

Media and Society Series

*Entrepreneurs
of Profit and Pride
From Black-Appeal to Radio Soul*



Mark Newman

Entrepreneurs Of Profit And Pride From Black Appeal To Radio Soul

Christopher H. Sterling



Entrepreneurs Of Profit And Pride From Black Appeal To Radio Soul:

Entrepreneurs of Profit and Pride Mark Newman, 1988-12-13 Although much has been written about the golden days of radio *Entrepreneurs of Profit and Pride* is the first book to examine the black radio industry This book traces the development of black radio programming which began when the concept of black appeal first occurred to certain entrepreneurs a concept that played a pivotal role in the rise of cultural pride and soul Through the case studies of three representative black radio stations Newman reveals the evolution of programming practices dictated not only by pride but by profits gained through successful marketing A unique feature of this book is the inclusion of business considerations into a cultural analysis of the medium The book begins with a discussion of how poor communications to black audiences in early network broadcasting led to the creation of black appeal narrowcasting The author probes the patterns of development in black programming and assesses the impact of that programming on soul consciousness In addition the book discusses individuals in the history of black radio marketing to a minority audience and the role of media in society as a seller of products and culture

Entrepreneurs of Profit and Pride Mark Newman, 1988-12-13 Although much has been written about the golden days of radio *Entrepreneurs of Profit and Pride* is the first book to examine the black radio industry This book traces the development of black radio programming which began when the concept of black appeal first occurred to certain entrepreneurs a concept that played a pivotal role in the rise of cultural pride and soul Through the case studies of three representative black radio stations Newman reveals the evolution of programming practices dictated not only by pride but by profits gained through successful marketing A unique feature of this book is the inclusion of business considerations into a cultural analysis of the medium The book begins with a discussion of how poor communications to black audiences in early network broadcasting led to the creation of black appeal narrowcasting The author probes the patterns of development in black programming and assesses the impact of that programming on soul consciousness In addition the book discusses individuals in the history of black radio marketing to a minority audience and the role of media in society as a seller of products and culture

Entrepreneurs of Profits and Pride Mark Newman, 1986 *The Biographical Encyclopedia of American Radio* Christopher H. Sterling, Cary O'Dell, 2013-05-13 The Biographical Encyclopedia of American Radio presents the very best biographies of the internationally acclaimed three volume Encyclopedia of Radio in a single volume It includes more than 200 biographical entries on the most important and influential American radio personalities writers producers directors newscasters and network executives With 23 new biographies and updated entries throughout this volume covers key figures from radio's past and present including Glenn Beck Jessie Blayton Fred Friendly Arthur Godfrey Bob Hope Don Imus Rush Limbaugh Ryan Seacrest Laura Schlesinger Red Skelton Nina Totenberg Walter Winchell and many more Scholarly but accessible this encyclopedia provides an unrivaled guide to the voices behind radio for students and general readers alike

KJLH-FM and the Los Angeles Riots of 1992 Phylis Johnson, 2014-01-10 As the only independently Black

owned radio station in South Central Los Angeles KJLH FM was thrust into the media spotlight in the aftermath of the Rodney King trial During the ensuing riots KJLH introduced the world to South Central Los Angeles as only those who lived and worked there could Owned by musician Stevie Wonder since 1979 the station upheld his legacy of community commitment earning a Peabody Award along the way This book explores the social political and economic impact of KJLH drawing heavily upon more than 200 pages of interviews and program transcripts from the 1992 radio coverage Rock Music in American Popular Culture II Frank Hoffmann,B Lee Cooper,Wayne S Haney,Beulah B Ramirez,2015-12-22 From Who Put the Bomp in the Bomp Bomp Bomp to a list of all song titles containing the word werewolf Rock Music in American Popular Culture II More Rock n Roll Resources continues where 1995 s Volume I left off Using references and illustrations drawn from contemporary lyrics and supported by historical and sociological research on popular cultural subjects this collection of insightful essays and reviews assesses the involvement of musical imagery in personal issues in social and political matters and in key socialization activities From marriage and sex to public schools and youth culture readers discover how popular culture can be used to explore American values As Authors B Lee Cooper and Wayne S Haney prove that integrated popular culture is the product of commercial interaction with public interest and values rather than a random phenomena they entertainingly and knowledgeably cover such topics as answer songs interchanges involving social events and lyrical commentaries as explored in response recordings horror films translations and transformations of literary images and motion picture figures into popular song characters and tales public schools images of formal educational practices and informal learning processes in popular song lyrics sex suggestive tales and censorship challenges within the popular music realm war examinations of persistent military and home front themes featured in wartime recordings Rock Music in American Popular Culture II More Rock n Roll Resources is nontechnical written in a clear and concise fashion and explores each topic thoroughly with ample discographic and bibliographic resources provided for additional research Arranged alphabetically for quick and easy reference to specific topics the book is equally enjoyable to read straight through Rock music fans teachers popular culture professors music instructors public librarians sound recording archivists sociologists social critics and journalists can all learn something as the book shows them the cross pollination of music and social life in the United States **Just My Soul Responding** Brian Ward,2012-10-12 Brian Ward is Lecturer in American History at the University of Newcastle upon Tyne This book is intended for american studies American history postwar social and cultural history political history Black history Race and Ethnic studies and Cultural studies together with the general trade music

Encyclopedia of Radio 3-Volume Set Christopher H. Sterling,2004-03-01 Produced in association with the Museum of Broadcast Communications in Chicago the Encyclopedia of Radio includes more than 600 entries covering major countries and regions of the world as well as specific programs and people networks and organizations regulation and policies audience research and radio s technology This encyclopedic work will be the first broadly conceived reference source on a

medium that is now nearly eighty years old with essays that provide essential information on the subject as well as comment on the significance of the particular person organization or topic being examined *The Routledge Companion to Radio and Podcast Studies* Mia Lindgren, Jason Loviglio, 2022-06-15 This comprehensive companion is a much needed reference source for the expanding field of radio audio and podcast study taking readers through a diverse range of essays examining the core questions and key debates surrounding radio practices technologies industries policies resources histories and relationships with audiences Drawing together original essays from well established and emerging scholars to conceptualize this multidisciplinary field this book's global perspective acknowledges radio's enduring affinity with the local historical relationship to the national and its unpredictably transnational reach In its capacious understanding of what constitutes radio this collection also recognizes the latent time and space shifting possibilities of radio broadcasting and of the myriad ways for audio to come to us live Chapters on terrestrial radio mingle with studies of podcasts and streaming audio emphasizing continuities and innovations in form and content delivery and reception production cultures and aesthetics reminding us that neither radio nor podcasting should be approached as static objects of analysis but rather as mutually constituting cultural forms This cutting edge and vibrant companion provides a rich resource for scholars and students of history art theory industry studies journalism media and communication cultural studies feminist analysis and postcolonial studies Chapter 42 of this book is freely available as a downloadable Open Access PDF at <http://www.taylorfrancis.com> under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4.0 license *Entrepreneurs of Profit and Pride* Mark Allan Newman, 1990 *The Oxford Handbook of Radio and Podcasting* Michele Hilmes, Andrew Bottomley, 2024 Radio today remains the most accessible and widely available communication medium worldwide despite technological shifts and a host of upstart challengers Since its origins in the 1920s radio has innovated a new world of sound culture now expanded into the digital realm of podcasting that is enabling the medium to reach larger audiences than ever before Yet radio remains one of the least studied of the major areas of communication arts due largely to its broadcast era ephemerality With the advent of digital technology radio's past has been unlocked and soundwork is exploding as a creative field creating a lively and diverse sonic present while simultaneously making critical historical analysis possible at last This volume offers newly commissioned chapters giving readers a wide ranging view of current critical work in the fields of radio and podcasting employing specific case studies to analyze sound media's engagement with the arts with the factual world of news talk and documentary programming as a primary means of forging community along with national transnational and alternative identities and as a subject of academic and critical research Its historical scope extends from radio's earliest days through its mid twentieth century decades as the powerful voice of nations and empires onto its transformation into a secondary medium during the television era and into the expanding digital present Over the course of 37 chapters it provides evidence of the sound media's flexibility and adaptation across diverse cultures by examining radio's past and present uses in regions including the United

States Canada Britain Australia Poland China Korea Kenya Angola and Mozambique South Asia and the Caribbean Contributors include historians and media scholars as well as sound artists and radio podcast producers Notably companion links to digital quotations from works analyzed are included in many chapters along with chapter audiographies offering links to further listening Throughout The Oxford Handbook of Radio and Podcasting connects radio's broadcast past to its digital present and traces themes of creativity identity community nation and transnationality across more than a century of audio media

How Hip Hop Became Hit Pop Amy Coddington, 2023-09-12 A free ebook version of this title is available through Luminos University of California Press's Open Access publishing program Visit www.luminosoa.org to learn more How Hip Hop Became Hit Pop examines the programming practices at commercial radio stations in the 1980s and early 1990s to uncover how the radio industry facilitated hip hop's introduction into the musical mainstream Constructed primarily by the Top 40 radio format the musical mainstream featured mostly white artists for mostly white audiences With the introduction of hip hop to these programs the radio industry was fundamentally altered as stations struggled to incorporate the genre's diverse audience At the same time as artists negotiated expanding audiences and industry pressure to make songs fit within the confines of radio formats the sound of hip hop changed Drawing from archival research Amy Coddington shows how the racial structuring of the radio industry influenced the way hip hop was sold to the American public and how the genre's growing popularity transformed ideas about who constitutes the mainstream The author gratefully acknowledges the AMS 75 PAYS Fund of the American Musicological Society supported in part by the National Endowment for the Humanities and the Andrew W Mellon Foundation

The Regal Theater and Black Culture C. Semmes, 2006-04-02 Chronicling over forty years of changes in African American popular culture the Regal Theatre 1928-1968 was the largest movie stage show venue ever constructed for a Black community Semmes reveals the political economic and business realities of cultural production and the institutional inequalities that circumscribed Black life

Africana Anthony Appiah, Henry Louis Gates (Jr.), 2005 Ninety years after W E B Du Bois first articulated the need for the equivalent of a black Encyclopedia Britannica Kwame Anthony Appiah and Henry Louis Gates Jr realized his vision by publishing Africana The Encyclopedia of the African and African American Experience in 1999 This new greatly expanded edition of the original work broadens the foundation provided by Africana Including more than one million new words Africana has been completely updated and revised New entries on African kingdoms have been added bibliographies now accompany most articles and the encyclopedia's coverage of the African diaspora in Latin America and the Caribbean has been expanded transforming the set into the most authoritative research and scholarly reference set on the African experience ever created More than 4 000 articles cover prominent individuals events trends places political movements art forms business and trade religion ethnic groups organizations and countries on both sides of the Atlantic African American history and culture in the present day United States receive a strong emphasis but African American history and culture throughout the rest of the Americas and their origins in Africa itself have

an equally strong presence The articles that make up *Africana* cover subjects ranging from affirmative action to zydeco and span over four million years from the earliest known hominids to Sean Diddy Combs With entries ranging from the African ethnic groups to members of the Congressional Black Caucus *Africana* Second Edition conveys the history and scope of cultural expression of people of African descent with unprecedented depth Radio Reader Michele Hilmes, Jason Loviglio, 2002 First Published in 2002 Routledge is an imprint of Taylor Francis an informa company **Rap Music and Street Consciousness** Cheryl Lynette Keyes, 2004 Traces the genre's history from its roots in West African bardic traditions the Jamaican dancehall tradition and African American vernacular expressions to its permeation of the cultural mainstream as a major tenet of the hip hop style Cover Dream Boogie Peter Guralnick, 2008-12-14 From the acclaimed author of *Last Train to Memphis* this is the definitive biography of Sam Cooke one of most influential singers and songwriters of all time Sam Cooke was among the first to blend gospel music and secular themes the early foundation of soul music He was the opposite of Elvis a black performer who appealed to white audiences who wrote his own songs who controlled his own business destiny No biography has previously been written that fully captures Sam Cooke's accomplishments the importance of his contribution to American music the drama that accompanied his rise in the early days of the civil rights movement and the mystery that surrounds his death Bestselling author Peter Guralnick tells this moving and significant story from Cooke's childhood as a choirboy to an adulthood when he was anything but With appearances by Martin Luther King Jr Malcolm X James Brown Harry Belafonte Aretha Franklin Fidel Castro The Beatles Sonny and Cher Bob Dylan and other central figures of this explosive era *Dream Boogie* is a compelling depiction of one man striving to achieve his vision despite all obstacles and an epic portrait of America during the turbulent and hopeful 1950s and 1960s The triumph of the book is the vividness with which Peter Guralnick conveys the astonishing richness of the black America of this era the drama force and feeling of the story **African Americans and the Media** Catherine Squires, 2009-10-12 This work provides a textbook overview of the past present and future of African Americans in US media It brings together work from a variety of disciplines to provide the fullest understanding of this complex relationship to date *Methods of Historical Analysis in Electronic Media* Donald G. Godfrey, 2006-08-15 *Methods of Historical Analysis in Electronic Media* provides a foundation for historical research in electronic media by addressing the literature and the methods traditional and the eclectic methods of scholarship as applied to electronic media It is about history broadcast electronic media history and history that has been broadcast and also about the historiography research written and the research yet to be written Divided into five parts this book addresses the challenges in the application of the historical methods to broadcast history reviews the various methods appropriate for electronic media research based on the nature of the object under study suggests new approaches to popular historical topics takes a broad topical look at history in broadcasting and provides a broad overview of what has been accomplished a historian's challenges and future research Intended for students and researchers in broadcast history *Methods of Historical*

Analysis in Electronic Media provides an understanding of the qualitative methodological tools necessary for the study of electronic media history and illustrates how to find primary sources for electronic media research **The Palgrave Handbook of Critical Music Industry Studies** David Ardit, Ryan Nolan, 2024-09-28 The Handbook of Critical Music Industry Studies provides students and researchers with the means to think about how the performance recording and publishing of music could be if we do things differently People are hungry for a more equitable music performance and recording system The industry exudes patriarchy white supremacy cultural imperialism ableism and worker exploitation In the context of gendered e g MeToo and TimesUp and racialized e g Black Lives Matter inequity rampant precarity and casualization and modes of musical dissemination that are changing faster than policymakers and regulatory bodies can keep up with the timing for assembling such an interdisciplinary collection could not be more appropriate Essays in this handbook will tackle power structures at root in the music industry and the academic study of the field Topics covered include the politics of representation and power in the global music industries the labor of music music as media including data and algorithmic culture and copyright intellectual property among others Chapter 35 is available open access under a Creative Commons Attribution 4.0 International License via link [springer.com](https://www.springer.com)

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