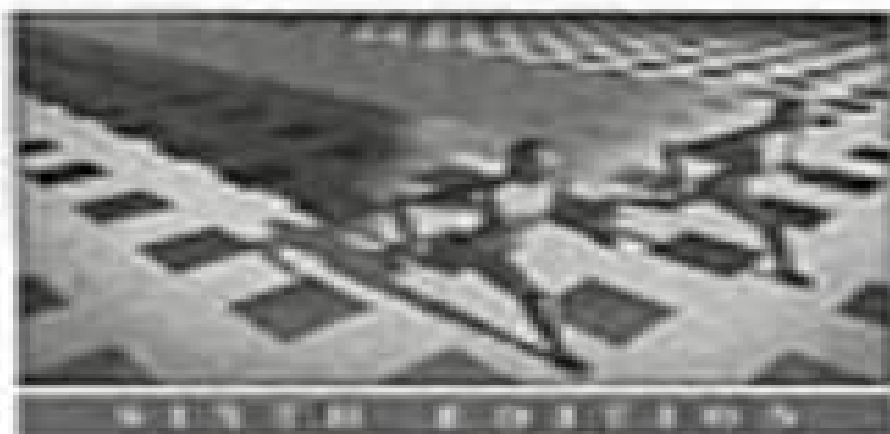


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# Economics Of The Firm Theory And Practice

**Michael Dietrich, Jackie Krafft**



## **Economics Of The Firm Theory And Practice:**

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This book originated in a symposium on business ethics that took place in the Faculty of Commerce at the University of Canterbury in September of 1997 Professor Werhane who was a visiting Erskine Fellow provided the keynote address and many of the papers in this collection were originally presented at this symposium We are grateful to Kluwer Publishers for the opportunity to publish these essays in their series on International Business Ethics We want to thank the Olsson Center for Applied Ethics at the Darden School University of Virginia and the Erskine Trust and the Department of Management at the University of Canterbury for their support of Professor Werhane s fellowship research for this text and funding for its production We especially want to thank Lisa Spiro who copy edited and prepared the manuscript for publication

INTRODUCTION AND OVERVIEW This book originated in a symposium on business ethics that took place in the faculty of commerce at the University of Canterbury in September 1997 Professor Werhane who was a visiting Erskine Fellow provided the keynote address Contributions to the proceedings were inter disciplinary spanning theory and practice Subsequent contributions were obtained from within New Zealand and from Asia The book starts off on rather a pessimistic note the new managerialism the kind of thing Scott Adams jokes about in the world famous Dilbert cartoons is economically suspect and psychologically damaging      **Handbook on the Economics and Theory of the Firm** Michael Dietrich,Jackie

Krafft,2012-01-01 This unique Handbook explores both the economics of the firm and the theory of the firm two areas which are traditionally treated separately in the literature On the one hand the former refers to the structure organization and boundaries of the firm while the latter is devoted to the analysis of behaviours and strategies in particular market contexts the novel concept underpinning this authoritative volume is that these two areas closely interact and that a framework must be articulated in order to illustrate how linkages can be created This interpretative framework is comprehensively developed in the editors introduction and the expert contributors more than fifty academics of renowned authority further elaborate on the linkages in the seven comprehensive sections that follow encompassing background equilibrium and new institutional theories the multinational firm dynamic approaches to the firm modern issues firms strategies and economic policy and the firm Bridging economics and theory of the firm and providing both technical and institutional perspectives on real corporations this path breaking Handbook will prove an invaluable resource for academics researchers and students in the fields of economics heterodox economics business and management and industrial organization      **Entrepreneurship**

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