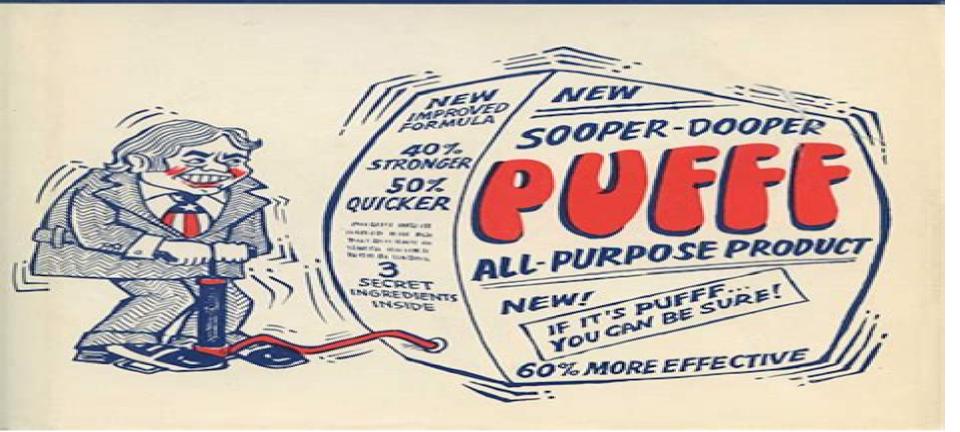
## THE GREAT AMERICAN BLOW-UP

Puffery in Advertising and Selling IVAN L. PRESTON



# **Great American Blow Up Puffery In Advertising And Selling**

**Kathleen Armour** 

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