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A CONTEMPORARY BIBLIOMETRIC ANALYSIS OF THE SHARING ECONOMY LITERATURE

Savremena bibliometrijska analiza literature na temu
ekonomije deljenja

Abstract

The study deployed an evaluative bibliometric analysis of contemporary literature on the topic of sharing economy indexed in the Web of Science (WoS) and/or Scopus within the fields of economics, business and management to provide an objective insight into its academic structure. Also, a comparative analysis of WoS and Scopus databases was conducted with the intention to examine the importance of both index databases concerning the investigated issue. Using a data-driven analysis, geographical distribution, the level of dispersion of papers among journals, the most frequently researched topics, the most influential authors, papers and scientific journals of the sharing economy knowledge within the predefined research field were determined. Comparative analysis of WoS and Scopus databases revealed that Scopus is a more comprehensive, but not more significant source of the sharing economy knowledge than WoS database, which itself could be characterized as an outstanding subset of Scopus.

Keywords: *sharing economy, bibliometric analysis, Web of Science, Scopus*

Sažetak

U radu je izvršena evaluativna bibliometrijska analiza savremene literature na temu ekonomije deljenja indeksirane u Web of Science (WoS) i/ili Scopus indeksnoj bazi u okviru oblasti ekonomija, biznis i menadžment, sa ciljem da se obezbedi objektivna uvid u akademiku strukturu ove discipline. Takođe, sprovedena je uporedna analiza WoS i Scopus baza sa namerom da se ispita značaj analiziranih indeksnih baza za istraživanu problematiku. Primenom analize zasnovane na podacima utvrđeni su geografsko područje koje prednjači u istraživanju discipline ekonomije deljenja u okviru unapred definisanih istraživačkih oblasti, nivo disperzije radova među časopisima, najčešće istraživane teme, najuticajni autori, radovi i naučni časopisi. Putem uporedne analize WoS i Scopus indeksnih baza zaključeno je da je Scopus obuhvatniji, ali ne i značajniji izvor znanja iz oblasti ekonomije deljenja od WoS indeksne baze koja se u istraživanoj disciplini može okarakterisati kao izvanredan podskup Scopus-a.

KLjučne reči: *ekonomija deljenja, bibliometrijska analiza, Web of Science, Scopus*

Economy Of Literature

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Table of Contents Economy Of Literature

1. Understanding the eBook Economy Of Literature
 - The Rise of Digital Reading Economy Of Literature
 - Advantages of eBooks Over Traditional Books
2. Identifying Economy Of Literature
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Economy Of Literature
 - User-Friendly Interface
4. Exploring eBook Recommendations from Economy Of Literature
 - Personalized Recommendations
 - Economy Of Literature User Reviews and Ratings
 - Economy Of Literature and Bestseller Lists
5. Accessing Economy Of Literature Free and Paid eBooks
 - Economy Of Literature Public Domain eBooks
 - Economy Of Literature eBook Subscription Services
 - Economy Of Literature Budget-Friendly Options

6. Navigating Economy Of Literature eBook Formats
 - ePub, PDF, MOBI, and More
 - Economy Of Literature Compatibility with Devices
 - Economy Of Literature Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Economy Of Literature
 - Highlighting and Note-Taking Economy Of Literature
 - Interactive Elements Economy Of Literature
8. Staying Engaged with Economy Of Literature
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Economy Of Literature
9. Balancing eBooks and Physical Books Economy Of Literature
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Economy Of Literature
10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Economy Of Literature
 - Setting Reading Goals Economy Of Literature
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Economy Of Literature
 - Fact-Checking eBook Content of Economy Of Literature
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends
 - Integration of Multimedia Elements

- Interactive and Gamified eBooks

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