradition to modernity Startup

Vietnam presents the spirit and potential of the nation in clear informative strokes An essential primer on modern day Vietnam and its place on the international business stage

Current Trends in Entrepreneurship: Entrepreneurial Orientation, Intention, and Alertness Anna Ujwary-Gil, 2023-01-01

Business consulting knowledge absorptive capacity and innovativeness A triangular model for micro and small enterprises in Poland

Abstract **PURPOSE** This paper proposes a triangular relationship between business consulting knowledge absorptive capacity and innovativeness The role of knowledge absorptive capacity in stimulating the impact of business consulting on innovativeness is studied **METHODOLOGY** An empirical study is conducted using the CATI method and it is based on data concerning 382 Polish micro and small enterprises Qualitative variables reflecting using business consulting knowledge absorptive capacity and innovativeness are defined The multivariate discrete choice model taking into account relationships among these constructs is proposed and its parameters are estimated **FINDINGS** The results of the empirical research indicate that business consulting in Poland and similar countries may help firms implement innovative solutions Knowledge absorptive capacity stimulates innovativeness and has a positive impact on the relationship between using business consulting and improvement in innovativeness Though the frequency of using business consulting is an important factor in improving innovativeness cooperation between a consultant and a manager matters more **IMPLICATIONS** Results of the empirical research indicate that cooperation between a consultant and a manager may help reduce differences of opinion and internal conflicts A higher propensity to cooperate may significantly improve the functioning of an enterprise Business consulting has an indirect and direct effect on innovativeness It has a positive impact on knowledge absorptive capacity while better knowledge stimulates innovativeness **ORIGINALITY AND VALUE** An original triangular model of the relationship between business consulting knowledge absorptive capacity and innovativeness is proposed Advanced econometric methods are used in order to find complex relationships between using business consulting knowledge absorptive capacity and improvement in innovativeness Moreover results of the estimation of the parameters of the econometric model provide interesting recommendations for policies supporting the development of business consulting in the Polish economy **Keywords** business consulting knowledge absorptive capacity innovativeness multivariate discrete choice model development support policy econometric model economy Sustainable development and entrepreneurship in emerging countries Are sustainable development and entrepreneurship reciprocally reinforcing

Abstract **PURPOSE** Entrepreneurship seen as an engine for economic development is especially desirable for emerging countries to support rapid growth Moreover entrepreneurs can support social transformation in favor of more sustainable products and services Sustainable orientation of entrepreneurship contributes to sustainable development goals and prevents environmental deprivation However the sustainable development agenda can also influence entrepreneurship **METHODOLOGY** The conducted bibliometric analysis confirmed the growing interest among scholars in the correlation of entrepreneurship to sustainability in the last years Furthermore panel regression static model

was used to explore the variables on entrepreneurship influencing the sustainable development goal SDG index in emerging countries and Levin Lin and Chu LLC W Stat IPS ADF Fisher Chi Square and PP Fisher Chi Square tests were applied to analyze the variables stationarity In order to examine the existence of structural breaks the robustness was checked on single cross section units and on the whole panel dataset In addition the Hausmann test was used to select between random and fixed effects and heteroskedasticity of residues autocorrelation of residues and dependence of residues between the panels were conducted Data was analyzed through Eviews 13 FINDINGS This paper investigates the relationship between sustainability and entrepreneurship in emerging countries It discusses the impact of sustainable development on entrepreneurship and the influence of entrepreneurship on sustainable development IMPLICATIONS The study results can be used by governments and policymakers to plan their strategies and policies concerning entrepreneurship and implementation of sustainable development goals They should promote entrepreneurial activity and control the negative environmental impact of enterprises simultaneously ORIGINALITY AND VALUE The research addresses the gap in the literature concerning the relationship between sustainable development and sustainable entrepreneurship The paper examines the reciprocal relationship between sustainable development and entrepreneurship with an emphasis on emerging countries Keywords entrepreneurship sustainability sustainable development sustainable entrepreneurship emerging countries entrepreneurs Is Team Entrepreneurial Orientation important in generating creative business ideas The moderating role of team perceived heterogeneity and the individual creative mindset Abstract PURPOSE The study aims to unveil if Team Entrepreneurial Orientation TEO facilitates identification of creative market opportunities understood as novelty and quality business ideas Entrepreneurial Orientation EO has rarely been measured at a team level and few studies have attempted to examine the relationship between EO and actual creative outcomes The proposed research model searches for new patterns that can foster creativity of entrepreneurial teams In addition the research adds the moderating effect of perceived team heterogeneity and individual creative mindset Growth Creative and Fixed Creative Mindsets as contingency variables to improve the understanding under which circumstances the entrepreneurial teams generate creative business ideas METHODOLOGY The research sample comprises entrepreneurial teams from the Mondragon Team Academy in the Basque Country Spain The survey data were collected after the entrepreneurial teams performed idea generation The applied experiment of idea generation of entrepreneurial teams has not been generated for the purpose of the study but it formed part of the natural processes of the selected sample of teams The novelty and quality of business ideas were evaluated by experts in the field The data relationships were analyzed through partial least square structural equation modeling PLS SEM FINDINGS Entrepreneurial Orientation of teams leads to product market entries but not necessarily to novel product market entries Entrepreneurially oriented teams have a greater tendency to generate quality and slightly modified existing business ideas rather than to generate novel market opportunities The applied moderators present different

interaction results with the studied relationships Specifically individuals with a Fixed Creative Mindset in a team have an antagonistic interaction on the TEO Quality relationship Team Perceived Heterogeneity and Growth Creative Mindset of individuals have no effect on either the TEO Quality or the TEO Novelty link

IMPLICATIONS The research demonstrates the importance of contextualization of the nature of creativity in EO as a crucial antecedent of market innovations Our study adds to the literature and practice by providing evidence that EO at a team level TEO plays a critical role in exploring product market entries given that TEO facilitates Quality outcomes only Entrepreneurially oriented teams do not easily achieve Novel outcomes that allow them to enter new markets Individuals with Fixed Creative Mindset in a team should be avoided as they block the relationship between Team Entrepreneurial Orientation and Quality Likewise our study supports the validity of Entrepreneurial Orientation at a team level which can lead to more suitable practical implications for a team and its creativity management if applied It could help in developing appropriate team formation and team management practices

ORIGINALITY AND VALUE The study proposes rare and unique EO analysis at a team level and at young companies level start up The study contributes to the original and overlooked in the literature conceptualization of EO within Schumpeter s perspective of creative destruction in entrepreneurial activities The examined theoretical foundations of EO led to clearer antecedents of behavioural effects of entrepreneurial teams towards product market entries The study initiates identifies and calls for new further research lines to contribute to a greater and contingent understanding of how entrepreneurial teams generate creative business ideas especially novel business ideas which are necessary for creative destruction the EO construct itself and overall economic development

Keywords entrepreneurship creativity team entrepreneurial orientation creative outcomes Subjective norms and entrepreneurial intention A moderated serial mediation model

Abstract

PURPOSE This study aims to clarify the effect mechanism of subjective norms on entrepreneurial intention The results of how subjective norms contribute to forming start up intention are inconsistent and unclear which is notable in previous research By integrating the theory of planned behavior and the theory of self efficacy we investigate whether entrepreneurial self efficacy and attitude toward entrepreneurship serially mediate the relationship between subjective norms and intention to start a business In addition this study examines the moderate role of entrepreneurial education on the serial indirect effect of subjective norms on entrepreneurial intention via entrepreneurial self efficacy and attitude toward entrepreneurship

METHODOLOGY This study utilized a sample of 958 master s students in Vietnam to investigate a moderated serial mediation model of subjective norms on entrepreneurial intention Confirmatory factor analysis CFA was carried out to check the reliability and validity of the scales Then the SPSS PROCESS macro developed by Hayes was employed to test the research model Specifically Model 6 was used to examine the serial indirect effect of subjective norms on start up intention and Model 84 was implemented to investigate the moderate effect of entrepreneurial education

FINDINGS The results of this study found that entrepreneurial self efficacy and entrepreneurial attitude significantly mediate

subjective norms effect on entrepreneurial intention Especially the results reveal that the serial mediation effect of entrepreneurial self efficacy and attitude toward entrepreneurship was significant and entrepreneurial self efficacy and attitude toward entrepreneurship played a fully mediating role in the relationship between subjective norms and start up intention In addition this study found that the serial mediation effect of subjective norms on start up intention via entrepreneurial self efficacy and entrepreneurial attitude was negatively moderated by entrepreneurial education

IMPLICATIONS The results of this study further clarify the relationship between subjective norms and entrepreneurial intention and the role of entrepreneurial education therefore contributing to narrowing the notable gap between this relationship Besides our study provides several implications for governments and policymakers to promote the intention to start a business The finding of our study indicates that subjective norms are an important factor in promoting entrepreneurial intention Therefore policymakers should take some actions to promote entrepreneurial culture such as strengthening propaganda activities to promote the image of successful entrepreneurs praising businesses and entrepreneurs who contribute to society and giving evidence of their contribution to the development of the country Promoting an entrepreneurial culture may increase peer group pressure on potential entrepreneurs thus enhancing the intention to start a business

ORIGINALITY AND VALUE This study expects to contribute to a better understanding of the effect mechanism of subjective norms on entrepreneurial intention and explain the role of entrepreneurial education in this relationship This study explores the mediating role of entrepreneurial self efficacy and entrepreneurial attitude in the relationship between subjective norms and the intention to start a business Additionally this study demonstrates that entrepreneurial education weakens the serial mediation model of subjective norms on the intention to start a business

Keywords subjective norm entrepreneurial self efficacy attitude toward entrepreneurship entrepreneurial intention entrepreneurial education the theory of planned behavior the theory of self efficacy moderated serial mediation model

An overview of the empirical research on entrepreneurial alertness using a systematic literature review method

Abstract

PURPOSE In the last two decades the concept of entrepreneurial alertness EA has been considered a key element in investigating how individuals recognize entrepreneurial opportunities Consequently research on entrepreneurial alertness has grown considerably attracting researchers attention from not only the field of entrepreneurship but also other academic disciplines through which this concept has been studied from a variety of perspectives Therefore it is time to document researchers cumulative knowledge on entrepreneurial alertness The present study aims to provide a comprehensive qualitative review and evaluation of the empirical entrepreneurial alertness research

METHODOLOGY Based on a multi step approach used in previous studies which guarantees a systematic transparent and replicable literature review this study identified a final sample of 84 articles published in scientific journals between 2005 and 2021 that empirically tested the concept of EA The publications were sourced from the Web of Science database Their analysis involved the evolution of

published articles the journals that have published the most articles the countries where the research was undertaken the measurement scales that have been used and the research models in which entrepreneurial alertness has been hypothesized and examined through empirical research

FINDINGS The results show that empirical research on entrepreneurial alertness grew significantly from 2016 to 2021 during which period almost 11 articles per year were published Seven of the journals that published the articles contributed 28 percent of the total publications Also the results confirm that most of the empirical research on alertness has been carried out in developing economies from which China stands out with 14 publications representing 16 percent of the total Additionally the results confirm the growing consensus regarding the conceptualization and measurement of entrepreneurial alertness Finally the review resulted in the identification of five broad research models in which EA has been hypothesized and examined through empirical research antecedents consequences mediation moderation and moderated mediation The model examining the consequences or outcomes of entrepreneurial alertness has received the most attention with 59 articles in this context

IMPLICATIONS FOR THEORY AND PRACTICE The identification of concepts and the type of relationship they have with entrepreneurial alertness help evaluate the advances of empirical research as well as the areas of opportunity In this way future studies can strengthen research and thus advance the general knowledge of alertness The most studied topics are also a reflection of the contribution of entrepreneurial alertness toward practice both at the individual and organizational levels In addition researchers interested in entrepreneurial alertness are encouraged to consider the progress made in the measurement of this aspect which offers alternatives for investigation

ORIGINALITY AND VALUE Based on the review of the literature this study organizes the empirical research of entrepreneurial alertness in different research models which provide important insights into its process Moreover this study uncovers potential areas to be addressed and thereby contributes to the study of entrepreneurial alertness

Keywords entrepreneurial alertness systematic literature review entrepreneurial opportunity research models opportunity recognition alertness entrepreneurship The linkage between economic literacy and students intention of starting business The mediating role of entrepreneurial alertness

Abstract **PURPOSE** Enhancing the number of entrepreneurs is a major study to combat economic and social problems Psychological factors considered as effective stimulants for entrepreneurial behavior have attracted many researchers in the last decade The purpose of this research attempts to examine how the influence of economic literacy can promote the intention of starting a new business among students and explore the role of entrepreneurial alertness in mediating this relationship

METHODOLOGY The research adopted a quantitative approach in which hypotheses were statistically estimated using partial least square structural equation modeling PLS SEM based on survey data using a self administered questionnaire n 450 from several universities in Indonesia

FINDINGS The analysis indicates that economic literacy has a significant effect on students entrepreneurial alertness and intention to start a new business Indeed entrepreneurial alertness can mediate the relationship between economic literacy and the intention of

starting a new business However among entrepreneurial alertness dimensions scanning and search failed in determining the students intention of starting a new business

IMPLICATIONS The result of this research can provide insight into the literature on the entrepreneurship theme and policymakers concerned with delivering new business creation Besides educational institutions can consider the matter of economic literacy to be part of their curricula in order to foster the students intention of starting a business In addition economic literacy also needs to be associated with examples relevant to entrepreneurial activities especially in production distribution and online marketing

ORIGINALITY AND VALUE The interesting findings of this paper serve as a reminder that entrepreneurial alertness is one of the predictor variables and mediators for raising the students intention This implies that entrepreneurial alertness can be enhanced by economic literacy as well as how they need to be used to improve course curriculum and the teaching pedagogy Furthermore educational institutions could provide business internship programs and entrepreneurship incubators to raise the students intention of starting business

Keywords economic literacy entrepreneurial alertness intention starting business

Startup Vietnam Andrew Rowan, 2018-08-08 Having significantly evolved during the last 20 years Hanoi's leadership is committed to making Vietnam a startup nation in a bid to accelerate the country's growth over the next 20 years The spirit and potential of a resilient improvisational driven and entrepreneurial people are presented within an operational landscape in addition to envisioning what a 21st century Vietnam might become

Growth of Incumbent Firms and Entrepreneurship in Vietnam Enrico Santarelli, Hien T. Tran, 2011 This paper analyzes the relationship between the performance of incumbent firms and the net entry of new firms by combining different theoretical views of entrepreneurship It shows that new knowledge and ideas created but not commercialized by incumbents are an important source of entrepreneurial opportunities for nascent firms Different regression models to treat dynamics and endogeneity issues are applied to test the research hypothesis that growth of incumbent firms in a region will stimulate start up activities by creating new profit opportunities for potential entrepreneurs Vietnam's regional micro data from 2000 to 2008 are used for this test Four controlling indicators entrepreneurial demand market structure regional economic environment and market innovativeness are found to exert a statistically significant effect on new entries

Government, SMEs and Entrepreneurship Development Robert A. Blackburn, 2016-04-22 Recent decades have seen substantial growth in the range of assistance programmes for SMEs and entrepreneurs across the world Once regarded as peripheral to the economy and public policy the role of small firms and of entrepreneurship is now recognized as of key importance in the economic growth and development strategies of many nations The range of interventions and support focused on promoting SMEs and entrepreneurship is substantial and expanding so Government SMEs and Entrepreneurship Development asks what are some of the main policy instruments being used and how effective are they It considers policies in different countries examines key interventions and tools used to promote entrepreneurship and SME development and concludes with contributions on how to best evaluate their

effectiveness The contributor chapters by academics and practitioners from businesses enterprise development agencies and governments are empirical or evidence based and use both quantitative and qualitative approaches Drawing on experience from a wide range of both developed and emerging countries and economies the contributions focus on the broad strategies that different governments and communities have adopted to foster entrepreneurship and SMEs the policy tools and instruments that can be used to promote small business and entrepreneurship and on the outcomes of policy instruments and the methods used to evaluate interventions Their findings will help researchers policy makers economic development officers civil servants elected officials and business associations to better understand the issues in this important field Next Generation Entrepreneurship Burak Erkut,Vildan Esenyel,2022-11-02 The book deals with next generation entrepreneurship and aims to answer the questions of in which ways how through which focal directions and by which means will next generation entrepreneurship emerge and shape the market processes Under this broad overview the book is sub divided into three sections Entrepreneurship Education and Young Perspectives New Challenges for Entrepreneurship and Shaping the Next Generation of Entrepreneurship The book balances empirical evidence with conceptual contributions Transnational Entrepreneurship in South East Asia Kazuko Yokoyama,Sarah Louisa Birchley,2019-08-30 This open access book brings together narratives of inbound and outbound expatriate entrepreneurship in Japan to provide a comprehensive overview of international entrepreneurship in the region Through in depth interviews with expatriate entrepreneurs policymakers and additional stakeholders it provides the reader with a solid understanding of the current landscape of international entrepreneurship as it relates to Japan and the challenges for policymakers The topics addressed in this book include definitions of expatriate entrepreneurship entrepreneurship policy development and implementation concepts of mindset cultural brokerage community and identity as they relate to Japanese self initiated expatriate entrepreneurs working in South East Asia and to non Japanese self initiated expatriate entrepreneurs working in Japan Additionally the book provides an overview of issues connected to regional development and economic growth in Asia Illustrated through carefully chosen cases from Japan Myanmar Thailand Cambodia Vietnam and Indonesia and developed by connecting these cases to policy and interdisciplinary studies this book is highly recommended to scholars policymakers and practitioners who seek an in depth and up to date integrated overview of the field of expatriate entrepreneurship in Asia

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Entrepreneurship In Vietnam Introduction

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