

14 WEEKS ON THE NEW YORK TIMES BESTSELLER LIST

FATHER, SON & CO.

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REMARKABLE THING
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—*The New York Times Book Review*



MY LIFE AT IBM AND BEYOND

THOMAS J. WATSON JR.
AND PETER PETRE

Father Son And Co My Life At Ibm And Beyond

Karin Nielsen-Saines



Father Son And Co My Life At Ibm And Beyond:

Father, Son & Co. Thomas J. Watson, Peter Petre, 2013-08-07 In this eloquent first person account of a family drama that changed the face of American business the man who transformed IBM into the world's largest computer company reflects on his lifelong partnership with his father and how their management style and shared dedication to excellence united to create a unique corporate culture that became the blueprint for the entire technology boom In the course of sixty years Thomas J Watson Sr and his son Thomas J Watson Jr together built the international colossus that is IBM This is their story a riveting and revealing account of two men who loved each other and fought each other with a terrible fierceness But along with the story of a father and son this is IBM's story too It chronicles the management insights that shaped its course and its unique corporate culture the style that made Thomas Watson Sr one of America's most charismatic bosses and the daring decisions by Thomas Watson Jr that transformed IBM into the world's largest computing company One of the greatest business success stories of all time *Father Son Co* is a moving lesson for fathers who dream for their children as well as a testament to American ingenuity and values told in a disarmingly frank and eloquent voice Promising to remain an important business reference as we move into the next century *FATHER SON CO* takes a look at the management insight that helped to shape IBM's course and unique corporate culture It looks at Watson Sr one of America's most charismatic bosses and Watson Jr who spurred IBM into the computer age Ten years after its original publication *FATHER SON CO* remains a uniquely honest book Watson's willingness to write about the loving but ferociously combative relationship he had with his father and the turbulent battles behind some of IBM's most far reaching decisions gives readers rare insights into the realities of leadership

Father, Son & Co, 2010 **Summary: Father, Son & Co.** BusinessNews Publishing, 2013-02-15 The must read summary of Thomas J Watson Jr's book *Father Son Co My Life at IBM and Beyond* This complete summary of the ideas from Thomas J Watson Jr's book *Father Son Co* tells the story of how Thomas Watson Sr and his son built one of the greatest business success stories of all time which changed the face of American business In his book the author describes his relationship with his father the early days of IBM the evolution of its culture and the change of leadership in 1956 By reading this summary you will be offered a glimpse into the father son relationship behind the company as well as the decisions that transformed IBM into the international giant it is today Added value of this summary Save time Understand key concepts Expand your knowledge To learn more read *Father Son Co* and discover the family story behind one of the world's biggest companies *Summary: Father, Son & Co.* BusinessNews Publishing, 2013-02-15 The must read summary of Thomas J Watson Jr's book *Father Son Co My Life at IBM and Beyond* This complete summary of the ideas from Thomas J Watson Jr's book *Father Son Co* tells the story of how Thomas Watson Sr and his son built one of the greatest business success stories of all time which changed the face of American business In his book the author describes his relationship with his father the early days of IBM the evolution of its culture and the change of leadership in 1956 By reading this summary you will be

offered a glimpse into the father son relationship behind the company as well as the decisions that transformed IBM into the international giant it is today Added value of this summary Save time Understand key concepts Expand your knowledge To learn more read Father Son Co and discover the family story behind one of the world s biggest companies **The Greatest Capitalist Who Ever Lived** Ralph Watson McElvenny, Marc Wortman, 2023-10-24 A compelling new biography The Greatest Capitalist Who Ever Lived spins the Watsons into near Shakespearean figures as if Succession were set in the era of Mad Men The New York Times Book Review Editors Choice The enduring story of Thomas Watson Jr a figure more important to the creation of the modern world than Rockefeller Vanderbilt and Morgan Nearly fifty years into IBM s existence Thomas Watson Jr undertook the biggest gamble in business history when he bet the farm on the creation of the IBM System 360 the world s first fully integrated and compatible mainframe computer As CEO Watson drove a revolution no other company then or now would dare laying the foundation for the digital age that has transformed every society corporation and government The story of Watson being present at the creation of the digital age is intertwined with near Shakespearean personal drama While he put IBM and its employees at risk Watson also carried out a family shattering battle over the future of the company with his brother Dick This titanic struggle between brothers led to Dick s death and almost killed Watson Jr himself Though he was eventually touted by Fortune magazine as the greatest capitalist who ever lived Watson s directionless playboy early years made him an unlikely candidate for corporate titan How he pulled his life together and despite personal demons paved the way for what became a global industry is an epic tale full of drama inspiration and valuable lessons in leadership risk taking and social responsibility [Encyclopedia of leadership](#) George R. Goethals, 2004-03-19 Click Additional Materials for downloadable samples Not just for reference this is an essential learning resource for libraries and the personal collections of modern leaders Narratives examples photographs and illustrations illuminate the ideas and concepts being examined making the set readable attention grabbing and unordinary Readers can explore leadership theories and practices and examine the effects of leadership More volumes are promised in this source that brings interest and excitement to a subject overlooked by the consultants CEOs and coaches whose earlier works captured a small view of leadership subject matter Summing Up Highly recommended for all collections CHOICE Because there really is nothing available like this encyclopedia it is a must buy for academic libraries Extremely well done with good quality print and illustrations this work should become an important resource for active citizens as well as for managers and scholars BOOKLIST starred review Because of its breadth ease of navigation high level of scholarship clear writing and practical format this model encyclopedia should help establish leadership as a normative field of study Highly recommended LIBRARY JOURNAL star review SAGE has again been the first to hit the market with a major reference in a rapidly growing field of the social sciences Virtually every academic and large public library will need the Encyclopedia of Leadership BOOK NEWS The enormous demands on leadership in today s world the rise of militant followings the struggle of long suppressed people to rise to leadership positions the heightened demand

for moral principled leadership all these dynamic forces contribute to making this encyclopedia timely and timeless From the Foreword by James MacGregor Burns Williams College author of Leadership and winner of the Pulitzer Prize and National Book Award As the field of leadership studies expands and the list of important authors and concepts grows the time is at hand for a comprehensive encyclopedia of leadership This collection will be welcomed by all who want to understand this important and complex field Howard Gardner John H and Elisabeth A Hobbs Professor of Cognition and Education at the Harvard Graduate School of Education and author of Good Work When Excellence and Ethics Meet 2001 and Leading Minds An Anatomy of Leadership 1995 In 1975 a wag declared that the concept of leadership should be abandoned It was not of course The 300 contributors to the Encyclopedia of Leadership are leaders among the many thousands of scholars responsible for the health and vast breadth of leadership studies They show us that leadership plays an important increasingly integral role today in fields ranging from world politics to community development Bernard M Bass Distinguished Professor Emeritus Center for Leadership Studies School of Management Binghamton University and author of Transformational Leadership Industrial Military and Educational Impact 1998 and Leadership and Performance beyond Expectations 1985 This new Encyclopedia provides leaders with the historical perspective and a vision of the tenuous future so essential if leaders of the future are to redefine leadership on their own terms with their own people Frances Hesselbein Chairman of the Board of Governors Leader to Leader Institute formerly the Drucker Foundation and coeditor of On Creativity Innovation and Renewal A Leader to Leader Guide 2002 and Leading Beyond the Walls 1999 From the earliest times people have been entranced by stories about leaders about Greek city state rulers Roman consuls Chinese emperors religious potentates military conquerors and politicians Perhaps more importantly leadership is a challenge and an opportunity facing millions of people in their professional and personal lives The Encyclopedia of Leadership brings together for the first time everything that is known and truly matters about leadership as part of the human experience Developed by the award winning editorial team at Berkshire Publishing Group the Encyclopedia includes hundreds of articles written by 280 leading scholars and experts from 17 countries exploring leadership theories and leadership practice Entries and sidebars show leadership in action in corporations and state houses schools churches small businesses and nonprofit organizations Questions the Encyclopedia of Leadership will answer What is a leader What is a great leader How does someone become a leader What are the types of leadership How can leadership theories help us understand contemporary situations How can I be a good and maybe great leader The Encyclopedia of Leadership is an unprecedented learning resource Scholars students professionals and active citizens will turn to the Encyclopedia for guidance on the theory and practice of leadership for the stories of great leaders and for the tools and knowledge they need to lead in the 21st century Key Features Four volumes 400 substantive articles ranging in length from 1000 6000 words 200 photographs and other illustrations 250 sidebars drawn from public records newspaper accounts memoirs and ethnography Key Themes Biographies

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The Essential Book of Business and Life Quotations, 2023-01-17 An up to date book of quotations for executives academics and anyone who wants to spice speeches and business presentations or simply reflect on some of the best things ever said on topics linked to business and management life in general From Aristotle to Mark Zuckerberg and from Action to Work this book is a formidable source of witty remarks and inspiration for all Best of its kind and fully sourced the book also covers modern topics such as Bitcoins Digitalization Sustainability or Fake News and includes a large number of quotations never published before Software Rights Gerardo Con Diaz, 2019-10-22 A new perspective on United States software development seen through the patent battles that shaped our technological landscape This first comprehensive history of software patenting explores how patent law made software development the powerful industry that it is today Historian Gerardo Con Diaz reveals how patent law has transformed the ways computing firms make own and profit from software He shows that securing patent protection for computer programs has been a central concern among computer developers since the 1950s and traces how patents and copyrights became inseparable from software development in the Internet age Software patents he argues facilitated the emergence of software as a product and a technology enabled firms to challenge

each other's place in the computing industry and expanded the range of creations for which American intellectual property law provides protection. Powerful market forces, aggressive litigation strategies and new cultures of computing usage and development transformed software into one of the most controversial technologies ever to encounter the American patent system.

Punched-Card Systems and the Early Information Explosion, 1880-1945 Lars Heide, 2009-04-27 At a time when Internet use is closely tracked and social networking sites supply data for targeted advertising, Lars Heide presents the first academic study of the invention that fueled today's information revolution: the punched card. Early punched cards helped to process the United States census in 1890. They soon proved useful in calculating invoices and issuing pay slips. As demand for more sophisticated systems and reading machines increased in both the United States and Europe, punched cards served ever larger data processing purposes. Insurance companies, public utilities, businesses and governments all used them to keep detailed records of their customers, competitors, employees, citizens and enemies. The United States used punched card registers in the late 1930s to pay roughly 21 million Americans their Social Security pensions. Vichy France used similar technologies in an attempt to mobilize an army against the occupying German forces, and the Germans in 1941 developed several punched card registers to make the war effort and surveillance of minorities more effective. Heide's analysis of these three major punched card systems, as well as the impact of the invention on Great Britain, illustrates how different cultures collected personal and financial data and how they adapted to new technologies. This comparative study will interest students and scholars from a wide range of disciplines, including the history of technology, computer science, business history and management and organizational studies.

The Secret War Between Downloading and Uploading Peter Lunenfeld, 2011 As we hurtle into the twenty-first century, will we be passive downloaders of content or active uploaders of meaning? The computer writes. Peter Lunenfeld is the twenty-first century's culture machine. It is a dream device serving as the mode of production, the means of distribution and the site of reception. We haven't quite achieved the flying cars and robot butlers of futurist fantasies, but we do have a machine that can function as a typewriter and a printing press, a paintbrush and a gallery, a piano and a radio, the mail as well as the mail carrier. But warns Lunenfeld, we should temper our celebration with caution: we are engaged in a secret war between downloading and uploading, between passive consumption and active creation, and the outcome will shape our collective futures. In *The Secret War Between Downloading and Uploading*, Lunenfeld makes his case for using digital technologies to shift us from a consumption to a production model. He describes television as the high-fructose corn syrup of the imagination and worries that it can cause cultural diabetes; prescribes mindful downloading, meaningful uploading and info triage as cures; and offers tips for crafting bespoke futures in what he terms the era of Web 2.0: interconnectivity to the nth power. He also offers a stand-alone genealogy of digital visionaries, distilling a history of the culture machine that runs from the Patriarchs Vannevar Bush's WWII generation to the Hustlers Bill Gates and Steve Jobs to the Searchers Larry Page and Sergey Brin of Google fame. After half a century of television-conditioned consumption,

downloading Lunenfeld tells us we now find ourselves with a vast new infrastructure for uploading We simply need to find the will to make the best of it

A Bibliography of the Personal Computer Roy A. Allan, 2006 This eBook bibliography on the history of the personal computer and the industry contains over 280 book notations and over 250 periodical notations It also contains a reprint of an article by the author entitled What Was the First Personal Computer

To the Digital Age Ross Knox Bassett, 2007-02-22 The metal oxide semiconductor MOS transistor is the fundamental element of digital electronics The tens of millions of transistors in a typical home in personal computers automobiles appliances and toys are almost all derive from MOS transistors To the Digital Age examines for the first time the history of this remarkable device which overthrew the previously dominant bipolar transistor and made digital electronics ubiquitous Combining technological with corporate history To the Digital Age examines the breakthroughs of individual innovators as well as the research and development power and problems of large companies such as IBM Intel and Fairchild Bassett discusses how the MOS transistor was invented but spurned at Bell Labs and then how in the early 1960s spurred on by the possibilities of integrated circuits RCA Fairchild and IBM all launched substantial MOS R D programs The development of the MOS transistor involved an industry wide effort and Bassett emphasizes how communication among researchers from different firms played a critical role in advancing the new technology Bassett sheds substantial new light on the development of the integrated circuit Moore s Law the success of Silicon Valley start ups as compared to vertically integrated East Coast firms the development of the microprocessor and IBM s multi billion dollar losses in the early 1990s To the Digital Age offers a captivating account of the intricate R D process behind a technological device that transformed modern society

Advanced Materials Innovation Sanford L. Moskowitz, 2016-09-13 Through detailed case studies of the most important advanced material creations of the latter 20th and early 21st century the author explores the role of the field of advanced materials in the technological and economic activity today with implications to the innovation process in general A comprehensive study that encompasses the three major categories of advanced material technologies i e Structural Materials metals and polymers Functional Materials transistor microchip and semiconductor laser and Hybrid and New Forms of Matter liquid crystals and nanomaterials Extensive use of primary sources including unpublished interviews with the scientists engineers and entrepreneurs on the front lines of advanced materials creation Original approach to case study narrative emphasizing interaction between the advanced material process perceived risk and directing and accelerating breakthrough technology

A ^ANation Transformed by Information Alfred D. Chandler Jr., James W. Cortada, 2000-08-10 The editors and contributors in this book argue that information is the driver of a third industrial revolution They demonstrate that the information revolution actually has been taking place for two centuries and they trace the history of this revolution from Colonial times to the present day

Purpose Nikos Mourkogiannis, 2014-12-16 In Purpose world renowned thought leader Nikos Mourkogiannis turns the entire idea of leadership on its head and shows that the choice between values and success is no choice at all Mourkogiannis

argues that companies must satisfy the need for purpose a set of values that defines an organization and inspires and motivates its employees Rather than organization and structure ideas are what cause companies to go from good to great Drawing on examples from across multiple industries Mourkogiannis demonstrates how a strong purpose is the essential first step toward lasting success

Biographies of Scientists for Sci-Tech Libraries Tony Stankus,2019-12-05 This book first published in 1991 is an invaluable guide to biographies of scientists from a wide variety of scientific fields The books selected for this highly descriptive bibliography help librarians shatter readers stereotypes of scientists as monomaniacal and uninteresting people by providing interesting and provocative titles to capture the interest of students and other readers The biographies included in this very special bibliography were carefully selected for their humour and human insights to give future scientists encouragement inspiration and an understanding of the origins of particular scientific fields These biographies are unique in that they explore the whole personality of the scientist giving students a glimpse at the variety and drama of the lives beyond well known contributions or Nobel prize accomplishments

Predicting the Winner Ira Chinoy,2024-05 Winner of the Ray Hiebert History of Journalism Published Work Award The history of American elections changed profoundly on the night of November 4 1952 An outside the box approach to predicting winners from early returns with new tools computers was launched live and untested on the newest medium for news television Like exhibits in a freak show computers were referred to as electronic brains and mechanical monsters Yet this innovation would help fuel an obsession with numbers as a way of understanding and shaping politics It would engender controversy down to our own time And it would herald a future in which the public square would go digital The gamble was fueled by a crisis of credibility stemming from faulty election night forecasts four years earlier in 1948 combined with a lackluster presentation of returns What transpired in 1952 is a complex tale of responses to innovation which Ira Chinoy makes understandable via a surprising history of election nights as venues for rolling out new technologies refining methods of prediction and providing opportunities for news organizations to shine In Predicting the Winner Chinoy tells in detail for the first time the story of the 1952 election night a night with continuing implications for the way forward from the dramatic events of 2020 21 and for future election nights in the United States

Explorer Lisle A. Rose,2013-06-29 Danger was all that thrilled him Dick Byrd s mother once remarked and from his first pioneering aviation adventures in Greenland in 1925 through his daring flights to the top and bottom of the world and across the Atlantic Richard E Byrd dominated the American consciousness during the tumultuous decades between the world wars He was revered more than Charles Lindbergh deliberately exploiting the public s hunger for vicarious adventure Yet some suspected him of being a poseur and a handful reviled him as a charlatan who claimed great deeds he never really accomplished Then he overreached himself foolishly choosing to endure a blizzard lashed six month polar night alone at an advance weather observation post more than one hundred long miles down a massive Antarctic ice shelf His ordeal proved soul shattering his rescue one of the great epics of polar history As his star began to

wane enemies grew bolder and he struggled to maintain his popularity and political influence while polar exploration became progressively bureaucratized and militarized Yet he chose to return again and again to the beautiful hateful haunted secret land at the bottom of the earth claiming not without justification that he was Mayor of this place Lisle A Rose has delved into Byrd s recently available papers together with those of his supporters and detractors to present the first complete balanced biography of one of recent history s most dynamic figures Explorer covers the breadth of Byrd s astonishing life from the early days of naval aviation through his years of political activism to his final efforts to dominate Washington s growing interest in Antarctica Rose recounts with particular care Byrd s two privately mounted South Polar expeditions bringing to bear new research that adds considerable depth to what we already know He offers views of Byrd s adventures that challenge earlier criticism of him including the controversy over his claim to being the first to have flown over the North Pole in 1926 and shows that the critics arguments do not always mesh with historical evidence Throughout this compelling narrative Rose offers a balanced view of an ambitious individual who was willing to exaggerate but always adhered to his principles a man with a vision of himself and the world that inspired others who cultivated the rich and famous and who used his notoriety to espouse causes such as world peace Explorer paints a vivid picture of a brilliant but flawed egoist offering the definitive biography of the man and armchair adventure of the highest order Dependable and Historic Computing

Cliff B. Jones, John L. Lloyd, 2012-01-24 This Festschrift volume published in honor of Brian Randell on the occasion of his 75th birthday contains a total of 37 refereed contributions Two biographical papers are followed by the six invited papers that were presented at the conference Dependable and Historic Computing The Randell Tales held during April 7-8 2011 at Newcastle University UK The remaining contributions are authored by former scientific colleagues of Brian Randell The papers focus on the core of Brian Randell s work the development of computing science and the study of its history Moreover his wider interests are reflected and so the collection comprises papers on software engineering storage fragmentation computer architecture programming languages and dependability There is even a paper that echoes Randell s love of maps After an early career with English Electric and then with IBM in New York and California Brian Randell joined Newcastle University His main research has been on dependable computing in all its forms especially reliability safety and security aspects and he has led several major European collaborative projects **The Entrepreneurs** Derek Lidow, 2022-09-28

Finalist 2023 George R Terry Book Award Academy of Management Entrepreneurs are among the primary shapers of our culture yet their role in driving progress and influencing society has often been overlooked As far back as we can trace human history there have been entrepreneurs Almost five millennia ago copper tool manufacturers set up a factory in what today is southwest Spain profiting for hundreds of years from trade around the Mediterranean Papyri document the diverse investments of an ancient Egyptian businessperson from grain yielding land to flax for linen cloth What do these figures have in common with renowned modern entrepreneurs and how do their similarities help us achieve a deeper understanding of

entrepreneurship as well as the potential for a healthier wealthier and more equitable and sustainable future Derek Lidow delves into the deep history of innovation to deliver essential new insights into how entrepreneurs create value and bring about change Telling the captivating stories of people from many different cultures over thousands of years he shows how entrepreneurs transform the world through relentless innovation Lidow demonstrates that far from being heroic lone individuals they copy and then add to the inventions of others The cumulative innovations of swarms of entrepreneurs expand the scale scope and range of products and services Lidow emphasizes how entrepreneurship can harm society as well as benefit it and he underscores ways to mitigate its harmful side and harness its positive effects By highlighting the fundamental qualities of innovation throughout history this book provides indispensable new perspective on how it is shaping our present and future

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