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A spatial econometric analysis of tourism demand of foreign visitors to japan: regional nature and culture connected to tourism development

Yessi Rahmawati¹

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Abstract

The purpose of this study is to discuss the factors determining the number of foreign tourists who visit each prefecture in Japan focusing on local governments' policies that effectively promote tourism with natural and cultural resources. In analyzing this subject, this study extends the traditional Gunn's model that describes tourism attractiveness, considering the influence of the surroundings on natural parks and historical sites and spatial interactions in foreign tourism flows among prefectures. The results obtained from analyzing the panel data of 47 prefectures in Japan for the period from 2007 to 2014 with spatial econometric models show the following findings. First, there exist spatial autocorrelations in foreign tourist flows among prefectures in Japan, which suggests an effectiveness of joint promotion of tourism between prefectures. Second, the impacts of natural parks on foreign tourist flows in each prefecture are enhanced by the increase in accommodation and the restriction of infrastructure development. Third, the impacts of historical sites on the number of foreign tourists are increased by both the improvement in railway infrastructure and the increase in government expenditure for tourism. Fourth, there exist spillover effects for railway development and a reduction in criminal offences between the foreign tourist flows of each prefecture and a competitive relationship for accommodation between them.

Keywords International tourism demand - Spatial econometric analysis -Sustainable tourism - Japan prefectures - Historical site - Japanese culture

JEL Classification Q01 - Z3

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Econometric Studies Of Japan

Aiko Ikeo

Econometric Studies Of Japan:

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female employees in industry The book provides a way to comprehend the actual conditions of Japan's regions and the level of regional economic sectoral effects and regional externalities an analytical method to obtain the information required for policy making Combining socially related fields on a wide range of issues in Japan's regional economy the detailed studies are aimed especially at researchers and policymakers working on econometric analysis research based on economic theory

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Table of Contents Econometric Studies Of Japan

- 1. Understanding the eBook Econometric Studies Of Japan
 - The Rise of Digital Reading Econometric Studies Of Japan
 - Advantages of eBooks Over Traditional Books
- 2. Identifying Econometric Studies Of Japan
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
- 3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - \circ Features to Look for in an Econometric Studies Of Japan
 - User-Friendly Interface
- 4. Exploring eBook Recommendations from Econometric Studies Of Japan
 - Personalized Recommendations
 - Econometric Studies Of Japan User Reviews and Ratings
 - Econometric Studies Of Japan and Bestseller Lists
- 5. Accessing Econometric Studies Of Japan Free and Paid eBooks

- Econometric Studies Of Japan Public Domain eBooks
- Econometric Studies Of Japan eBook Subscription Services
- Econometric Studies Of Japan Budget-Friendly Options
- 6. Navigating Econometric Studies Of Japan eBook Formats
 - o ePub, PDF, MOBI, and More
 - Econometric Studies Of Japan Compatibility with Devices
 - Econometric Studies Of Japan Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - o Adjustable Fonts and Text Sizes of Econometric Studies Of Japan
 - Highlighting and Note-Taking Econometric Studies Of Japan
 - Interactive Elements Econometric Studies Of Japan
- 8. Staying Engaged with Econometric Studies Of Japan
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Econometric Studies Of Japan
- 9. Balancing eBooks and Physical Books Econometric Studies Of Japan
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Econometric Studies Of Japan
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Econometric Studies Of Japan
 - Setting Reading Goals Econometric Studies Of Japan
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Econometric Studies Of Japan
 - Fact-Checking eBook Content of Econometric Studies Of Japan
 - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development

- Exploring Educational eBooks
- 14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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