

Handbook of Communication Audits for Organisations

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Handbook Of Communication Audits For Organisations

Owen Hargie, Dennis Tourish



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A Handbook of Corporate Communication and Public Relations Sandra Oliver, 2004-04-22 A bold addition to existing literature this book provides an excellent overview of corporate communication Taking a refreshing interdisciplinary approach it is an essential reference offering in depth analysis and contemporary case studies

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Key Issues in Organizational Communication Owen Hargie, Dennis Tourish, 2004-02-24 It is often said that the practice of management is in crisis and that managers are now finding it harder than ever to develop strategies which withstand the shocks of the marketplace This illuminating book cuts through these conflicting issues to show how organizational communication plays a vital role in confronting uncertainty Arguing that many managers fail to adequately consider the communication consequences of the decision making process and its impact on organizational effectiveness Hargie and Tourish present here numerous organizational communication insights and show how they reveal a way through these dilemmas Based on cutting edge research findings and case studies this book features contributions from the UK USA Canada New Zealand and Norway bringing multiple perspectives to this topical subject The result is a comprehensive guide to organizational communication useful for managers academics and students

ECRM2015-Proceedings of the 14th European Conference on Research Methods 2015 Dr Vincent Cassar, Dr Frank Bezzina, 2015-06-01 Complete proceedings of the 14th European Conference on Research Methodology for Business and Management Studies Valletta Malta Published by Academic Conferences and Publishing International

Communication in Organizations Henk T. van der Molen, Yvonne H. Gramsbergen-Hoogland, 2005-11-21 One of the most important requirements of leadership is effective communication. The idea that some people are natural leaders and that others will never learn to show good leadership is now outdated. It has been replaced by the conviction that leadership and communication skills can be learnt. Providing a thorough introduction to skilled interpersonal communication. Communication in Organizations consists of three parts. Part I introduces basic communication skills and makes a distinction between regulating skills, listening skills and sender skills. Part II considers a number of different dialogues: the interview used to gather information, the selection interview, the employment interview, the performance evaluation interview, the personal problems interview, handling complaints, breaking bad news and the sales interview. Part III is dedicated to conversations in more complex group situations, discussing decision making, conflict management, negotiations and giving presentations. Practical examples and concrete conversations are used to give students and professionals straight forward advice on key leadership skills including motivating people, delegating tasks, leading meetings and overseeing projects. This book will appeal to undergraduate and postgraduate students of psychology as well as those studying business economics and the hospitality industry.

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