GOOD INTENTIONS MAKE BAD NEWS

WHY AMERICANS HATE CAMPAIGN JOURNALISM

S. Robert Lichter & Richard E. Noyes

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Larry M. Bartels,Lynn Vavreck

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   Good Intentions Make Bad News S. Robert Lichter,Richard Noyes,1996 Examines the media s mission to provide the truth about presidential campaigns   **Good Intentions Make Bad News** Robert S. Lichter,Richard Noyes,1995-09-06 This text outlines how campaign journalism has evolved since the 1970s concluding that media partisanship plays a disproportionate role in determining electoral outcomes   **Good Intentions Make Bad News** S. Robert Lichter,Richard Noyes,1996-08-30 Examines the media s mission to provide the truth about presidential campaigns   Why Americans Hate the News Media and How It Matters Jonathan M. Ladd,2012 As recently as the early 1970s the news media was one of the most respected institutions in the United States Yet by the 1990s this trust had all but evaporated Why has confidence in the press declined so dramatically over the past 40 years And has this change shaped the public s political behavior This book examines waning public trust in the institutional news media within the context of the American political system and looks at how this lack of confidence has altered the ways people acquire political information and form electoral preferences Jonathan Ladd argues that in the 1950s 60s and early 70s competition in American party politics and the media industry reached historic lows When competition later intensified in both of these realms the public s distrust of the institutional media grew leading the public to resist the mainstream press s information about policy outcomes and turn toward alternative partisan media outlets As a result public beliefs and voting behavior are now increasingly shaped by partisan predispositions Ladd contends that it is not realistic or desirable to suppress party and media competition to the levels of the mid twentieth century rather in the contemporary media environment new ways to augment the public s knowledgeability and responsiveness must be explored Drawing on historical evidence experiments and public opinion surveys this book shows that in a world of endless news sources citizens trust in institutional media is more important than ever before   **The Mediated Presidency** Stephen J. Farnsworth,Robert S. Lichter,2005-08-18 Including late breaking data from the Iraq occupation and the disastrous CBS News reports on Bush s Vietnam era National Guard Service acclaimed media scholars Stephen J Farnsworth and S Robert Lichter examine news coverage of military policy economic policy and scandals from the last four U S presidencies including the current controversial administration Using a quarter century of content analysis data the authors demonstrate how the White House dominates Capitol Hill on every dimension of news coverage undermining Congress s attempt to compete as an equal branch before the public At the same time they show how the networks are steadily losing ground to new media outlets and suggest future paths our media mania may take   *The People's News* Joseph E. Uscinski,2014-02-03 Required reading for anyone concerned about news media s role in American society Scott McClurg Professor of Political Science Souther Illinois University Makes a convincing case that the U S news media provides the public with what it wants rather than what it needs Michael Delli Carpini Dean Annenberg School for Communication University of Pennsylvania   *Campaign 2000* William L. Benoit,2003 Campaign 2000 applies the functional theory of

political campaign discourse analyzing how messages acclaim attack or defend to several different forms of campaign communication in the 2000 U S presidential primary and general election These forms include political advertisements on television and radio debates television talk show appearances campaign web pages and convention speeches by candidates and their spouses The authors also look at the election outcomes and explore lessons to apply to future campaign discourse

How Television Shapes Our Worldview Deborah A. Macey,Kathleen M. Ryan,Noah J. Springer,2014-05-15 Over the last half of the twentieth century television has become the predominant medium through which the public accesses information about the world Through the news situation comedies police dramas and commercials we learn about the world around us and our role within it These genres narratives and cultural forms are not simply entertainment but powerful socializing agents that show the world as we might never see it in real life How Television Shapes Our Worldview brings together a diverse set of scholars methodologies and theoretical frameworks to interrogate the ways through which television molds our vision of the outside world The essays include advertising and public relations analyses audience interviews and case studies that touch on genres ranging from science fiction in the 1970s to current reality television Television truly provides a powerful influence over how we learn about the world around us and understand its social processes   Mediated Politics W. Lance Bennett,Robert M. Entman,2000-11-20 Mediated Politics explores the changing media environments in contemporary democracy the internet the decline of network news and the daily newspaper the growing tendency to treat election campaigns as competing product advertisements the blurring lines between news ads and entertainment By combining new developments in political communication with core questions about politics and policy a distinguished roster of international scholars offers new perspectives and directions for further study Several broad questions emerge from the book with ever increasing media outlets creating more specialized segments what happens to broader issues Are there implications for a sense of community Should media give people only what they want or also what they need to be good citizens These and other tensions created by the changing nature of political communication are covered in sections on the changing public sphere shifts in the nature of political communication the new shape of public opinion transformations of political campaigns and alterations in citizens needs and involvement   Bush Versus Kerry William L. Benoit,2007 Bush versus Kerry analyzes the 2004 presidential campaign using the functional theory of political campaign communication After an introduction and explication of political campaign communication theory chapters investigate the content of candidate messages for example television spots debates webpages and acceptance addresses and media coverage of the campaign

The Increasing Viability of Good News Stuart Soroka,Yanna Krupnikov,2021-08-12 In spite of what appears to be the increasingly negative tone of media coverage this Element suggests that the prevalence of positive news is likely to increase for three reasons 1 valence based asymmetries vary over time 2 valence based asymmetries vary across individuals and 3 technology facilitates diverse news platforms catering to diverse preferences Each of these claims is examined in detail here

based on analyses of prior and or novel data on media content psychophysiological responses and survey based experiments Results are considered as they relate to our understanding of media gatekeeping political communication and political psychology and also as actionable findings for producers of media content communications platforms and media consumers

Referendum Democracy M. Mendelsohn,A. Parkin,2001-09-25 As the referendum becomes a more regular component of decision making it leaves few if any institutions processes and values of democracy untouched Political actors of all kinds including political parties and interest groups seek to use the referendum device to further their own objectives The end result is a different kind of democracy than existed before This book lays out the comparative research agenda on the impact of referendums on the practice of liberal democracy Campaign Reform Larry M. Bartels,Lynn Vavreck,2000-08-24 DIVOffers a critical but surprisingly optimistic view of the current state of American electoral politics through a focus on political campaigning div Rebooting American Politics Jason Gainous,Kevin M. Wagner,2011-05-16 Going beyond theory and guess based forecasts this book systematically explores and measures the implications of the growing use of the internet in the American political landscape Using current election data the authors specifically challenge the predominant conjecture that the impact of new technology will not affect electoral outcomes and illustrate that the use of the internet is causing a marked shift in not just who votes but who wins **The Media and Neo-Populism** Gianpietro Mazzoleni,Julianne Stewart,Bruce Horsfield,2003-02-28 Mazzoleni Stewart Horsfield and their contributors analyze the two way relationship of the mass media and the contemporary phenomenon of extreme right wing neo populist political parties which emerged in the closing years of the 20th century across the world The success of Jean Marie Le Pen leader of the neo populist Front National in the first French presidential ballot in April 2002 shows that these extremist parties have strong if varying electoral support Drawn into reporting on the policies and antigovernment critiques of the new parties the mass communication institutions especially those engaged in news production have been challenged by a variety of unconventional but effective political campaign strategies that caused many media professionals considerable challenge Taking an approach informed by mass communication theory this book analyzes eight case studies of the interaction of news media dynamics and neo populism in Austria Australia France Canada India Italy the United States and the Latin American region against the background of widespread disenchantment with traditional parties and the complacency and cynicism of popularly elected governments Insights into media responses reveal how dependent on media coverage the neo populist parties were and how in many cases the media were initially unequal to the confronting ideologies of the new parties Although the news media exploited the new parties new parties exploited the news media as well in quite shrewd and original ways This is an important resource for scholars students and other researchers involved with political mass communications and right wing political organizations

Don't Stop Thinking About the Music Benjamin S. Schoening,Eric T. Kasper,2011-12-16 In this insightful erudite history of presidential campaign music musicologist Benjamin Schoening and political scientist Eric Kasper explain how politicians

use music in American presidential campaigns to convey a range of political messages From Follow Washington to I Like Ike to I Got a Crush on Obama they describe the ways that song use by and for presidential candidates has evolved including the addition of lyrics to familiar songs the current trend of using existing popular music to connect with voters and the rapid change of music s relationship to presidential campaigns due to Internet sites like YouTube JibJab and Facebook Readers are ultimately treated to an entertaining account of American political development through popular music and the complex two way relationship between music and presidential campaigns **Media and Politics in America** Guido H. Stempel III,2003-04-04 A fascinating survey that shows how America s media and politics have influenced each other over the last 200 years Where mass media and politics intersect is a distinctly American brand of political communication Media and Politics in America A Reference Handbook examines the major events people controversies and resources of political communication from the Revolutionary War to the election of 2000 It follows the adoption of the First Amendment the emergence of the penny press women s suffrage the selection of presidential candidates the advent of radio and television and the influence of the Internet Readers will find government documents Supreme Court cases campaign statistics media trends and public opinion polls The chapter on resources and the directory of organizations are extensive **The Making of the Presidential Candidates 2008** William G. Mayer,2008 Discusses the presidential election process with eight chapters that cover such topics as how television covers the nomination process the origins of the presidential selection process and nomination finance in the post Bipartisan Campaign Reform Act era Myth and Reality of the Legitimacy Crisis Carolien van Ham,Jacques Thomassen,Kees Aarts,Rudy Andeweg,2017-07-21 Theories about the decline of legitimacy or a legitimacy crisis are as old as democracy itself Yet representative democracy still exists and the empirical evidence for a secular decline of political support in established democracies is limited questionable or absent This lack of conclusive evidence calls into question existing explanatory theories of legitimacy decline How valid are theories of modernization globalization media malaise social capital and party decline if the predicted outcome i e secular decline of political support does not occur And which new explanations can account for the empirical variation in political support in established democracies This book systematically evaluates the empirical evidence for legitimacy decline in established democracies the explanatory power of theories of legitimacy decline and promises new routes in investigating and assessing political legitimacy In doing so the book provides a broad and thorough reflection on the state of the art of legitimacy research and outlines a new research agenda on legitimacy **The Nightly News Nightmare** Stephen J. Farnsworth,Robert S. Lichter,2007 Beginning with the 1988 presidential election and now updated through 2004 The Nightly News Nightmare shows how network news coverage of what is arguably the nation s most important political event has declined Through extensive analysis of news content from the Big Three and Fox acclaimed media scholars Farnsworth and Lichter compare what the candidates said with what the networks say they said and judge the disparity a nightmare The authors go on to suggest that perhaps the candidates

themselves do a better job of portraying the campaigns than those who used to be the trusted network guardians of the news While making clear that overall coverage of the Bush Kerry race marked an improvement compared to previous elections Farnsworth and Lichter also point out that in other ways things were worse

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