



IITM CONSULT CASEBOOK 2024-25

41 INDUSTRY STANDARD INTERVIEW TRANSCRIPTS
TO HELP YOU ACE YOUR NEXT CASE INTERVIEW



THE FIRST ENGINEERING UNDERGRADUATE
CASEBOOK WITH CASES FROM TOP
CONSULTING FIRMS

ISSUE DETAILS

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DISCLAIMER

→ *The cases collected in the book are purely based on memory of candidates post their interviews. Hence certain discontinuities / derailment can be expected from the actual interview.*

→ *In order to maintain a continuous flow of conversation in the multiple cases, certain parts have been modified with respect to the actual cases we collected. The said action was also taken at certain places to ensure a steep learning curve for the reader.*

→ *For the above reasons, the cases are not to be taken as a word-by-word transcript of the interview but rather a resource to get an idea of type of cases and difficulty level an engineering undergraduate can expect in their placement interviews for management consulting profiles.*

PREFACE

This book has been prepared by the Case Club, IIT Madras. We saw a gap in the case preparation that students from IITs do every year. There seemed to be lack of a book that satisfies both the criteria - provides cases at undergrad level and focuses on cases that engineers can expect. The existing resources have started becoming irrelevant as consult firms are doing more from textual data hence cases to more abstract and logical

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