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Economic Analysis And The Multinational Enterprise

Mamarinta P. Mababaya



Economic Analysis And The Multinational Enterprise:

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Economic Analysis and Multinational Enterprise Professor John H Dunning, John H. Dunning, 2014-04-04 With an impressive array of international contributors from the UK USA Sweden and Peru this book includes chapters on the following The nature of the multinational enterprise The theory of the firm The location of economic activity Industrial organization Technology and technological change the theory of international trade Monetary policy The theory of development policy Wage determination and collective bargaining Income distribution and welfare considerations and size of firm and size of nation

New Theories of the Multinational Enterprise Alan Rugman, 2012-11-26 This book brings together the work of noted authorities in the field of multinational enterprises who explain and debate the merits of internalization theory as the new general theory of the multinational enterprise Alternatives to internalization such as licensing joint ventures and other contractual arrangements are also evaluated There are many applications to actual businesses such as in the hotel fish food and banking industries Also considered are regional office location and applications of the theory to Canada Japan the former Yugoslavia the UK and USA

Multinational Enterprises and Technological Spillovers Tommaso Perez, 2003-09-02 An analysis of the impact of inward investment on the competitiveness of indigenous firms Multinational Enterprises and Technological Spillovers draws on evidence from the UK and Italian manufacturing sectors to show how foreign presence may generate both virtuous and vicious circles of development according to a number of interrelated factors These include the level of the foreign presence its rate of increase the technological disparities between foreign and indigenous firms and the political response An examination of the productive and innovatory activities of US and Japanese firms in Europe is also provided to enlighten the differential role of European countries in the global operations of overseas multinationals

The Economic Theory of the Multinational Enterprise Peter J. Buckley, Mark Casson, 1985-06-18

International Business: Theory of the multinational enterprise Alan M. Rugman, 2002

The Multinational Enterprise Mark Casson, 2018-02-23 This book summarises Mark Casson's recent research on the multinational enterprise This work is firmly rooted in history and examines the evolution of the internalisation theory of the multinational enterprise over the past forty years and in the light of this considers its potential for further development The book also explores internationalisation theory in respect to marketing and brands the supply chain risk management as well as methodology

International Production and the Multinational Enterprise (RLE International Business) John Dunning, 2013-03-05 The growth and impact of the multinational enterprise MNE in the post war period is one of the most important phenomena of our time This volume originally published in 1981 provides a comprehensive and detailed review of both the theoretical and policy issues at a time when the subject had reached a watershed after the controversies of the 1970s The book provides a balanced discussion of major themes such as the development of modern theories of international production the impact of the MNE on the nation state and the structure of the international market the response of governments and the appropriate framework for policy measures and the historical context and likely future of the MNE

Multinationals and Economic Development

(Routledge Library Editions: International Business) James C.W. Ahlert-Dorfs, Alan Rugman, 2008-02-20 First published in 1990 Routledge is an imprint of Taylor Francis an informa company *New Multinational Enterprises from Korea and Taiwan* Roger van Hoesel, 2013-01-11 This volume represents the first substantive study of emerging multinationals MNEs from Asian economies drawing on the unique experiences of South Korea and Taiwan Combining an econometric investigation with detailed case studies of leading Korean and Taiwanese electronics companies it aims to demystify the nature and theoretical implications of these dynamic economic regions The author argues that many of these new multinationals do not possess the characteristics typically ascribed to MNEs such as technological leadership strong marketing positions or advanced managerial capabilities This is highlighted by documentation of recent developments in outward investment from Korea and Taiwan at both micro and macro level The implications of the recent Asian crisis for the internationalization of Korean and Taiwanese firms are also explored **The Multinational Enterprise and the Emergence of the Global Factory** Peter J. Buckley, 2014-11-04 The Multinational Enterprise and the Emergence of the Global Factory brings together research papers authored by Peter J Buckley focusing on three of the most important empirical and theoretical issues in the global economy the rise of the global factory the growth of FDI from emerging economies recent developments in the theory of IB Multinational Enterprises in Asian Development Premachandra Athukoralge, 2007-01-01 A remarkable product of analytical formulation data disaggregation and methodological rigour Anthony P D Costa Pacific Affairs Cross border investment is a key driver of the globalisation process and multinational enterprises a key driver of productivity growth This new book offers a comprehensive and informed evaluation of the role of multinationals in the world's fastest growing region The book will not only be of interest to researchers and students but also to analysts in the policy making community David Greenaway University of Nottingham UK This volume offers a wealth of information and insights into the roles of multinational enterprises in shaping recent economic developments in East and South Asia These direct investments which are now the dominant source of finance for the developing regions globally are generally welcomed today though this was untrue earlier However the cases in this volume draw out ways and contexts in which the greatest advantage may be sought from these capital inflows Robert E B Lucas Boston University US Foreign direct investment by MNCs once considered the bane of developing countries is today a leading indicator of their relative success The reality is more complicated however as this fresh assessment of the role of MNCs in Asia explains clearly and persuasively This study is a major contribution to literature on the role of MNCs in developing countries drawing heavily on the author's own original research on foreign direct investment in several Asian countries What is the role of MNCs in developing countries and how has it changed over the past two decades What are the costs and benefits to host developing countries of MNCs direct investment What measures should developing countries take to attract MNCs This book provides clear and convincing answers to these questions based on the kind of rigorous empirical analysis for which the author is

renowned James Riedel The Johns Hopkins University School of Advanced International Studies US This book takes a fresh look at unresolved issues associated with the role of multinational enterprises and foreign direct investment in economic development in light of the experiences of developing countries in Asia Each chapter presents a self contained treatment of a specific theme relating to the developmental implications of MNEs encompassing the current state of the debate and relevant theory and policy implications The key aspects of MNE development interface covered in the book include expansion of manufacturing exports global integration through international fragmentation of production research and development productivity growth susceptibility to and recovery from financial crises macroeconomic adjustment and international competitiveness and economic transition from plan to market Multinational Enterprises in Asian Development will prove a valuable reference tool for academics researchers and students focusing on trade development and international business Professional economists and policy makers wishing to broaden their understanding of the role of MNEs as an integral part of the international development policy will also find much to interest them in this book

The Role of Multinational Companies in the Middle East Mamarinta P. Mababaya, 2002 This study investigated whether known economic and international business theories available in the literature are meaningful enough to explain the nature existence and role of multinational companies MNCs in the Middle East particularly Saudi Arabia Two sets of questionnaires were distributed in major cities of Saudi Arabia one set for 100 multinational managers and another for 280 multinational customers 234 questionnaires were collected 45 from multinational managers and 189 from customers This represents a total response rate of 62 percent which is adequate for this study The empirical results supported with comprehensive secondary data confirmed virtually all of the research hypotheses The study found that joint ventures are the dominant form of multinational business in Saudi Arabia both in manufacturing and service industries The core roles of MNCs in the Saudi foreign ventures are evident in the cross border value adding activities of marketing trading manufacturing consulting contracting project management insurance hotel operation and banking Likewise MNCs provide licensing franchising financing services and various auxiliary roles in the Kingdom Therefore the multinationality of a firm or a group of firms operating across national boundaries is not necessarily synonymous with international production the main subject of contemporary multinational theories The respondents generally perceived the competitiveness of MNCs operating in Saudi Arabia as a function of a number of economic management marketing technological and other variables They also perceived the contributions of MNCs to the Kingdom's socio economic developments as significant and positive The study also found that understanding Islamic values and ethics is important for MNCs In this regard the researcher looked at some objective indicators of business success and related them to selected measures of MNCs local cultural awareness and responsiveness The results indicate that the business success of multinationals operating in Saudi Arabia is positively related to their local cultural awareness and responsiveness Along this line this study covers some vital elements of Islamic culture which will help MNCs understand

further the cultural needs values and sensitivities of the Saudi people and Muslims in general

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