

Lecture 11

Economic Theory of the Firm

There are two views of the firm:

1. Neoclassical (traditional) theory:

- Firm is a calculating entity, that makes decisions, buys inputs, making output, and selling for profit for loss

2. Property rights theory:

- Firm is a collection of contracts between owners of resources, who wish to combine portions of their resources, for some period, for some purpose

Economic Performance And The Theory Of The Firm

Richard R. Nelson



Economic Performance And The Theory Of The Firm:

Economic Performance and the Theory of the Firm David J. Teece, 1998-01-01 These papers by Teece cover the theory of the firm and its implications for economic performance as they concern managers and policy makers Key topics addressed include the nature of the firm and dynamic capabilities diversification and vertical integration and joint ventures

Handbook on the Economics and Theory of the Firm Michael Dietrich, Jackie Krafft, 2012-01-01 This unique Handbook explores both the economics of the firm and the theory of the firm two areas which are traditionally treated separately in the literature On the one hand the former refers to the structure organization and boundaries of the firm while the latter is devoted to the analysis of behaviours and strategies in particular market contexts the novel concept underpinning this authoritative volume is that these two areas closely interact and that a framework must be articulated in order to illustrate how linkages can be created This interpretative framework is comprehensively developed in the editors introduction and the expert contributors more than fifty academics of renowned authority further elaborate on the linkages in the seven comprehensive sections that follow encompassing background equilibrium and new institutional theories the multinational firm dynamic approaches to the firm modern issues firms strategies and economic policy and the firm Bridging economics and theory of the firm and providing both technical and institutional perspectives on real corporations this path breaking Handbook will prove an invaluable resource for academics researchers and students in the fields of economics heterodox economics business and management and industrial organization

The Selected Papers of David J. Teece David J. Teece, 1998 *The Theory of the Firm* Nicolai J. Foss, 2000 **A General Theory of Economic Development**

Sung-Hee Jwa, 2017-06-30 This book makes the bold attempt at proposing a new general theory of economic development The main premise is that economic institutions and policies must embody economic discrimination if there is to be any chance of real economic development By economic discrimination the author means treating differences differently by selecting and supporting economic entities and behaviour that contribute positively to the economy The book identifies markets government and corporations as the holy trinity of economic development that is the three most important institutions that must work together via economic discrimination to steer the economy towards real transformative progress The book also warns against the current trend of economic egalitarianism or not treating differences differently because it destroys economic incentives and results in an array of economic problems including growth stagnation

Studying Organization Stewart R Clegg, Cynthia Hardy, 1999-04-29 In response to the needs of lecturers the acclaimed Handbook of Organization Studies has been made available as two major paperback textbooks In this the first of a two volume paperback edition of the landmark Handbook of Organization Studies editors Stewart Clegg and Cynthia Hardy survey the field of organization studies Studying Organization is an ideal textbook around which to build courses on organization theory and research methodology Central to the enterprise has been a concern to reflect and honour the manifest diversity of the field

including recognition of the extent to which the very notion of a single field of organization studies is debated Part One locates the study of organization by reviewing some of the most significant theoretical paradigms to have shaped our understanding The second part reflects on the relationships between theory and research in organization studies

Economic Development and the Division of Labor Xiaokai Yang, Jeffrey D. Sachs, 2008-04-15 This innovative new text from Jeffrey Sachs and Xiaokai Yang introduces students to development economics from the perspectives of inframarginal analysis and marginal analysis The book demonstrates how the new found emphasis on inframarginal analysis has influenced a shift back to an interest in Classical Economics from Neoclassical Economics Inframarginal Analysis vs Marginal Analysis is presented as a consistent theoretical framework throughout Shows how the relationship of Inframarginal Analysis to Marginal Analysis has influenced the shift back to an interest in Classical Economics from Neoclassical Economics with regard to economic development Allows economists to reduce their overall reliance on marginal analysis which may be less relevant to development economics than it is to the economics of development countries Brings considerable analytic machinery to bear on important problems A focus on institutions and transaction costs that is very relevant to development economics Offers a thorough analysis of trade CHs 3 7 and macroeconomics CHs 16 19 both of which are not dealt with in depth by comparable textbooks

The SAGE Handbook of Organization Studies Stewart R Clegg, Cynthia Hardy, Tom Lawrence, Walter R Nord, 2006-06-21 Praise for the award winning First Edition This handbook is organized to help teachers and students to cover the mainstream work in the field of organization studies This is an excellent reference tool with which to study organizational theory and practice International Review of Administrative Sciences The editors have put together an impressive reference work serious in intent and rigorous in implementation As a publishing achievement and a scholarly event in the field SAGE is to be congratulated It is designed as a work of synthesis to link past and present general and specific Journal of General Management Praise for the New Edition An excellent collection of papers giving a timely overview of the field Gareth Morgan In this substantially updated revised and extended edition of the widely acclaimed Handbook the high standard of the contributions is maintained Close consideration is given to newly emergent such as networks and complexity as well as more established topics Metaphors of conversation and discourse are engagingly invoked to make and explore new distinctions directions and connections It is a key reference volume for more advanced students of this rapidly developing field Hugh Willmott Diageo Professor of Management Studies Judge Business School University of Cambridge Giving the authors of the Handbook of Organization Studies the opportunity to revise and update their earlier contributions makes this handbook unique Comparing the revised chapters to their originals offers the reader unparalleled insight into how knowledge develops in our discipline New frameworks and deeper understandings grounded in continuing scholarship abound in this updated classic Mary Jo Hatch C Coleman McGehee Eminent Scholars Research Professor of Banking and Commerce McIntire School of Commerce University of Virginia A decade after it first published to international acclaim the

seminal Handbook of Organization Studies has been updated to capture exciting new developments in the field Providing a retrospective and prospective overview of organization studies the Handbook continues to challenge and inspire readers with its synthesis of knowledge and literature As ever contributions have been selected to reflect the diversity of the field New chapters cover areas such as organizational change knowledge management and organizational networks Part One reflects on the relationship between theory research and practice in organization studies Part Two address a number of the most significant issues to affect organization studies such as leadership diversity and globalization Comprehensive and far reaching this important resource will set new standards for the understanding of organizational studies It will be invaluable to researchers teachers and advanced students alike

Productivity Growth and Economic Performance J. McCombie, M. Pugno, B. Soro, 2002-12-17 This collection of essays on Verdoorn's Law the relationship between the growth of industrial productivity and output presents a number of comprehensive surveys and assessments of the vast literature available The collection not only includes an English translation of Verdoorn's seminal article originally published in Italian but also new empirical evidence for the Verdoorn Law and new developments in the theoretical modelling of cumulative causation

The Sources of Economic Growth Richard R. Nelson, 2000 Technological advance is the key driving force behind economic growth argues Richard Nelson Drawing on a deep knowledge of economic and technological history as well as the tools of economic analysis he exposes the intimate connections among government policies science based universities and the growth of technology

General X-Efficiency Theory and Economic Development Harvey Leibenstein, 1978-08-31

Contemporary Insights on Financial and Economic Performance of Companies Piotr Łasak, 2025-01-01

Responsive and proactive market orientation and hospital financial performance The mediating effect of service program innovativeness

PURPOSE The study aims to investigate the direct and indirect relationships among market orientation service program innovativeness and the financial performance of hospitals Two types of market orientation responsive and proactive were considered along with two dimensions of service program innovativeness meaningfulness and novelty

METHODOLOGY The study gathered data through a survey conducted on a random sample of 204 Polish hospitals Structural equation modeling was used to analyze the data test a conceptual model designed as a parallel two mediator model and validate the hypotheses

FINDINGS The work revealed both direct and indirect effects In terms of direct effects the study found that implementing a responsive market orientation positively influences the meaningfulness of a hospital's service program but has no impact on its novelty Conversely the implementation of a proactive market orientation has a positive influence on both the meaningfulness and novelty of the program Furthermore the meaningfulness and novelty of the program contribute positively to the hospital's financial performance In terms of indirect effects the study identified mediation phenomena a responsive market orientation positively affects a hospital's financial performance through the meaningfulness of the service program while a proactive market orientation enhances financial performance through the

novelty of the program

IMPLICATIONS The study contributes to the current understanding confirming the positive impact of a proactive market orientation on innovations within the organization while contradicting the view that a responsive market orientation supports these innovations. Additionally, the results support the idea that innovations within the organization have a positive impact on its outcomes. The study also reveals specific mechanisms that influence market orientation on organizational outcomes, indicating that a responsive orientation affects a service provider's outcomes through the meaningfulness of its service program, while a proactive orientation influences outcomes through the novelty of the program. The practical recommendations for hospital managers are as follows:

- to achieve a high level of meaningfulness in the service program, it is advisable to implement both responsive and proactive market orientations;
- to attain a high level of novelty in the program, a proactive market orientation is recommended;
- to enhance the hospital's financial performance, it is suggested to develop a service program that is both meaningful and novel and to implement both responsive and proactive market orientations.

ORIGINALITY AND VALUE The study's originality and value stem from its exploration of specific direct and indirect mechanisms through which market orientation affects hospital financial performance, filling a prior research gap. By investigating these mechanisms, the study enhances the overall understanding of hospital management.

Keywords: market orientation, responsive orientation, proactive orientation, healthcare financial performance, innovativeness.

Does ESG performance have an impact on financial performance? Evidence from Turkey

PURPOSE Stakeholders such as consumers, nongovernmental organizations, and public institutions have increasingly pressured companies to adopt corporate social responsibility (CSR) policies. This trend has led to the integration of environmental, social, and governance (ESG) reporting into business strategies to achieve long-term competitive advantages and enhance financial performance. ESG reporting has become a critical tool for measuring corporate CSR efforts, contributing to the institutionalization of nonfinancial reporting standards. This study aims to determine how the adoption of ESG sub-dimensions affects the financial performance of companies in Turkey.

METHODOLOGY The study employed panel regression analysis on data from 21 companies listed in the Borsa Istanbul 100 index over the period 2011–2020 to investigate the relationship between ESG sub-dimensions and firm performance.

FINDINGS The findings indicate that adopting the environmental and governance sub-dimensions positively affects ROE and Tobin's Q. However, the adoption of the governance sub-dimension negatively impacts Tobin's Q while positively influencing ROE. No statistically significant results were found regarding the impact of ESG sub-dimensions on firms' ROA ratios.

IMPLICATIONS The results of the research based on the example of Turkey are important to determine how companies' social responsibility strategies in developing countries provide them with outputs in terms of environment, social, and governance, and whether social responsibility-based activities are truly sustainable strategies for companies in developing countries. The findings highlight the importance of considering the macroeconomic structure, legal system, and financial development of countries when evaluating CSR activities. The regulatory environment plays a significant role as weaker legal

protections can negatively affect the relationship between governance practices and firm performance For practitioners the insights suggest prioritizing environmental investments and carefully strategizing governance practices to align with investor expectations and regulatory frameworks ORIGINALITY AND VALUE By focusing on the BIST 100 companies this study contributes to the limited literature on the role of ESG sub dimensions in shaping financial performance in developing markets This research provides valuable insights into how environmental social and governance practices specifically impact the financial outcomes of firms in Turkey offering a nuanced understanding that can inform both academic discussions and practical strategies in similar contexts Keywords corporate social responsibility ESG performance Financial performance Panel data analysis BIST 100 The impact of strategic management on organizational creativity and its influence on the financial performance of SMEs PURPOSE This research intends to help small and medium sized enterprises SMEs in Ho Chi Minh City HCMC to understand the strategic management process The study considers an inside and an outside in perspective and the intermediary role of organizational creativity in financial performance It also aims to help SMEs achieve financial performance benchmarks and work towards sustainable development goals This research is also significant and adds value to the performance management domain Its overarching objective is to promote long term business expansion through an exploration of the strategic management process and how organizational creativity and financial performance can be supported METHODOLOGY The sample data are collected from 411 SMEs in HCMC using convenience sampling The data are rigorously screened and cleaned to select a reliable sample for analysis and Smart PLS software is employed for data analysis to achieve the study s outcomes FINDINGS Factors such as the strategic management process an inside out perspective an outside in perspective and the intermediary role of organizational creativity positively impact the financial performance of Vietnamese SMEs in HCMC IMPLICATIONS The results show that SMEs are making changes and influencing these factors to improve financial performance This research contributes value and provides a holistic perspective on the strategic management process for Vietnamese SMEs in HCMC to improve financial performance ORIGINALITY AND VALUE The study offers insight into strategic management and highlights the pivotal role of creativity in managing the financial performance of enterprises The overarching goal is to achieve sustainable development in an increasingly competitive environment The study also provides a solid foundation for SME managers to restructure their operations for enhanced financial performance It also offers valuable insights for future scholars to consider and apply in expanding available research models Keywords SME strategic management process organizational creativity financial performance sustainable development goal Sustainability performance corporate governance and financial performance Evidence from Poland and Central European listed companies PURPOSE Businesses are regarded as the main agents that can help achieve sustainable development Therefore more and more firms of various characteristics integrate sustainability issues into their business strategies There is ongoing debate on the relationship between sustainability engagement and firm performance with

ambiguous results Our study falls into this stream of research by adding the perspective of the Central European economy The main objective of our paper is to examine the relationship between firm sustainability performance and its financial performance in the context of various corporate governance characteristics in particular board attributes and ownership structure

METHODOLOGY Our research sample covers firms listed on the Warsaw Stock Exchange representing various indexes related to their size and sectors in 2015 2021 We measure sustainability performance with our original aggregated index created by integrating key firm ESG engagement characteristics Financial performance is analyzed from two different perspectives accounting perspective illustrated by profitability of assets ROA and market perspective illustrated by market value MV BV ratio To achieve the research aims several statistical methods were employed in the study including selected descriptive statistics and panel regression models

FINDINGS Our results confirm a significant positive relationship between sustainability and financial performance as measured by ROA and MV BV ratios Additionally we observe a significant positive relationship between gender diversity on the management board the presence of women on the management board and accounting performance Our results provide an argument for firm engagement in sustainability initiatives as it may improve its profitability and market value

IMPLICATIONS for theory and practice Our study not only contributes to the corporate finance and sustainability literature by providing evidence on the relationship between sustainability performance and financial performance in the context of the Central European economy but also provides insights for corporate governance research in terms of boards attributes and different types of ownership structures The policy suggestions derived from our findings can benefit both managers and regulators focusing on the sustainable development paradigm and ultimately enhancing overall stakeholder well being

ORIGINALITY AND VALUE The originality of our research stems from investigating the relationship between sustainability performance and firm performance from both an accounting and a market perspective and using the original sustainability index developed for the purpose of the study Additionally we address potential gaps in existing research by incorporating several corporate governance characteristics to clarify their importance for a firm performance

Keywords sustainability performance firm performance ownership structure board attributes corporate governance listed companies ESG performance financial performance Firm size as a moderator of stakeholder pressure and circular economy practices Implications for economic and sustainability performance in SMEs

PURPOSE This study examines the interplay between stakeholder pressure internal and external circular economy CE practices firm size and their impact on the sustainability and economic performance of Small and Medium sized Enterprises This research underscores firm size as a key moderator in the relationship between stakeholder pressures and CE adoption aiming to provide a comprehensive understanding of this dynamic in SMEs

METHODOLOGY Based on a cross sectional survey of 124 SMEs in Estonia Latvia and Lithuania with respondents primarily being owners and managers of firms a three step approach tested the proposed model for CE practices First Confirmatory Factor Analysis CFA was used to ensure that the observed variables represented

latent constructs Second Ordinary Least Squares OLS and Weighted Least Squares WLS regression methods were used to control for factors influencing CE adoption Finally the interaction terms assessed the moderating role of firm size FINDINGS The research shows that firm size moderates these effects with external stakeholder pressure significantly influencing CE adoption more than internal pressure These finding underscores how firm size shapes SMEs responses to stakeholder pressure when adopting CE practices IMPLICATIONS This study provides empirical evidence that stakeholder pressure significantly influences SMEs in the Baltic States to adopt CE practices thus impacting economic and sustainability performance Smaller firms can enhance CE practices by strategically managing stakeholders whereas larger SMEs should align with external stakeholder expectations for more effective CE initiatives leading to improved organizational performance ORIGINALITY AND VALUE This study demonstrates how stakeholder pressures drive CE practices and impact organizational sustainability and economic performance Firm size plays a crucial role as a moderator amplifying the influence of external stakeholder pressure on CE practices Keywords Stakeholder Pressure Circular Economy Practices Small and Medium sized Enterprise Sustainability Performance Economic Performance Baltic States Capital structure specificity in knowledge intensive industries A comparative study of EU countries PURPOSE This paper aims to examine and compare the capital structure patterns and financial decision making determinants of knowledge based firms and traditional industries in selected EU countries over the period 2000 2023 The study seeks to uncover sector specific features focusing on the unique financial behaviors of knowledge intensive enterprises compared to their traditional counterparts It also explores how factors such as asset structure profitability and growth opportunities influence capital structure decisions within these industries thus providing implications for financial management in innovation driven sectors METHODOLOGY The methodology involves analyzing data from 12 EU countries categorized by industry sectors M and J for knowledge based firms and other sectors for traditional firms and firm size The research applies panel data modeling to evaluate the differences and influences on capital structure within these groups FINDINGS The study reveals that knowledge based firms exhibit distinct capital structure characteristics including a higher reliance on intangible assets and lower ratios of long term debt compared to traditional firms Specifically the findings indicate that intangible assets are positively correlated with total and long term debt in knowledge based firms meaning that an increase in intangible asset value is associated with a corresponding increase in total and long term debt levels This relationship aligns with the modified pecking order theory which posits that firms prioritize funding sources based on their perceived cost and risk The determinants of capital structure such as profitability and growth opportunities also demonstrate differing impacts revealing the unique financial strategies employed by knowledge based firms IMPLICATIONS This research highlights the importance of adapting financial strategies to the specific needs of knowledge based firms which often face unique challenges due to their reliance on intangible assets Policymakers can use these findings to design targeted financial policies that support the growth and sustainability of

innovation driven enterprises such as by offering incentives for intangible asset financing or by reducing barriers to accessing long term debt For practitioners the insights highlight the need to align financial decision making with sector specific characteristics to optimize capital structure and drive competitive advantage ORIGINALITY AND VALUE This research makes a unique contribution by providing one of the first comparative analyses of capital structure determinants across knowledge based and traditional firms in multiple EU countries over an extended timeframe 2000 2023 Unlike prior studies which often focus on individual sectors or countries this study offers a comprehensive and cross sectoral perspective enriching the understanding of how financial theories operate in diverse economic and institutional contexts By addressing the financial behaviors of knowledge intensive firms the research bridges a critical gap in the literature and informs both academia and practice Keywords capital structure knowledge based firms traditional industries panel data regression EU countries innovation driven enterprises modified pecking order theory sector specific analysis

Marketing Theory Shelby D. Hunt, 2014-12-18 One of the true classics in Marketing is now thoroughly revised and updated Marketing Theory is both evolutionary and revolutionary As in earlier editions Shelby Hunt focuses on the marketing discipline s multiple stakeholders He articulates a philosophy of science based tool kit for developing and analyzing theories law like generalizations and explanations in marketing science Hunt adds a new dimension to the book however by developing arguments for the position that Resource Advantage Theory provides the foundation for a general theory of marketing and a theoretical foundation for business and marketing strategy Also new to this edition are four chapters adapted and updated from Hunt s Controversy in Marketing Theory that analyze the philosophy debates within the field including controversies with respect to scientific realism qualitative methods truth and objectivity

The Science of Economic Development and Growth: The Theory of Factor Proportions C.C. Onyemelukwe, 2016-07-08 A theoretical framework aiming to facilitate study of development economics The author presents his theory in three sections how advanced nations developed a proposed third dimension in addition to labour and capital and why capital accumulation is unnecessary even potentially harmful

Theory of Economic Growth W. Arthur Lewis, 2013-05-13 a landmark in the contemporary approach to economics The Observer it is as good a book as its most obvious predecessors in the genre Smith s Wealth of Nations and Marshall s Industry and the Trade Times Educational Supplement Setting out the problems to be solved if mankind is to be freed from poverty Theory of Economic Growth embraces the disciplines of economics history sociology politics and anthropology in its coverage Focussing on output and growth rather than distribution and consumption the book discusses economic institutions knowledge capital population resources and government and their role in the growth of output per head of population

Proceedings of the 2022 2nd International Conference on Economic Development and Business Culture (ICEDBC 2022) Yushi Jiang, Yuriy Shvets, Hrushikesh Mallick, 2023-05-11 This is an open access book With the support of universities and the research of AEIC Academic Exchange Center The 2nd International Conference on Economic Development and Business Culture ICEDBC 2022

will be held in Dali from June 24th to 26th Compared with previous conferences it will discuss more in depth economic independent innovation open cooperation and innovative business culture under the background of the new development stage new situation and new journey era There will be a broad exchange environment Well known experts scholars or entrepreneurs in the field will be invited to make keynote reports Contributing authors are also very welcome to actively participate in the conference and build an academic exchange ceremony

A General Theory of Competition Shelby D. Hunt, 1999-11-30 Hunt convincingly demonstrates that competition is not about dividing up limited resources but about creating more resources and thus competition is pro society This truly interdisciplinary book successfully develops a general theory of competition which is rich in explanatory breadth and depth Consequently executives and entrepreneurs management consultants public makers and scholars and students in economics law political science and business should read and study this book

Robert F Lusch University of Oklahoma This book develops a new theory of competition This theory labeled resource advantage theory stems from no single research tradition but draws on several different traditions in economics management marketing and sociology In this ground breaking volume Shelby Hunt articulates R A theory uses the theory to explain and predict economic phenomena and shows how and why it explains and predicts such phenomena

Review of Marketing Research Naresh K. Malhotra, 2004-09-30 The Review of Marketing Research provides current articles by leading researchers and academicians in marketing as well as material that is not only theoretically rigorous but that also offers richer detail including literature reviews empirical studies and suggestions for future theory development

Economic development, social consequences, and technological innovation under climate change covid-19 pandemic conditions Cem Işık, Asif Razzaq, Vishal Dagar, 2023-02-10

Trends in Emerging Markets Finance, Institutions and Money Duc Khuong Nguyen, Stéphane Goutte, 2020-12-02 Since the waves of financial liberalization in the 1980s emerging market economies have been accessible to foreign investors Altogether they contributed up to 43.8% of the global GDP in 2018 and many of them such as China India Bangladesh Philippines Myanmar and Vietnam from 2010 to 2019 are among the fastest growing economies in the world Given the high economic growth the assets issued by companies in emerging markets are viewed as a new set of investment opportunities for global investors and fund managers who seek to improve the risk adjusted performance of their portfolios In addition to their risky profile due to the lack of transparency as well as stable and matured institutions their recent development path faces a number of challenges arising not only from the slow pace of economic reforms but also from their increased integration with the world Geopolitical risks the US China trade wars and rising policy uncertainty around the world are expected to reduce their growth potential and performance This Special Issue dedicates special attention to the current dynamics of emerging financial markets as well as their perspectives of development as a key driver for sustainable firms and economies Accordingly the focus is particularly placed on market integration and interdependence valuations and risk management practices and the financing means for inclusive growth

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Economic Performance And The Theory Of The Firm Introduction

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